



December 16, 2022

Stay Notified in an Emergency: Register for Gunnison Regional Alerts

The Gunnison/Hinsdale Combined Emergency Telephone Service Authority (GHCETSA) is launching a new emergency notification system called **Gunnison Regional Alerts**, powered by GEM. The new system goes live today and **will officially replace CodeRed on January 8, 2023**. Gunnison Regional Alerts will be used to communicate critical public safety topics including evacuations, wildfire, flooding, and other emergency notifications. All residents, visitors, and family members living in Gunnison County or the Gunnison Dispatch area are encouraged to sign up for alerts at gunnison.genasys.com/portal/register. Please sign up even if you are already registered for CodeRed. During the registration process, you can choose the types of alerts you receive and how to receive them, including landline phone, cell phone, text/SMS message, and email.

During the registration process, you have the ability to customize the order you wish to receive alerts. **To receive targeted messages by location, you must add your home address when registering.** You can add multiple addresses, for example a home address and work address. **If you do not add an address, you may miss out on critical emergency alerts.** The information entered into the system is for the purposes of communicating emergency and official information only – neither GEM, Gunnison County, or Gunnison Dispatch will share or sell your information.

About GEM:

GEM, Genasys Emergency Management, is a multi-channel alerting system. GEM alerts are broadcast on multiple channels, including SMS, email, landline, mobile phones, and more. Additionally, GEM can integrate with social media applications to post messages directly to a customer's Twitter or Facebook page. GEM is also used for IPAWS alerts and can support mobile and desktop panic apps.

Important Links:

Register Here: gunnison.genasys.com/portal/register

FAQs: gunnison.genasys.com/resources/GunnisonCountyCO/web/faq.html

Video Registration Instructions – subtitles available: youtu.be/vJN5rMeKAmY