Thoughts from Roger Haga, USFS, on the Gunnison Sage-grouse Festival generated as part of a discussion on whether the Festival should be held in 2013:

I agree with Kristi that the GuSG Festival is the topic's (and probably every agency's) most significant outreach tool regarding this topic. It seems to have 6 emphases:

- A platform for the CCA and other efforts
- Live education brought to elementary students in the schools
- A newspaper campaign reaching a mass audience
- An event addressing the recreational and conservation communities
- A university venue with potential (and unleveraged) ties to Western students
- A visible and positive example of interagency collaboration

Questions for the Strategic Committee (and participating agencies):

- Is there a pressing need surrounding the GuSG?
- What is it?
- Who are the primary stakeholders?
- If there is a need, how is it best met?
- If there is a need, does the GuSG Festival meet it?
- Would taking a year off to think strategically impair any real or perceived momentum?
- Are stakeholders participating at levels equal to their stake?
- Is participation (diversion of people, resources and time) out of line with what is reasonable and workable?
- Can the concept be rescaled or leadership outsourced to make it more reasonable and workable?

Roger