THE NCS™
THE NATIONAL COMMUNITY SURVEY™

Gunnison County, CO
The National Community Survey

Report of Results
2025

Report by:

National Research Center
POWERED BY POLCO

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About The NCS™

The National Community Survey™ (The NCS™) report is about the "livability" of Gunnison County. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents' opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 407 residents of the County of Gunnison County collected from September 8th, 2025 to October 20th, 2025. The margin of error around any reported percentage is 4.9% for all respondents and the response rate for the 2025 survey was 15%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Gunnison County.

How the results are reported

For the most part, the percentages presented in the following tabs represent the "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in the tab "Complete data." However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Gunnison County's results are noted as being "higher" than the benchmark, "lower" than the benchmark, or "similar" to the benchmark, meaning that the average rating given by Gunnison County residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Gunnison County's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Gunnison County's average rating was more than 20 points different when compared to the benchmark.

In addition to these national benchmarks, comparisons were also made to a smaller cohort of communities that aligned more closely to the demographics in Gunnison County . This cohort included those from other communities in Western states (AZ, CO, ID, MT, NM, UT, WY, AK, CA, OR, WA). Comparisons to these communities can be found throughout the report and in a separate table in the Custom Benchmarks tab.

Trends over time

Trend data for Gunnison County represent important comparison data and should be examined for improvements or declines.[1] Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than 7 percentage points between the 2023 and 2025 surveys, the change is statistically significant.

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1. In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within Gunnison County were eligible to participate in the survey. A list of all households within the zip codes serving Gunnison County was purchased from Polco's mailing vendor, Go-Dog Direct, based on updated listings from the United States Postal Service. Since some of the zip codes that serve the County of Gunnison County households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of Gunnison County boundaries were removed from the list of potential households to survey. Each address identified as being within county boundaries was further identified as being within one of the four areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

Conducting the survey

The 3,000 randomly selected households received mailings beginning on September 8th, 2025 and data collection for the survey remained open for 6 weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. All mailings included a web link to give residents the opportunity to respond to the survey online, as well as QR codes to further encourage participation. All follow-up mailings asked those who had not completed the survey to do so, and those who had already done so to refrain from completing the survey again.

About 9% of the 3,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,738 households that received the invitations to participate, 407 completed the survey, providing an overall response rate of 15%. The response rate was calculated using AAPOR's response rate #2 for mailed surveys of unnamed persons.[2]

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error for the Gunnison County survey is no greater than plus or minus 4.9 percentage points around any given percent reported for all respondents (407 completed surveys).

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a "key and verify" method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2023 American Community Survey estimates for adults in Gunnison County. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.[3] The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target [4]
Age	18-34	12%	38%	38%
	35-54	26%	32%	32%
	55+	63%	31%	31%
Area	81220	2%	4%	4%
	81224	8%	11%	11%
	81230	84%	77%	77%
	Other (81210, 81237, 81239, 81243, 81434, 81623)	5%	8%	8%
Hispanic origin	No, not of Hispanic, Latino/a/x, or Spanish origin	96%	92%	92%
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanish origin	4%	8%	8%
Housing tenure	Own	80%	67%	67%
	Rent	20%	33%	33%
Housing type	Attached	27%	38%	38%
	Detached	73%	62%	62%
Race & Hispanic origin	Not white alone	10%	14%	14%
	White alone, not Hispanic or Latino	90%	86%	86%
Sex	Man	48%	54%	54%
	Woman	52%	46%	46%
Sex/age	Man 18-34	6%	21%	21%
	Man 35-54	10%	17%	17%
	Man 55+	32%	16%	16%
	Woman 18-34	6%	16%	16%

Woman 35-54		15%	15%	15%
Woman 55+		31%	15%	15%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the "percent positive." The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in the tab "Complete data". However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact
Gunnison County funded this research. Please contact Katherine Haase of Gunnison County at KHaase@gunnisoncounty.org if you have any questions about the survey.

Study Limitations
All public opinion research is subject to unmeasured error. While the methodologies employed for this survey were designed to minimize this error as much as possible, these other sources of potential error should be acknowledged. **Non-response error** arises when those who were selected to participate in the survey did not do so, and may have different opinions or experiences than those who did respond. **Coverage error** refers to the possibility that some respondents that should have been included in the surveyed population were not (e.g., for a general resident survey, USPS mailing lists may exclude certain types of housing units, such as multi-family buildings where mail is delivered to a common area rather than to a specific unit (though this is rare), or where mail is received at a PO box instead of the at household's physical location. Finally, **recall bias** occurs when respondents may not perfectly remember their experiences in the past year (such as participation in social or civic events), and **social desirability bias** may cause respondents to answer in ways they think cast their responses in a more favorable light.

Survey Validity
See the Polco Knowledge Base article on survey validity at https://blog.polco.us/polco-knowledgebase/margin-of-error-and-confidence-level-in-survey-results

2. See AAPOR's Standard Definitions for more information at https://aapor.org/standards-and-ethics/standard-definitions/
3. Pasek, J. (2014). ANES Weighting Algorithm. Retrieved from https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf
4. Targets come from the 2020 Census and 2023 American Community Survey..

Key Findings

Community Strengths
Mobility services continue to improve
• Ease of travel by public transportation increased from 74% to 81%, and ease of travel by bicycle also rose from 70% to 78%, both outperforming national and custom benchmarks.
• Ease of travel by car (83%) and ease of walking (80%) scored above the national average, with walking also surpassing the custom benchmarks.
• Street cleaning (75%) and street lighting (69%) showed notable upward trends since 2023.
• Bus or transit services (91%) received excellent reviews, standing well above national and custom comparison communities.

A strong sense of safety characterizes the community
• Nearly all respondents reported feeling safe in their neighborhoods and in the County's downtown/commercial area during the day.
• About 9 in 10 residents also felt well-protected from both violent and property crime, with perceived safety from property crime improving compared to the 2023 survey.
• Fire prevention and education saw a substantial gain, rising from 73% to 84%, while crime prevention also trended upward from 62% to 77%.

The County's natural environment and recreation opportunities stand out as major assets
• Several environmental features continued to receive exceptional ratings, including the overall quality of the natural environment (95%), air quality (96%), water resources (88%), and open space (82%)—all above national and custom benchmarks.
• Outdoor amenities were also highly rated, with recreational opportunities (90%) among the highest-scoring items in this facet and performing much higher than benchmark comparisons..
• Fitness opportunities (79%) and the overall quality of parks and recreation (88%) earned positive reviews, with the latter exceeding both national and custom benchmarks.
• Environmental services such as recycling (51% to 60%) and yard waste pick-up (36% to 53%) saw notable gains from the previous survey.

Focus Areas
Governance shows declining perceptions
• About 4 in 10 residents gave positive ratings to the value of services for taxes paid, the County's efforts to welcome resident involvement, and acting in the best interest of the community.
• Confidence in County government (37%) and the overall direction of the County (38%) were viewed less favorably by residents, with overall direction falling below the national average.
• These items, including treating residents with respect (56%), experienced statistically significant declines from 2023.

Economic perceptions remain a challenge
• Roughly 4 in 10 community members gave positive marks to economic development and employment opportunities, both declining from prior results and falling below benchmark comparisons.
• Variety of business and service establishments (25%) and cost of living (7%) performed far below national and custom benchmarks.
• The overall quality of business and service establishments (47%), the vibrancy of the downtown/commercial area (37%), and shopping opportunities (22%) also received fewer positive reviews and fell below averages.

Affordability concerns persist across multiple services
• Only about 3 in 10 residents gave favorable ratings to the availability of affordable quality food (30%) and health care (28%).
• Ratings were even lower for affordable quality mental health care (23%), childcare/preschool (20%), and housing (6%).
• All affordability-related items fell below the national average, and both childcare/preschool and housing also fell below the custom benchmark.

Other Notable Results
• About 4 in 10 residents strongly or somewhat supported a minimal County tax dedicated to road and bridge maintenance and improvements, while 40% said they needed more information before deciding.
• Residents most commonly relied on word of mouth (64%) and print or online newspapers (55%) for County news and information.

Areas of Greatest Change Since 2023
Of the 123 evaluative questions included on both the 2023 and current survey iterations, 100 were statistically similar to previous results. Upward trends were seen in 11 items, while 12 ratings decreased since 2023. Changes are considered statistically significant if the 2025 rating was +/- 7% from the previous survey effort. The most significant of those trends are listed below.

Increase
Yard waste pick-up (+17%)
Crime prevention (+15%)
Fire prevention and education (+10%)
Overall appearance of Gunnison County (+9%)

Decrease
The job Gunnison County government does at welcoming resident involvement (-14%)
Employment opportunities (-11%)
Overall confidence in Gunnison County government (-10%)
Generally acting in the best interest of the community (-9%)

Facets of livability

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Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

Quality and Importance by the Numbers

The table below shows the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local quality ratings were lower, similar, or higher t..

Quality
% excellent or good

	Facet of ..	Importance % essential or very important
95%	Natural Environment	78%
88%	Parks and Recreation	66%
87%	Safety	63%
74%	Mobility	62%
67%	Inclusivity and Engagement	68%
64%	Health and Wellness	78%
63%	Education, Arts, and Culture	60%
58%	Community Design	62%
57%	Utilities	78%
34%	Economy	83%

vs. national benchmark
■ Higher ☐ Lower ■ Similar

vs. national benchmark
■ Lower ☐ Similar

Quality/Importance Gap Analysis

The gap analysis chart below shows the same data as above; however, this chart more clearly illustrates the comparative differences in quality and importance ratings for each facet, as well as the absolute ratings for each.

Facet	Metric	Value
Economy	Quality	34%
	Importance	83%
Utilities	Quality	57%
	Importance	78%
Natural Environment	Quality	95%
	Importance	78%
Health and Wellness	Quality	64%
	Importance	78%
Inclusivity and Engage..	Quality	67%
	Importance	68%
Parks and Recreation	Quality	88%
	Importance	66%
Safety	Quality	87%
	Importance	63%
Mobility	Quality	74%
	Importance	62%
Community Design	Quality	58%
	Importance	62%
Education, Arts, and C..	Quality	63%
	Importance	60%

■ Quality ■ Importance

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Quality of Life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

The overall quality of life in Gunnison County, 2025
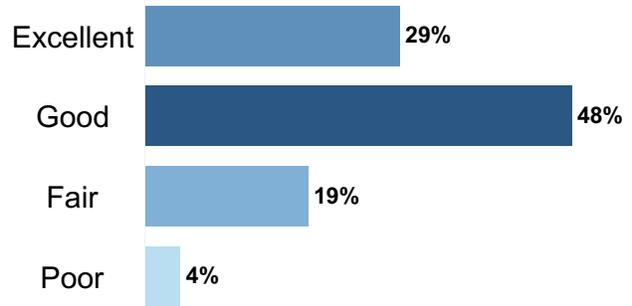
Excellent	29%
Good	48%
Fair	19%
Poor	4%

Please rate each of the following aspects of quality of life in Gunnison County.
(% excellent or good)

