



NEWS RELEASE

FOR IMMEDIATE RELEASE: July 24, 2014

GUNNISON COUNTY IMPLEMENTS THE ETHICAL ADVOCATE ETHICS LINE

Gunnison County, Colorado – Gunnison County has selected Ethical Advocate, a leading provider of governance, risk and compliance solutions, to provide state-of the-art incident reporting mechanisms while allowing the public and its employees maximum anonymity.

“At Gunnison County, we endeavor to provide citizens and employees a forum to voice concerns and report unethical behaviors. We value everyone’s thoughts and feedback and want to ensure you have appropriate mechanisms through which to share them,” explained County Manager Matthew Birnie.

There are a wide range of reports that can be submitted through this service including, but not limited to:

- Financial Impact: Conflicts of Interest, Theft, Misuse of County Vehicles and Resources, Timesheet Fraud/Abuse of Work Hours.
- Environmental Impact: Workplace Safety, Environmental Concerns, Flawed Processes.
- Human Impact: Discrimination, Harassment, Violence, Substance Abuse, Misconduct, Violation of Policies.
- Feedback: Recommendations, Concerns, Process Improvement Suggestions.

“It’s clear that Gunnison County values the input of its employees and citizens and is working to build robust ethics programs,” says Ethical Advocate’s President Jacob Blass. “Our government clients recognize that having these programs builds employee and public trust. When trust is present, everyone benefits.”

Ethical Advocate is an organization that specializes in advocating ethical culture and behavior in the workplace, developing systems and communications to achieve integrity, ethical behavior, openness, and the ability to quickly react to suggestions, feedback, and unethical behavior. Ethical Advocate provides anonymous and confidential incident reporting through their fully secure, encrypted web site reporting pages. Employees and the public are now able to feel secure that their concerns will be seen or heard; something will be done about it; and if they choose, their anonymity and confidentiality be maintained.

Completing an incident report is easy and should not take more than 10-15 minutes. The reporting tool is available 24 hours per day, 7 days per week. Visit <http://www.gunnisoncounty.org/ethics> for more information or visit <https://gunnisoncounty.ethicaladvocate.com> to submit a report. After submitting a report, remember to log back in with your username and password to add information or respond anonymously to any questions left for you.