



STOR Committee Meeting Agenda

January 26th, 2023: 2 – 4PM

Hybrid Meeting

For STOR Committee Members & Guests: *This meeting will be held in-person at the Blackstock Building – 200 W Virginia Ave, Gunnison, CO 81230.*

For the General Public: *The meeting will also be held virtually on Zoom at the following link:*
<https://us06web.zoom.us/j/83955161095?pwd=WmtUYmVzZHRsYWRRUUVBNc2dhR0JFZz09>

Meeting Goals:

- To approve the 2023 – 2025 Strategic Plan
- To recommend projects for Gunnison County Stewardship Fund
- To learn of the Crested Butte Chamber’s stewardship marketing campaign

2:00 pm **Call to Order & Agenda Preview** – *Jake Jones (Committee Chair)*

Approval of December 2022 Meeting Minutes – *Jake Jones*

2:05 pm **Brief Updates** – *All*

New Appointees

Tourism Management Grant

Colorado Parks & Wildlife Summit

2:20 pm **Crested Butte Chamber: Stewardship Marketing Campaign** – *Scott Clarkson (Crested Butte Chamber)*

2:40 pm **Gunnison County Stewardship Fund: 2023 Project Concepts** – *All*

- Supporting Document: Gunnison County Stewardship Fund 2023 Project Concepts

3:05 pm **STOR Committee Strategic Plan** – *All*

- Supporting Document: 2023 – 2025 Strategic Plan (*draft*)

Discussion & Possible Action: Approve 2023 – 2025 Strategic Plan

3:55 pm **Future Agenda Items** – Gunnison County Stewardship Fund (*NFF*), Innovative Finance for National Forests (*WCU*), Winter Trailhead Restrooms (*All*)

4:00 pm **Adjourn**