	2019	2021	2023	2025	vs. national benchmark[8]	vs. custom benchmark[9]
Gunnison County as a place to live	89%	88%	85%	81%	Similar	Similar
The overall quality of life	84%	79%	76%	77%	Similar	Similar
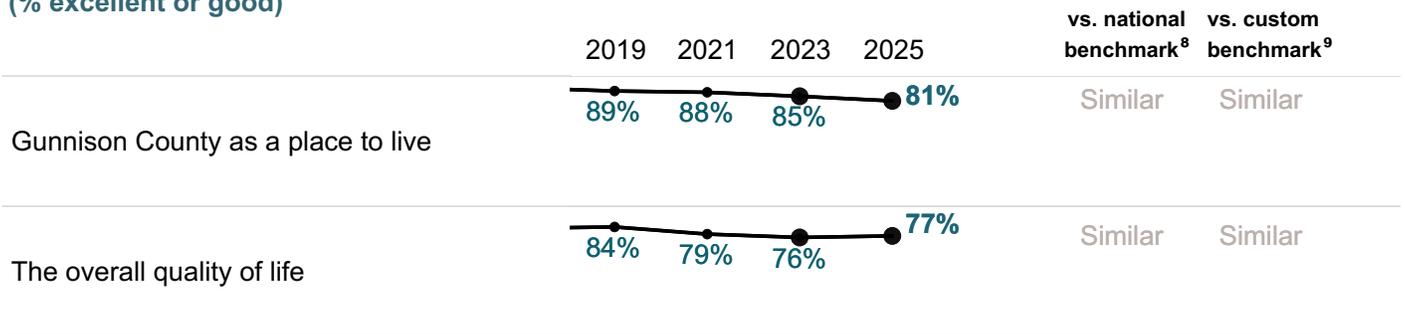
Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)
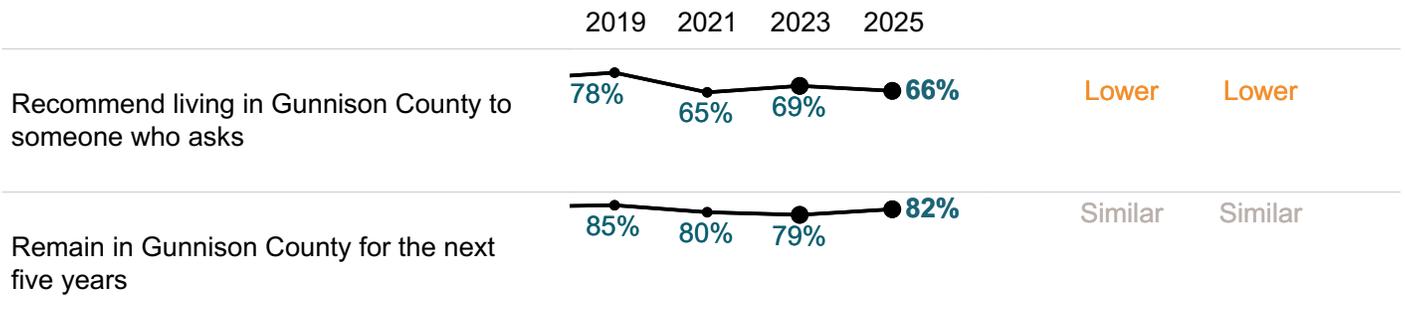
	2019	2021	2023	2025		
Recommend living in Gunnison County to someone who asks	78%	65%	69%	66%	Lower	Lower
Remain in Gunnison County for the next five years	85%	80%	79%	82%	Similar	Similar

Please rate each of the following in the Gunnison County community.
(% excellent or good)

	2019	2021	2023	2025		
Overall image or reputation	77%	66%	66%	66%	Similar	Similar
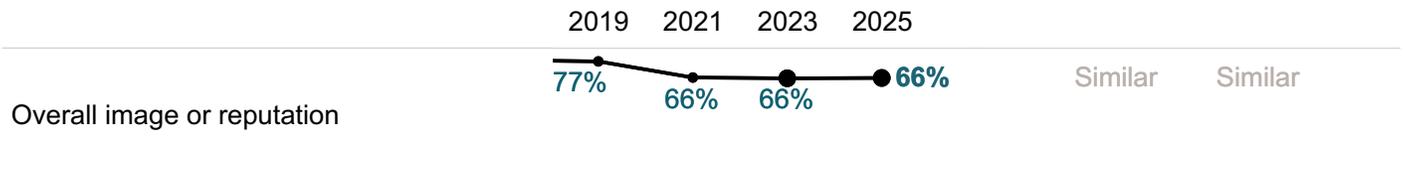
8. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
9. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

Overall confidence in Gunnison County government, 2025

Excellent	9%
Good	28%
Fair	38%
Poor	24%

Please rate the quality of each of the following services in Gunnison County.
(% excellent or good)

	2019	2021	2023	2025	vs. national benchmark[10]	vs. custom benchmark[11]
Public information services	66%	62%	66%	60%	Similar	Similar
Overall customer service by Gunnison County employees	77%	71%	74%	70%	Similar	Similar

Please rate the following categories of Gunnison County government performance.
(% excellent or good)

	2019	2021	2023	2025	vs. national benchmark	vs. custom benchmark
The value of services for the taxes paid to Gunnison County	49%	45%	48%	40%	Similar	Similar
The overall direction that Gunnison County is taking	48%	38%	45%	38%	Lower	Similar
The job Gunnison County government does at welcoming resident involvement	49%	46%	56%	43%	Similar	Similar
Overall confidence in Gunnison County government	47%	45%	47%	37%	Similar	Similar
Generally acting in the best interest of the community	48%	50%	49%	40%	Similar	Similar
Being honest	54%	52%	52%	50%	Similar	Similar
Being open and transparent to the public	49%	44%		47%	Similar	Similar
Informing residents about issues facing the community	45%	45%		39%	Similar	Similar

| Treating all residents fairly | 47% 48% 53% **50%** | Similar | Similar |
| Treating residents with respect | 61% 65% **56%** ↘ | Similar | Similar |

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)

	2019 2021 2023 2025		
Attended a local public meeting	37% 33% 37% **35%**	Higher	Similar
Contacted Gunnison County elected officials to express your opinion	20% 20% 20% **23%**	Similar	Similar
Contacted the County of Gunnison County for help or information	50% 64% 55% **54%**	Similar	Similar
Watched a local public meeting	9% 29% 23% **22%**	Similar	Similar

Overall, how would you rate the quality of the services provided by each of the following?
(% excellent or good)

	2019 2021 2023 2025		
The County of Gunnison County	73% 62% 67% **61%**	Similar	Similar
The Federal Government	36% 36% 34% **27%** ↘	Similar	Similar

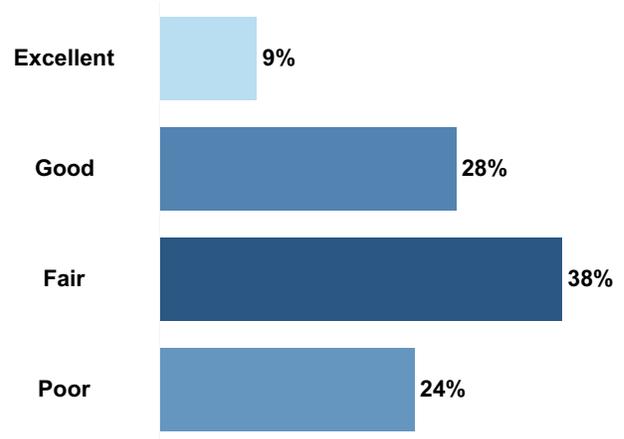**10**. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
11. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.
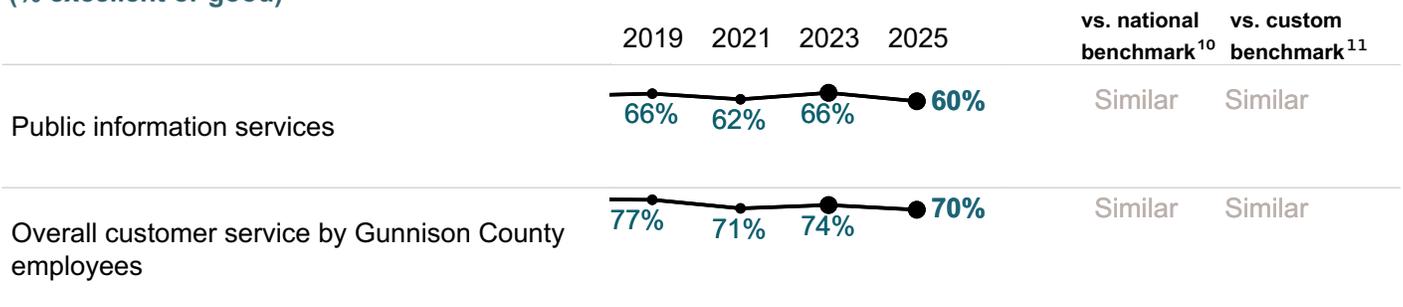
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

Overall economic health of Gunnison County, 2025

Excellent	3%
Good	31%
Fair	45%
Poor	21%

Please rate each of the following characteristics as they relate to Gunnison County as a whole.
(% excellent or good)

	2019	2021	2023	2025	vs. national benchmark[12]	vs. custom benchmark[13]
Overall economic health	40%	36%	38%	34%	Lower	Lower

Please rate each of the following aspects of quality of life in Gunnison County.
(% excellent or good)

	2019	2021	2023	2025		
Gunnison County as a place to work	52%	46%	50%	44%	Lower	Similar
Gunnison County as a place to visit	91%	92%	93%	88%	Much higher	Higher

Please rate the quality of each of the following services in Gunnison County.
(% excellent or good)

	2019	2021	2023	2025		
Economic development	39%	33%	33%	27%	Lower	Lower

Please rate each of the following in the Gunnison County community.
(% excellent or good)

	2019	2021	2023	2025		
Overall quality of business and service establishments	56%	59%	49%	47%	Lower	Similar
Variety of business and service establishments		35%	29%	25%	Much lower	Lower

Vibrancy of downtown/commercial area	52% 51% 42% 37%	Lower	Similar
Employment opportunities	35% 44% 36% 25%	Lower	Similar
Shopping opportunities	33% 31% 23% 22%	Lower	Similar
Cost of living	16% 8% 8% 7%	Much lower	Lower

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
(% very or somewhat positive)

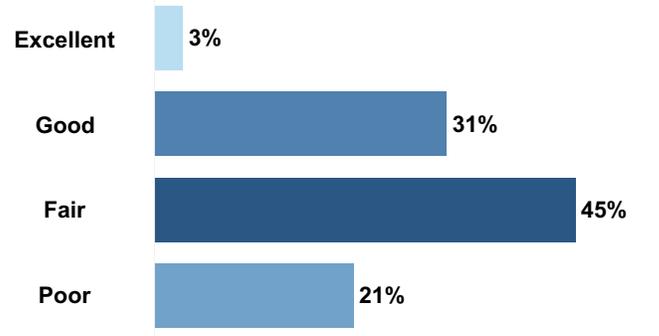|	2019	2021	2023	2025		
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	25%	19%	11%	12%	Lower	Similar
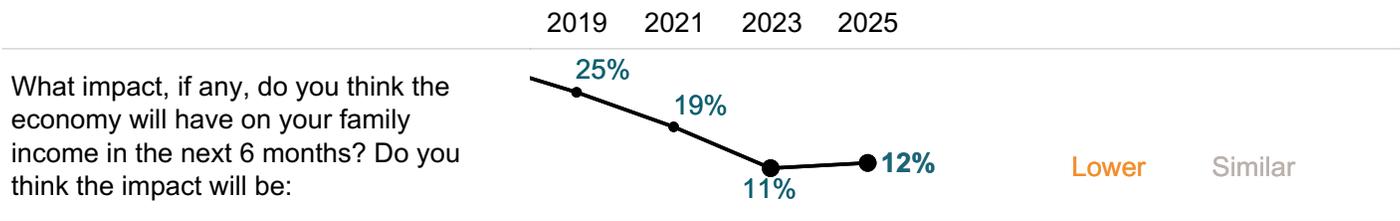
12. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
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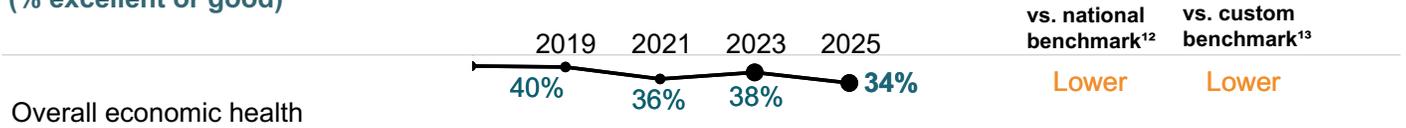
Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

