

**For immediate release**

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**GUNNISON COUNTY RECOGNIZED FOR PERFORMANCE MANAGEMENT LEADERSHIP**

**Washington, DC, July 6, 2018** —The International City/County Management Association (ICMA) is pleased to announce that Gunnison County, Colorado, has been recognized for its data-driven management and reporting efforts with a Certificate of Excellence in Performance Management.

“Performance management is a bedrock principle of professional local government management,” ICMA Executive Director Marc A. Ott said. “By recognizing these leaders, ICMA hopes to encourage others to make a commitment to collect and analyze data, report it transparently, and use it to continuously engage their communities and improve their organizations.”

Certificates are based on established criteria and are awarded at three levels: Achievement, Distinction, and the highest level of recognition, Excellence. Recipients at all levels collect and verify data to ensure reliability, train staff in performance measurement, and report data to the public through budgets, newsletters, and/or information provided to elected officials.

Certificates of Distinction are awarded to those who also provide comparative and benchmarking information to the public, use performance data in strategic planning and operational decision-making, and share their knowledge with other local governments through presentations, site visits, and other networking activities.

Certificates of Excellence go to those who also track and report key outcomes, survey residents and local government employees, incorporate data into performance dashboards or other visual communications, and foster the development of a performance culture throughout their organizations.

Gunnison County is among 29 jurisdictions receiving the Certificate of Excellence, and one of 57 recognized overall.

A complete list of recipients and examples of programs that exemplify the certificate criteria appear on the [Certificate Program](#) page on the ICMA website.

ICMA will officially recognize recipients at its 104th Annual Conference in Baltimore, Maryland, September 23-26, and in the October 2018 issue of [PM](#) (Public Management) magazine.

Criteria for the 2019 certificates will be announced in November 2018. Any local government may apply. For further information, contact [gyoung@icma.org](mailto:gyoung@icma.org).

**Want to Hear More About Performance Management?** Browse the ICMA [Performance Management](#) topic and add it to your interests.

### [About ICMA](#)

ICMA, the International City/County Management Association, advances professional local government management worldwide through leadership, management, innovation, and ethics. ICMA is second only to the federal government in the collection, analysis, and dissemination of data focused on issues related to local government management. Through expansive partnerships with local governments, federal agencies, nonprofits, and philanthropic funders, the organization gathers information on topics such as sustainability, health care, aging communities, economic development, homeland security, and performance measurement and management data on a variety of local government services—all of which support related training, education, and technical assistance.

ICMA provides support, publications, data and information, peer and results-oriented assistance, and training and professional development to more than 11,000 city, town, and county experts and other individuals and organizations throughout the world.