Overall quality of the transportation system in Gunnison County, 2025

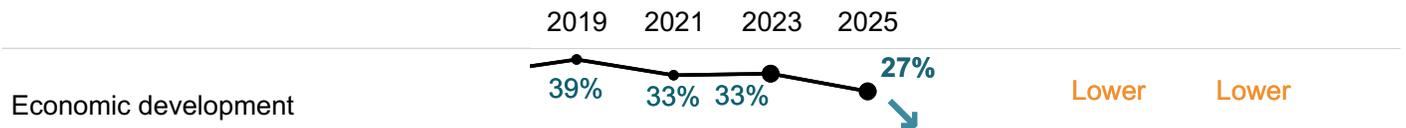| Rating	Percentage
Excellent	28%
Good	46%
Fair	21%
Poor	5%

Please rate each of the following characteristics as they relate to Gunnison County as a whole.
(% excellent or good)

	2019	2021	2023	2025	vs. national benchmark[14]	vs. custom benchmark[15]
Overall quality of the transportation system	71%		76%	74%	Higher	Higher

Please also rate each of the following in the Gunnison County community.
(% excellent or good)

	2019	2021	2023	2025		
Traffic flow on major streets	50%	66%	68%	67%	Higher	Higher
Ease of public parking	52%	65%	64%	64%	Similar	Similar
Ease of travel by car	76%	85%	86%	83%	Higher	Higher
Ease of travel by public transportation	64%	71%	74%	81% ↗	Much higher	Much higher
Ease of travel by bicycle	73%	76%	70%	78% ↗	Much higher	Higher
Ease of walking	80%	78%	76%	80%	Higher	Similar

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)

	2019	2021	2023	2025		
Used public transportation instead of driving	49%	47%	54%	61% ↗	Much higher	Much higher
Carpooled with other adults or children instead of driving alone	62%	67%	66%	67%	Much higher	Higher
Walked or biked instead of driving	80%	79%	78%	79%	Much higher	Higher

Please rate the quality of each of the following services in Gunnison County.
(% excellent or good)

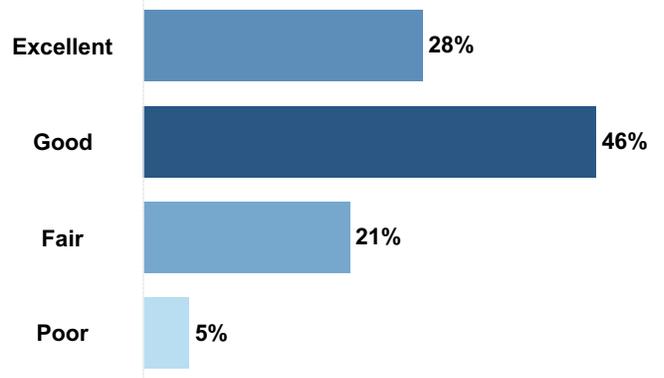|	2019	2021	2023	2025		
Traffic enforcement	59%	52%	53%	56%	Similar	Similar
Traffic signal timing		68%	69%	68%	Similar	Similar
Street repair	37%	47%	42%	44%	Similar	Similar
Street cleaning		75%	68%	75% ↗	Similar	Similar
Street lighting		65%	60%	69% ↗	Similar	Similar
Snow removal	80%	75%	75%	76%	Similar	Similar
Sidewalk maintenance		62%	58%	59%	Similar	Similar
Bus or transit services	81%	81%	87%	91%	Much higher	Much higher

14. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
15. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.
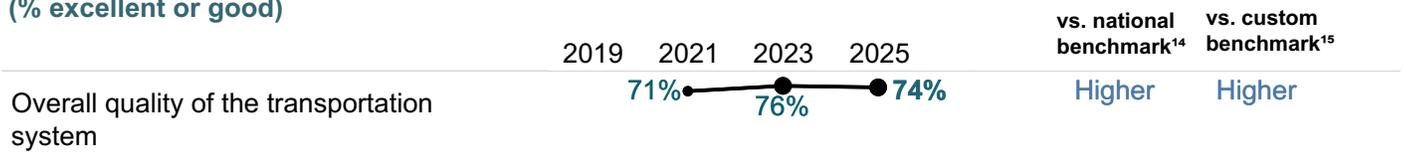
Community Design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.

Overall design or layout of Gunnison County's residential and commercial areas, 2025

Excellent	9%
Good	49%
Fair	31%
Poor	11%

Please rate each of the following characteristics as they relate to Gunnison County as a whole.
(% excellent or good)

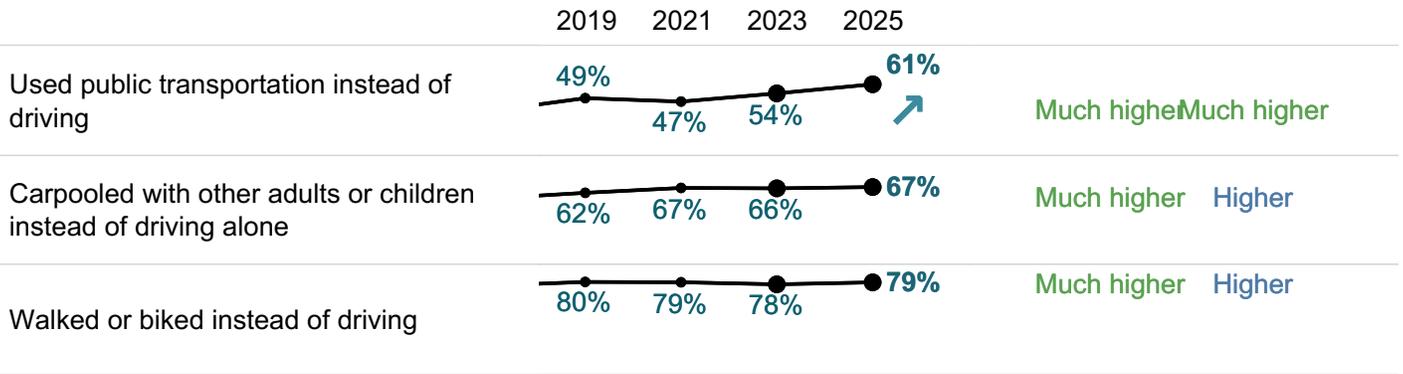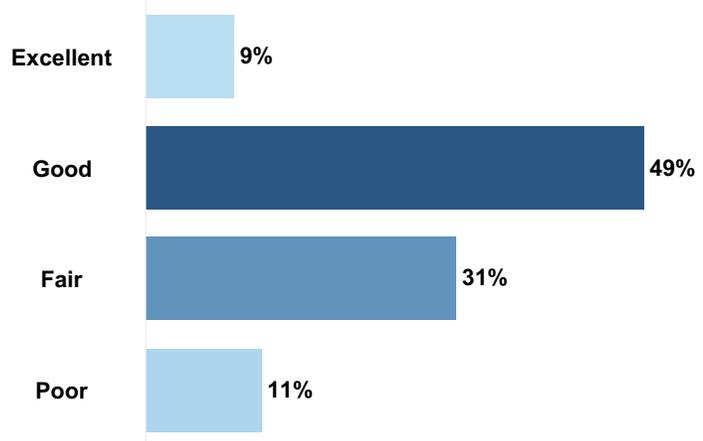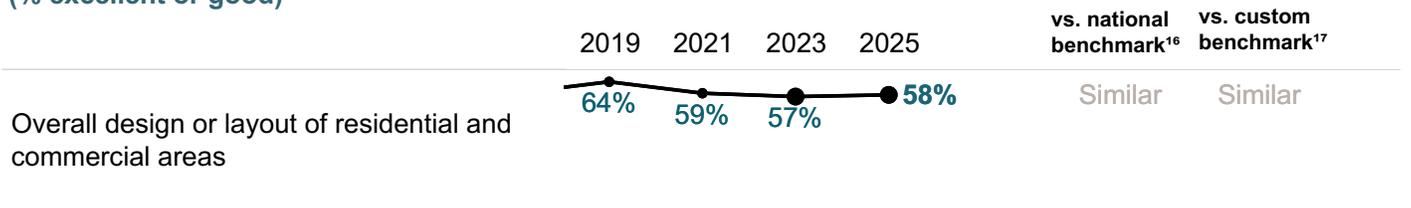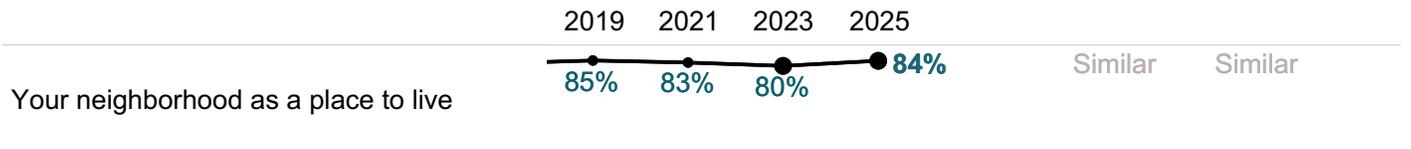|	2019	2021	2023	2025	vs. national benchmark[16]	vs. custom benchmark[17]
Overall design or layout of residential and commercial areas	64%	59%	57%	58%	Similar	Similar

Please rate each of the following aspects of quality of life in Gunnison County.
(% excellent or good)

	2019	2021	2023	2025		
Your neighborhood as a place to live	85%	83%	80%	84%	Similar	Similar

Please also rate each of the following in the Gunnison County community.
(% excellent or good)

	2019	2021	2023	2025		
Well-planned residential growth	29%		27%	28%	Lower	Similar
Well-planned commercial growth	27%		22%	27%	Lower	Similar
Well-designed neighborhoods	41%		45%	41%	Similar	Similar
Preservation of the historical or cultural character of the community	57%		58%	56%	Similar	Similar

	2019	2021	2023	2025		
Public places where people want to spend time	80%	61%	63%	63%	Similar	Similar
Variety of housing options	12%	8%	8%	9%	Much lower	Lower
Availability of affordable quality housing	10%	3%	3%	6%	Much lower	Lower
Overall quality of new development	45%	28%	24%	23%	Lower	Lower
Overall appearance	83%	69%	60%	69% ↗	Similar	Similar

Please rate the quality of each of the following services in Gunnison County.
(% excellent or good)

	2019	2021	2023	2025		
Land use, planning and zoning	39%	38%	37%	33%	Similar	Similar
Code enforcement	35%	40%	33%	34%	Similar	Similar

16. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
17. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

![Polco](Polco logo)

Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Overall quality of the utility infrastructure in Gunnison County, 2025
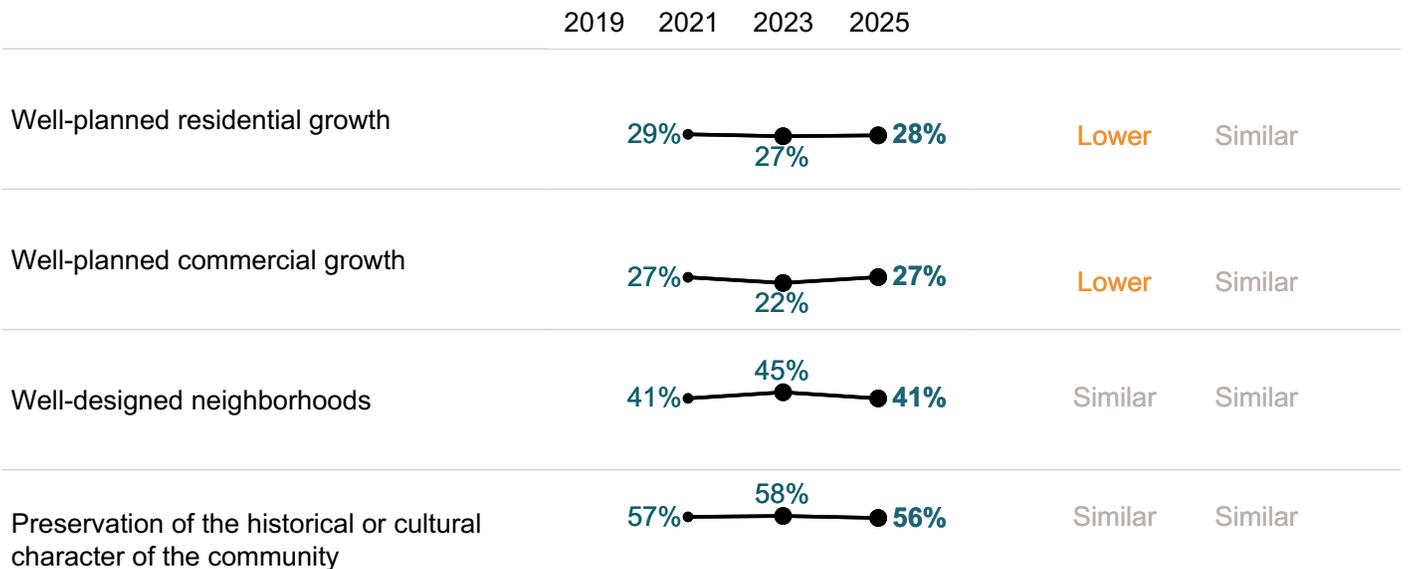
Excellent	7%
Good	51%
Fair	31%
Poor	12%

Please rate each of the following characteristics as they relate to Gunnison County as a whole.
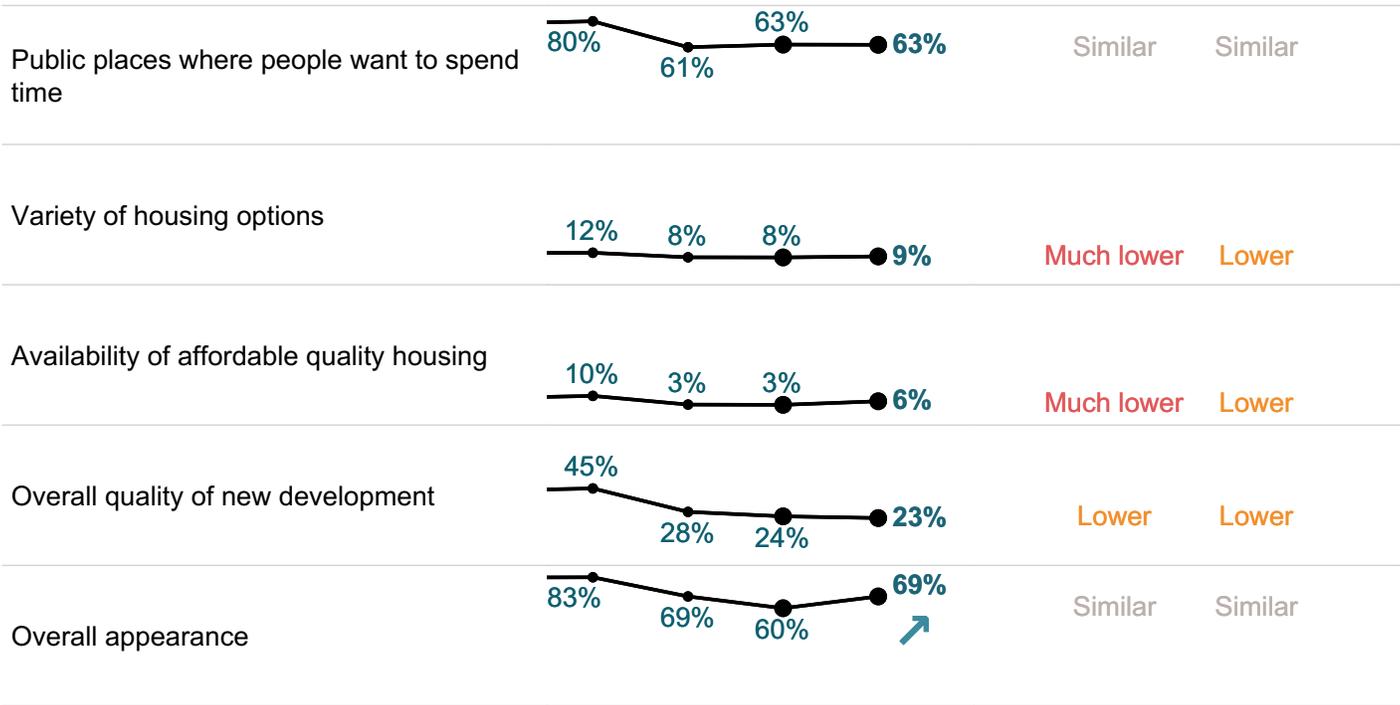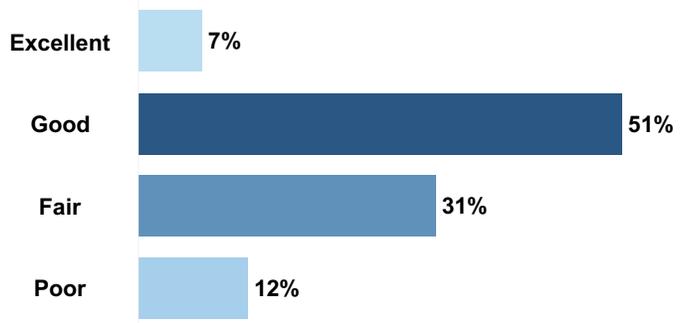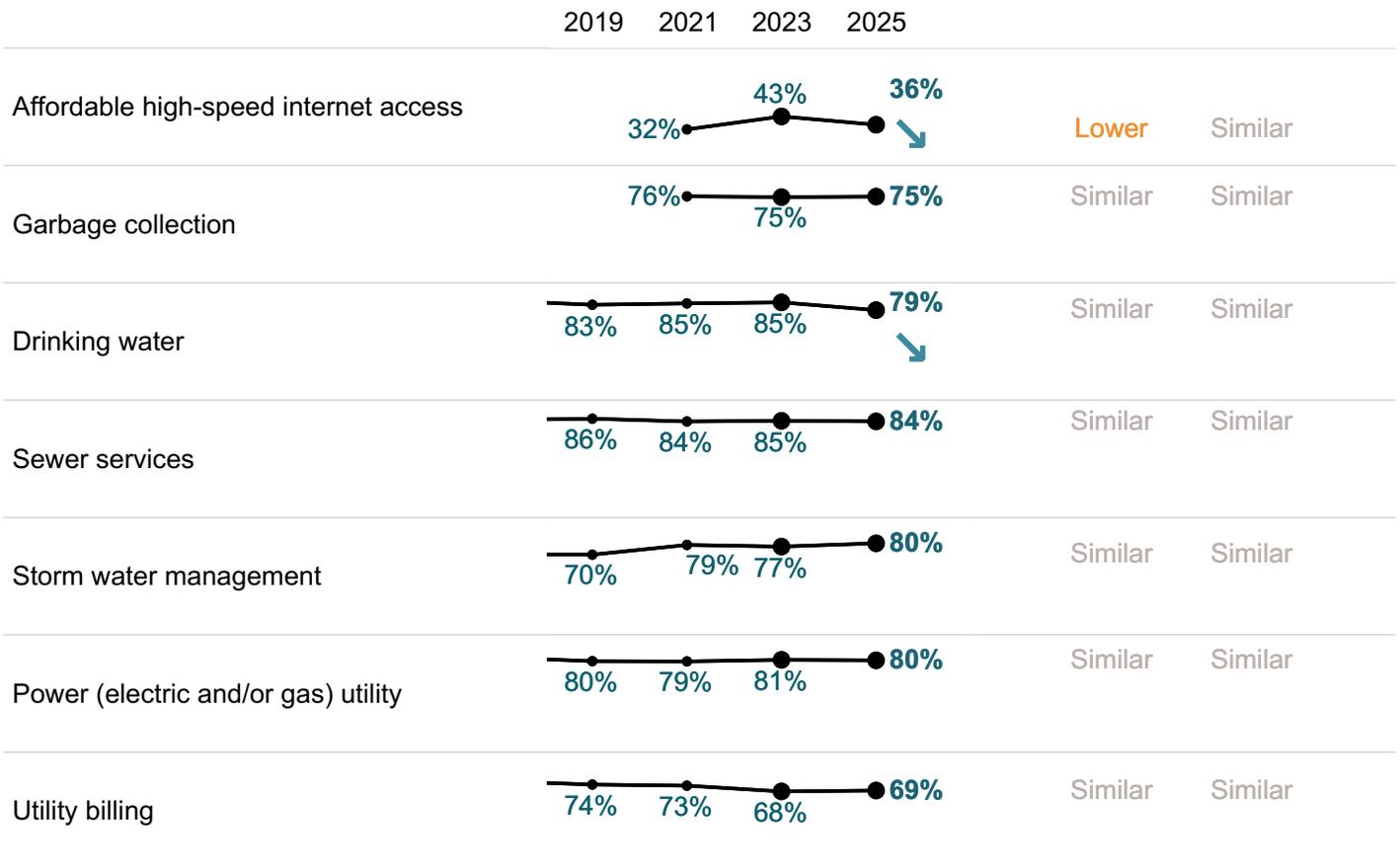**(% excellent or good)**

	2019	2021	2023	2025	vs. national benchmark[18]	vs. custom benchmark[19]
Overall quality of the utility infrastructure		63%	57%	57%	Similar	Similar

Please rate the quality of each of the following services in Gunnison County.
(% excellent or good)

|	2019	2021	2023	2025		
Affordable high-speed internet access		32%	43%	36% ↘	Lower	Similar
Garbage collection		76%	75%	75%	Similar	Similar
Drinking water	83%	85%	85%	79% ↘	Similar	Similar
Sewer services	86%	84%	85%	84%	Similar	Similar
Storm water management	70%	79%	77%	80%	Similar	Similar
Power (electric and/or gas) utility	80%	79%	81%	80%	Similar	Similar
Utility billing	74%	73%	68%	69%	Similar	Similar

18. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
19. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.
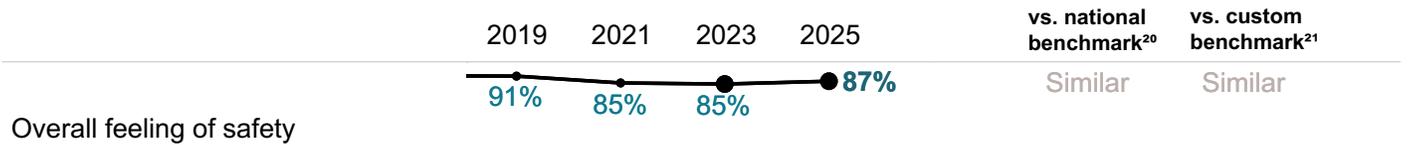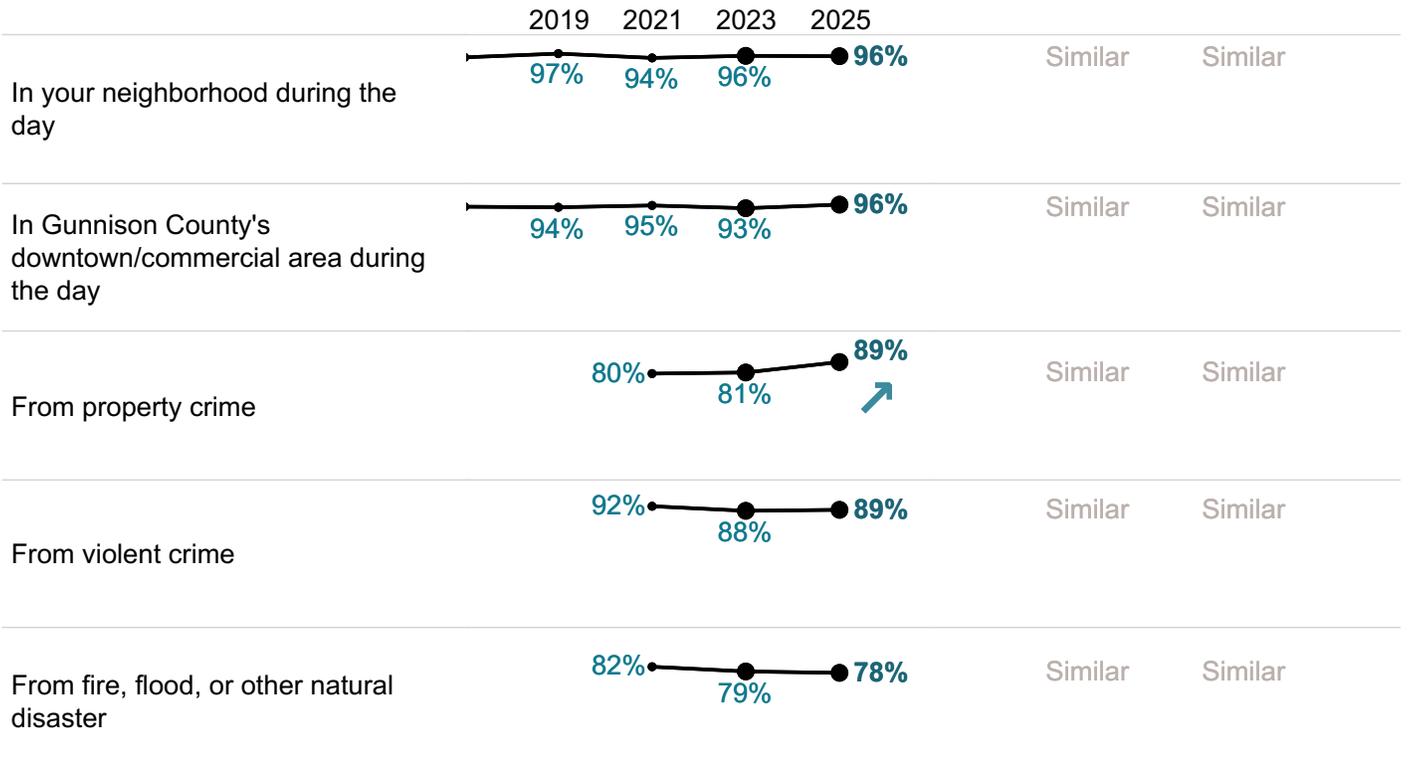
Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.
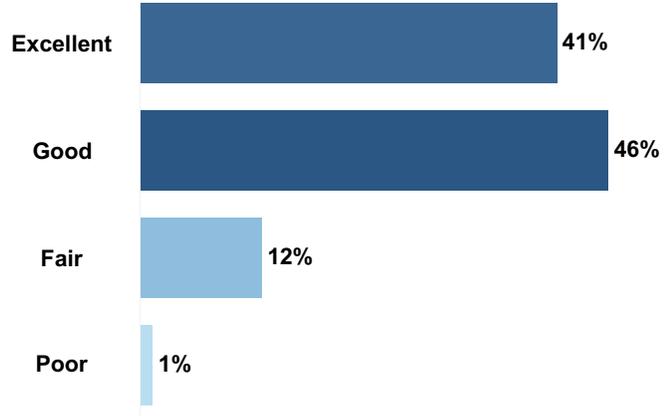
Overall feeling of safety in Gunnison County, 2025

Excellent	41%
Good	46%
Fair	12%
Poor	1%

Please rate each of the following characteristics as they relate to Gunnison County as a whole.
(% excellent or good)

	2019	2021	2023	2025	vs. national benchmark[20]	vs. custom benchmark[21]
Overall feeling of safety	91%	85%	85%	87%	Similar	Similar

Please rate how safe or unsafe you feel:
(% very or somewhat safe)

	2019	2021	2023	2025	vs. national benchmark[20]	vs. custom benchmark[21]
In your neighborhood during the day	97%	94%	96%	96%	Similar	Similar
In Gunnison County's downtown/commercial area during the day	94%	95%	93%	96%	Similar	Similar
From property crime	80%	81%		89% ↗	Similar	Similar
From violent crime	92%	88%		89%	Similar	Similar
From fire, flood, or other natural disaster	82%	79%		78%	Similar	Similar

Please rate the quality of each of the following services in Gunnison County.
(% excellent or good)

|	2019	2021	2023	2025		
Police/Sheriff services	68%	72%	70%	75%	Similar	Similar
Crime prevention	71%	73%	62%	77% ↗	Similar	Similar
Animal control	61%	74%	68%	74%	Similar	Similar
Ambulance or emergency medical services	86%	88%	87%	89%	Similar	Similar
Fire services	94%	93%	88%	94%	Similar	Similar
Fire prevention and education	82%	79%	73%	84% ↗	Similar	Similar
Emergency preparedness	66%	74%	66%	68%	Similar	Similar

20. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
21. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.
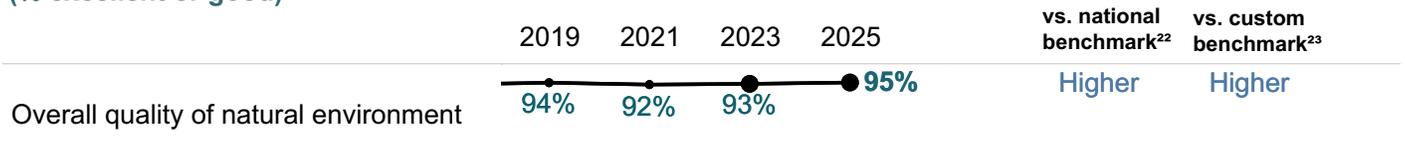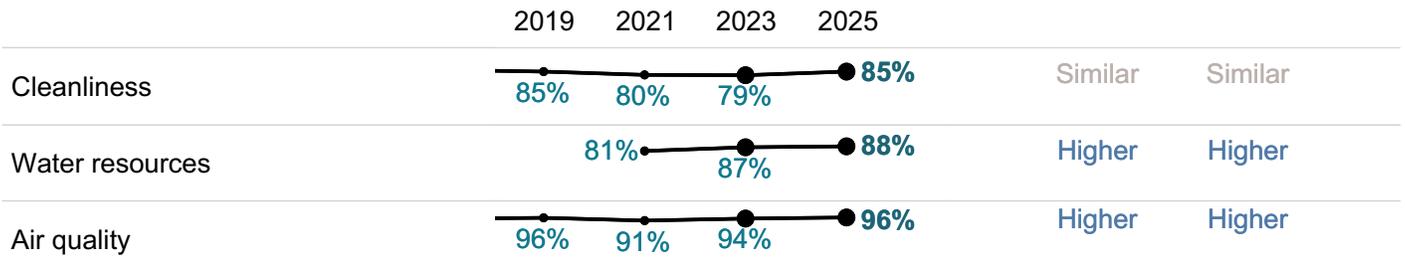
![Polco logo]

Natural Environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.
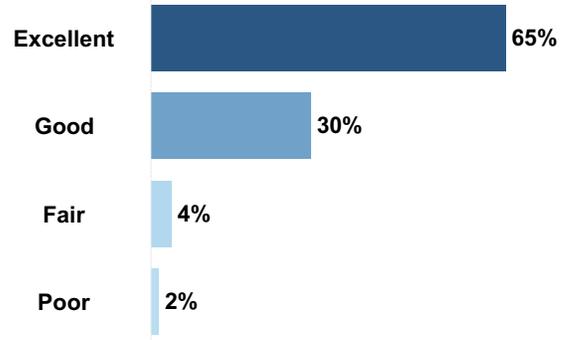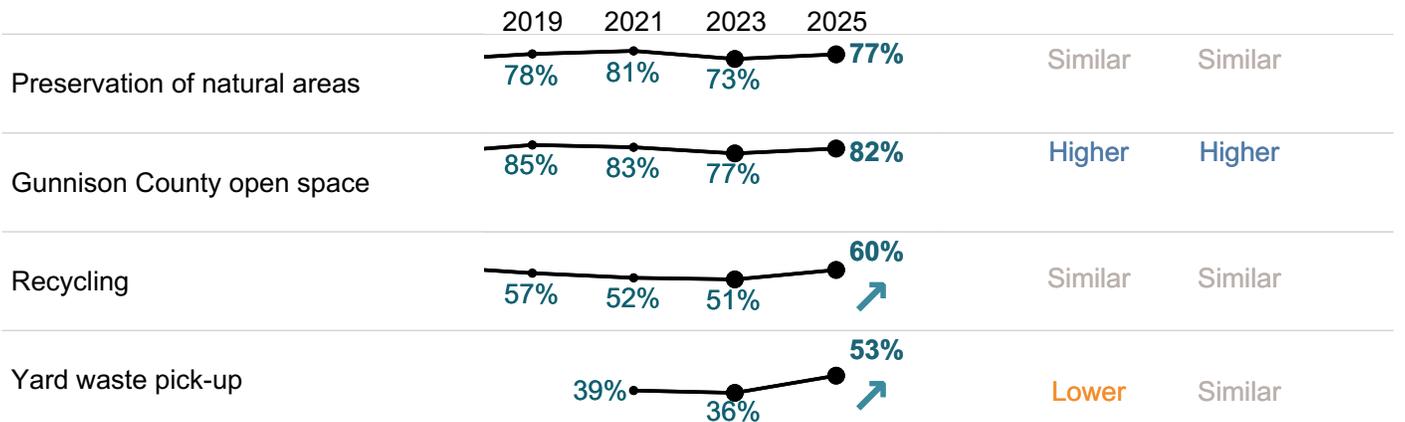
Overall quality of natural environment in Gunnison County, 2025

Excellent	65%
Good	30%
Fair	4%
Poor	2%

Please rate each of the following characteristics as they relate to Gunnison County as a whole.
(% excellent or good)

	2019	2021	2023	2025	vs. national benchmark[22]	vs. custom benchmark[23]
Overall quality of natural environment	94%	92%	93%	95%	Higher	Higher

Please also rate each of the following in the Gunnison County community.
(% excellent or good)

	2019	2021	2023	2025		
Cleanliness	85%	80%	79%	85%	Similar	Similar
Water resources		81%	87%	88%	Higher	Higher
Air quality	96%	91%	94%	96%	Higher	Higher

Please rate the quality of each of the following services in Gunnison County.
(% excellent or good)

	2019	2021	2023	2025		
Preservation of natural areas	78%	81%	73%	77%	Similar	Similar
Gunnison County open space	85%	83%	77%	82%	Higher	Higher
Recycling	57%	52%	51%	60% ↗	Similar	Similar
Yard waste pick-up	39%		36%	53% ↗	Lower	Similar

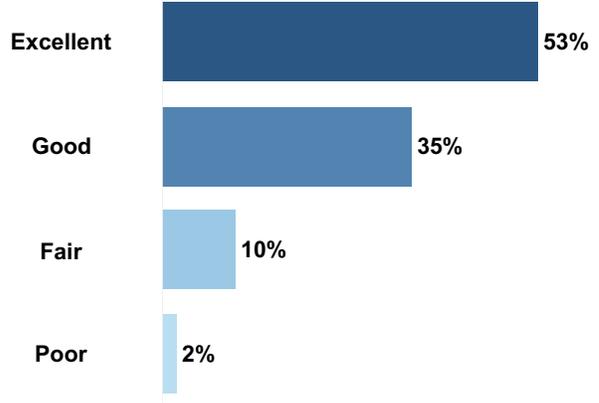22. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
23. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.
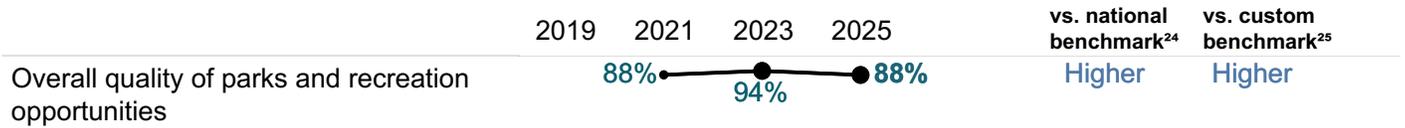
Parks and Recreation

"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."
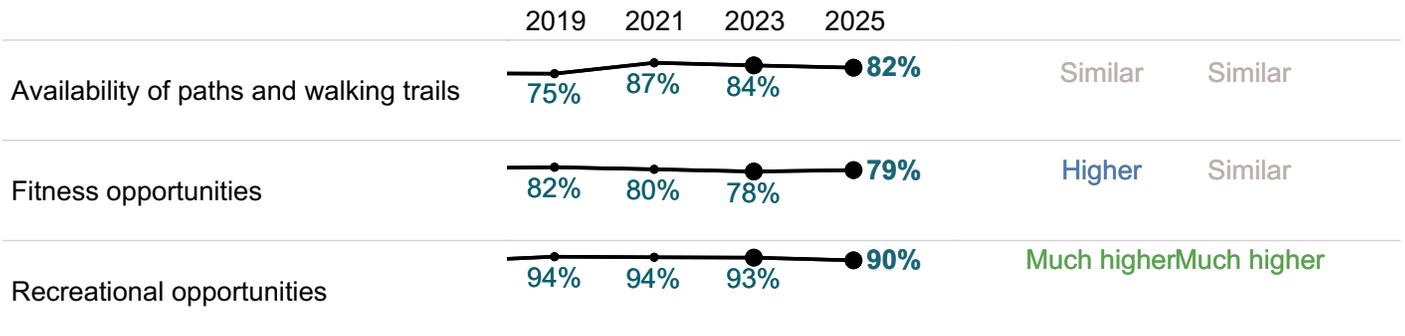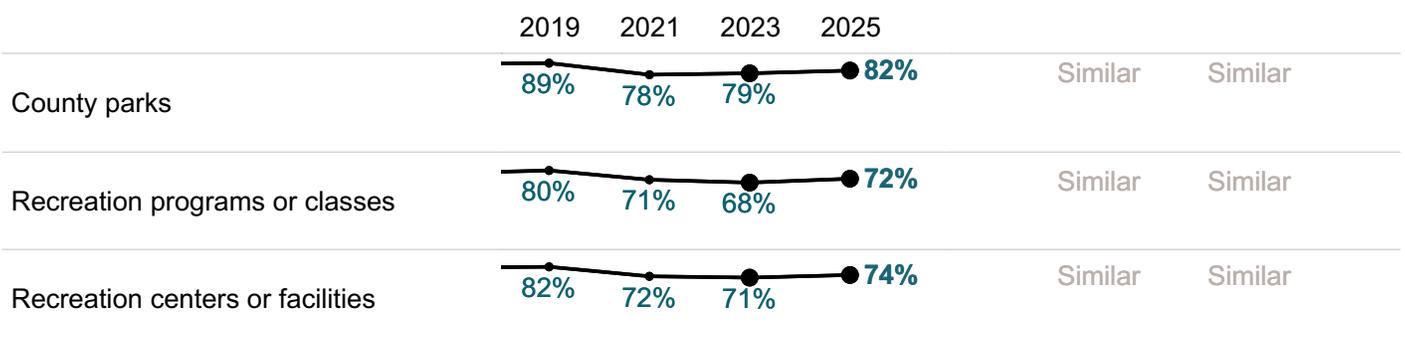
- National Recreation and Park Association

Overall quality of parks and recreation opportunities, 2025

Excellent	53%
Good	35%
Fair	10%
Poor	2%

Please rate each of the following characteristics as they relate to Gunnison County as a whole.
(% excellent or good)

	2019	2021	2023	2025	vs. national benchmark[24]	vs. custom benchmark[25]
Overall quality of parks and recreation opportunities	88%		94%	88%	Higher	Higher

Please also rate each of the following in the Gunnison County community.
(% excellent or good)

	2019	2021	2023	2025		
Availability of paths and walking trails	75%	87%	84%	82%	Similar	Similar
Fitness opportunities	82%	80%	78%	79%	Higher	Similar
Recreational opportunities	94%	94%	93%	90%	Much higher	Much higher

Please rate the quality of each of the following services in Gunnison County.
(% excellent or good)

|	2019	2021	2023	2025		
County parks	89%	78%	79%	82%	Similar	Similar
Recreation programs or classes	80%	71%	68%	72%	Similar	Similar
Recreation centers or facilities	82%	72%	71%	74%	Similar	Similar

24. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
25. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If..
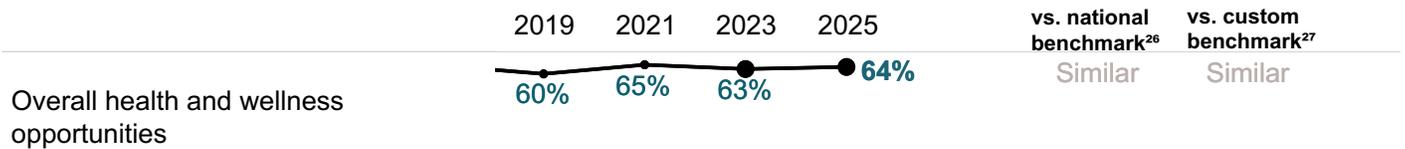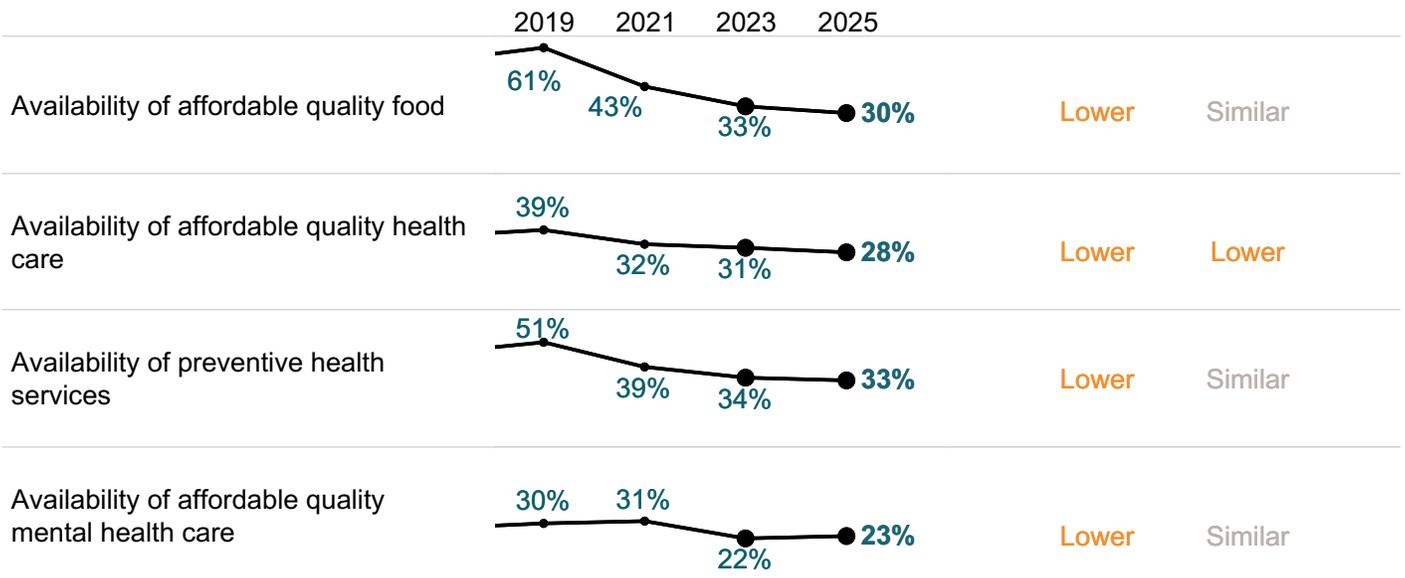
21

![Polco logo]

Health and Wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.
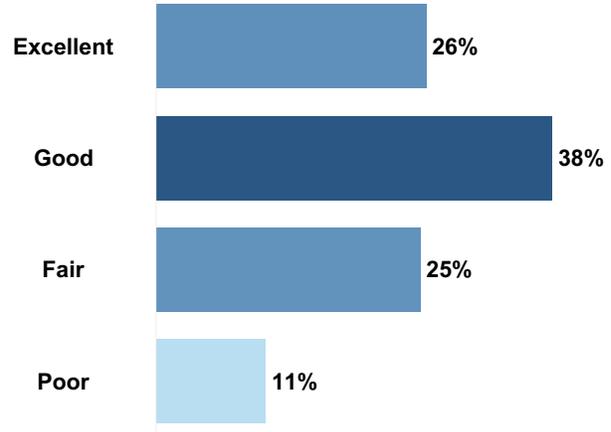
Overall health and wellness opportunities in Gunnison County, 2025

Excellent	26%
Good	38%
Fair	25%
Poor	11%

Please rate each of the following characteristics as they relate to Gunnison County as a whole.
(% excellent or good)

	2019	2021	2023	2025	vs. national benchmark[26]	vs. custom benchmark[27]
Overall health and wellness opportunities	60%	65%	63%	64%	Similar	Similar

Please also rate each of the following in the Gunnison County community.
(% excellent or good)

	2019	2021	2023	2025		
Availability of affordable quality food	61%	43%	33%	30%	Lower	Similar
Availability of affordable quality health care	39%	32%	31%	28%	Lower	Lower
Availability of preventive health services	51%	39%	34%	33%	Lower	Similar
Availability of affordable quality mental health care	30%	31%	22%	23%	Lower	Similar

Please rate the quality of each of the following services in Gunnison County.
(% excellent or good)

	2019	2021	2023	2025		
Health services	56%	63%	54%	52%	Lower	Similar
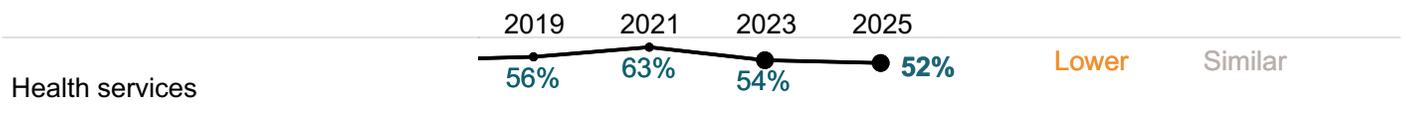
Please rate your overall health.
(% excellent or very good)

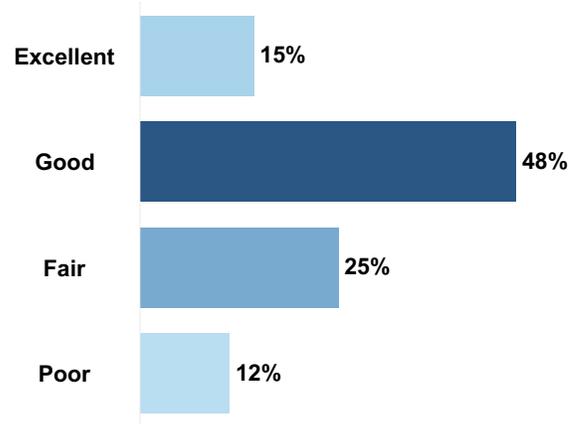|	2019	2021	2023	2025		
Please rate your overall health.	72%	71%	73%	76%	Similar	Similar
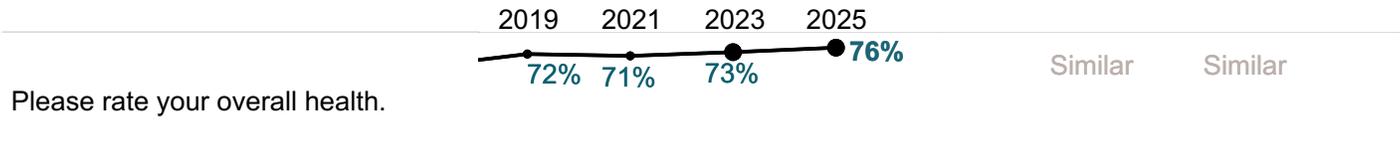
26. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
27. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.
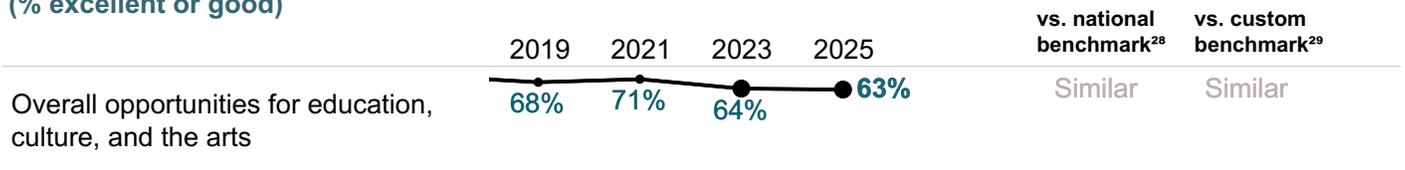
![Polco logo]

Education, Arts, and Culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.
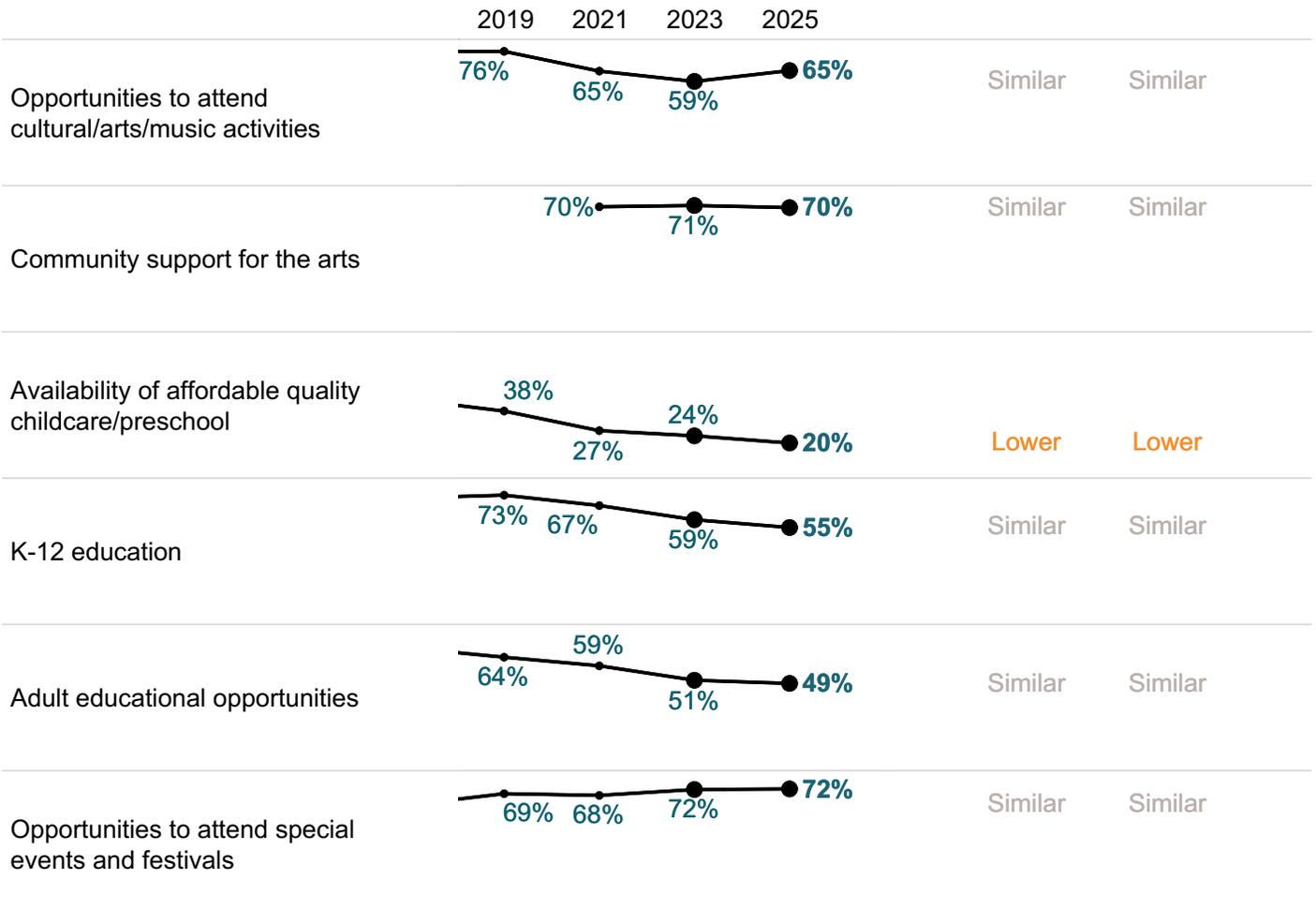
Overall opportunities for education, culture and the arts, 2025

Rating	Percentage
Excellent	15%
Good	48%
Fair	25%
Poor	12%

Please rate each of the following characteristics as they relate to Gunnison County as a whole.
(% excellent or good)

	2019	2021	2023	2025	vs. national benchmark[28]	vs. custom benchmark[29]
Overall opportunities for education, culture, and the arts	68%	71%	64%	63%	Similar	Similar

Please also rate each of the following in the Gunnison County community.
(% excellent or good)

	2019	2021	2023	2025		
Opportunities to attend cultural/arts/music activities	76%	65%	59%	65%	Similar	Similar
Community support for the arts		70%	71%	70%	Similar	Similar
Availability of affordable quality childcare/preschool	38%	27%	24%	20%	Lower	Lower
K-12 education	73%	67%	59%	55%	Similar	Similar
Adult educational opportunities	64%	59%	51%	49%	Similar	Similar
Opportunities to attend special events and festivals	69%	68%	72%	72%	Similar	Similar

24

Please rate the quality of each of the following services in Gunnison County.
(% excellent or good)

	2019	2021	2023	2025		
Public library services	81%	81%	90%	91%	Similar	Similar

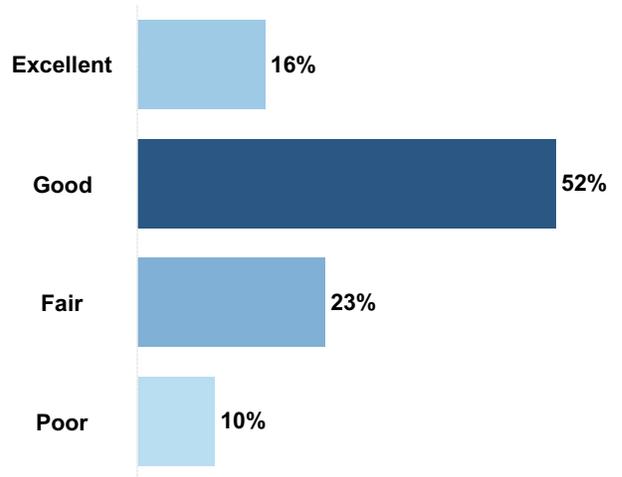**28**. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
29. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.
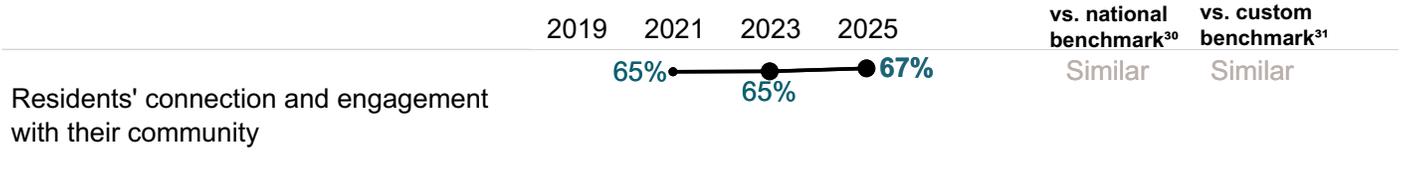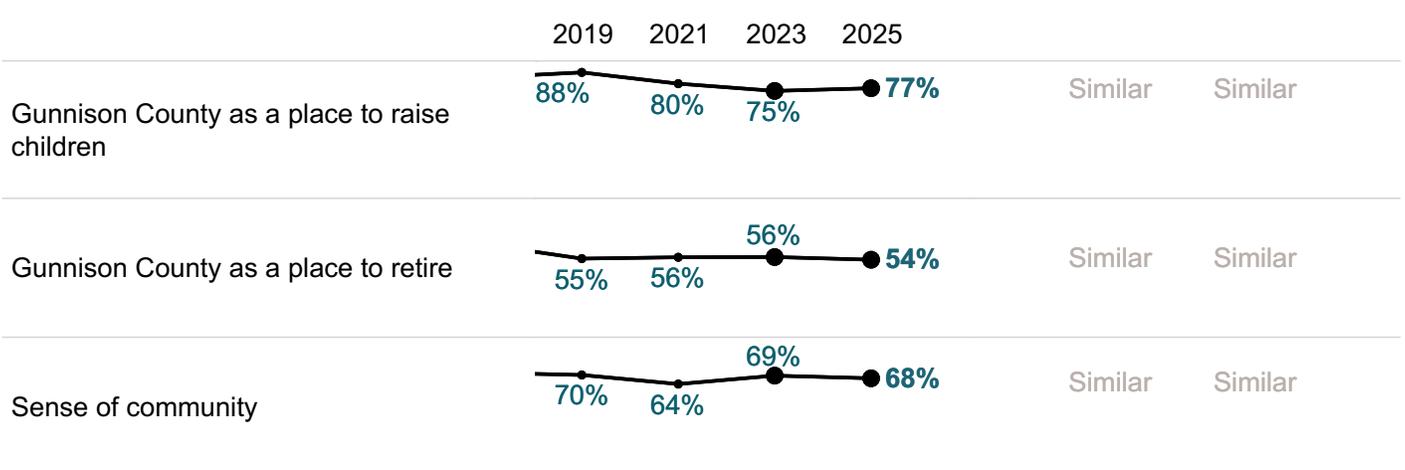
Inclusivity and Engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.
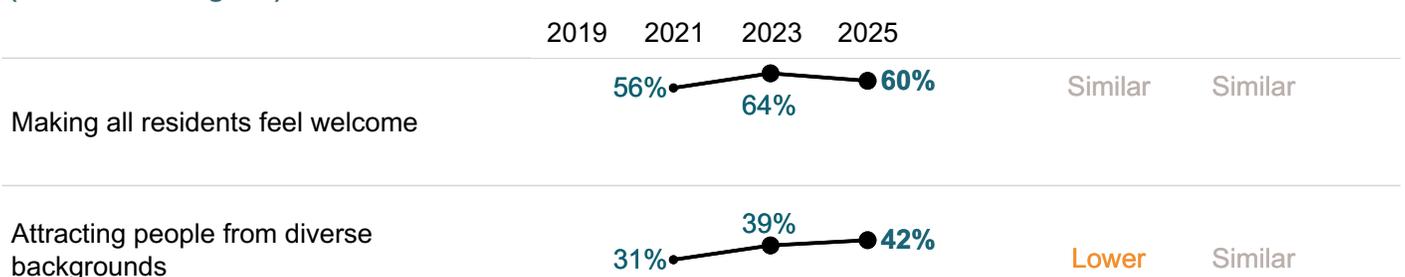
Residents' connection and engagement with their community, 2025

Rating	Percentage
Excellent	16%
Good	52%
Fair	23%
Poor	10%

Please rate each of the following characteristics as they relate to Gunnison County as a whole.
(% excellent or good)

	2019	2021	2023	2025	vs. national benchmark[30]	vs. custom benchmark[31]
Residents' connection and engagement with their community	65%		65%	67%	Similar	Similar

Please rate each of the following aspects of quality of life in Gunnison County.
(% excellent or good)

	2019	2021	2023	2025		
Gunnison County as a place to raise children	88%	80%	75%	77%	Similar	Similar
Gunnison County as a place to retire	55%	56%	56%	54%	Similar	Similar
Sense of community	70%	64%	69%	68%	Similar	Similar

Please rate the job you feel the Gunnison County community does at each of the following.
(% excellent or good)

	2019	2021	2023	2025		
Making all residents feel welcome	56%		64%	60%	Similar	Similar
Attracting people from diverse backgrounds	31%		39%	42%	Lower	Similar

26

	2019	2021	2023	2025		
Valuing/respecting residents from diverse backgrounds	48%	52%		53%	Similar	Similar
Taking care of vulnerable residents	50%	57%		49%	Similar	Similar

Please also rate each of the following in the Gunnison County community.
(% excellent or good)

	2019	2021	2023	2025		
Sense of civic/community pride	63%	62%		69%	Similar	Similar
Neighborliness of residents	67%	63%	65%	70%	Similar	Similar
Opportunities to participate in social events and activities	70%	68%	73%	71%	Similar	Similar
Opportunities to volunteer	80%	78%	76%	78%	Similar	Similar
Opportunities to participate in community matters	77%	65%	62%	64%	Similar	Similar
Openness and acceptance of the community toward people of diverse backgrounds	60%	47%	50%	49%	Similar	Similar

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)

	2019	2021	2023	2025		
Campaigned or advocated for a local issue, cause, or candidate	30%	34%	24%	35%	Higher	Higher

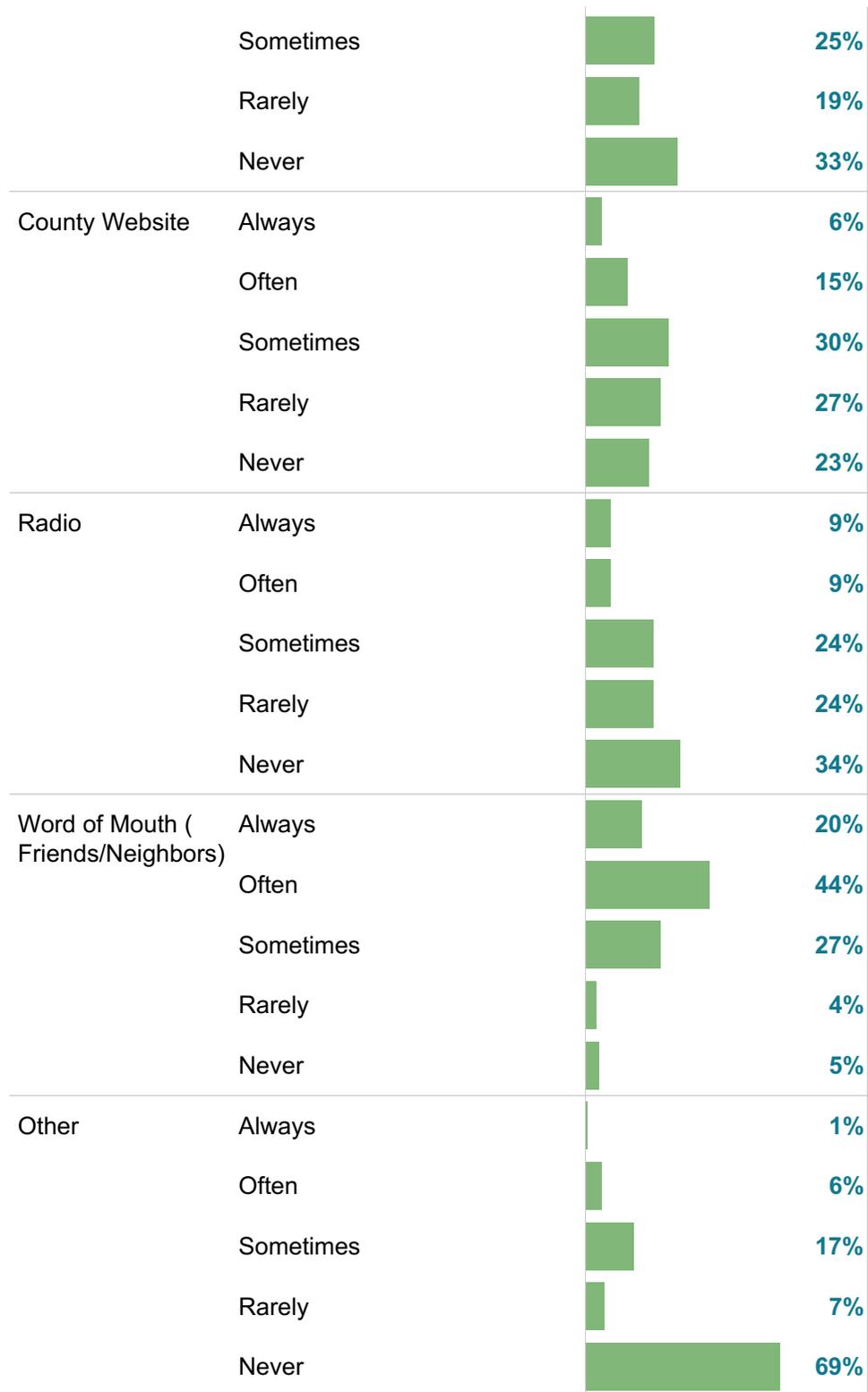**30**. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
31. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

Custom questions

Below are the complete set of responses to each custom question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter below.

Include "don't know"
No

Please rate the quality of each of the following services in Gunnison County:	Multicultural Resources Office Services	Excellent		**17%**
		Good		**32%**
		Fair		**31%**
		Poor		**20%**
	Parenting Classes (e.g., Guiding Good Choices)	Excellent		**11%**
		Good		**35%**
		Fair		**38%**
		Poor		**17%**
	Child Support Services	Excellent		**10%**
		Good		**24%**
		Fair		**36%**
		Poor		**30%**
	Food Inspection Services	Excellent		**6%**
		Good		**41%**
		Fair		**23%**
		Poor		**29%**
	Veteran Services	Excellent		**9%**
		Good		**32%**
		Fair		**33%**
		Poor		**26%**
	Public Health Services (e.g., Immunizations and Flu Clinics, Family Planning, WIC)	Excellent		**19%**
		Good		**53%**
		Fair		**20%**

		Poor		8%
	Youth and Family Services (e.g., Family Support, Juvenile Justice)	Excellent		17%
		Good		30%
		Fair		37%
		Poor		16%
	Gunnison County has more than $38 million in much-needed road maintenance work and bridge repairs. Because the County cannot legally use local pr..	Strongly support		16%
		Somewhat support		27%
		Strongly oppose		17%
		Somewhat oppose		7%
		Need more information before deciding		33%
	Which of the following best explains your view about the above proposed road and bridge maintenance tax?	I need more information before deciding		42%
		I do not agree with creating a new tax		14%
		I am concerned about accountability or use of funds		9%
		I prefer alternative funding sources		3%
		I am concerned about the tax's financial impact on residents		19%
		Other		14%
How often do you use the following sources to find news and information about what is happening in Gunnison County?	Print or Online Newspaper	Always		25%
		Often		30%
		Sometimes		21%
		Rarely		12%
		Never		12%
	Social Media	Always		8%
		Often		29%
		Sometimes		28%
		Rarely		15%
		Never		20%
	Email Alerts	Always		7%
		Often		16%

	Sometimes		25%
	Rarely		19%
	Never		33%
County Website	Always		6%
	Often		15%
	Sometimes		30%
	Rarely		27%
	Never		23%
Radio	Always		9%
	Often		9%
	Sometimes		24%
	Rarely		24%
	Never		34%
Word of Mouth (Friends/Neighbors)	Always		20%
	Often		44%
	Sometimes		27%
	Rarely		4%
	Never		5%
Other	Always		1%
	Often		6%
	Sometimes		17%
	Rarely		7%
	Never		69%

The Gunnison County 2025 Community Survey

Please complete this survey if you are an adult (age 18 or older). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Gunnison County.

	Excellent	Good	Fair	Poor	Don't know
Gunnison County as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Gunnison County as a place to raise children	1	2	3	4	5
Gunnison County as a place to work	1	2	3	4	5
Gunnison County as a place to visit	1	2	3	4	5
Gunnison County as a place to retire	1	2	3	4	5
The overall quality of life in Gunnison County	1	2	3	4	5
Sense of community	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Gunnison County as a whole.

	Excellent	Good	Fair	Poor	Don't know
Overall economic health of Gunnison County	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus)	1	2	3	4	5
Overall design or layout of Gunnison County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Gunnison County (water, sewer, storm water, electric/gas, broadband)	1	2	3	4	5
Overall feeling of safety in Gunnison County	1	2	3	4	5
Overall quality of natural environment in Gunnison County	1	2	3	4	5
Overall quality of parks and recreation opportunities	1	2	3	4	5
Overall health and wellness opportunities in Gunnison County	1	2	3	4	5
Overall opportunities for education, culture, and the arts	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know
Recommend living in Gunnison County to someone who asks	1	2	3	4	5
Remain in Gunnison County for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Don't know
In your neighborhood during the day	1	2	3	4	5	6
In Gunnison County's downtown/commercial area during the day	1	2	3	4	5	6
From property crime	1	2	3	4	5	6
From violent crime	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Gunnison County community does at each of the following.

	Excellent	Good	Fair	Poor	Don't know
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	1	2	3	4	5

6. Please rate each of the following in the Gunnison County community.

	Excellent	Good	Fair	Poor	Don't know
Overall quality of business and service establishments in Gunnison County	1	2	3	4	5
Variety of business and service establishments in Gunnison County	1	2	3	4	5
Vibrancy of downtown/commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Gunnison County	1	2	3	4	5
Overall image or reputation of Gunnison County	1	2	3	4	5

7. **Please also rate each of the following in the Gunnison County community.**

	Excellent	Good	Fair	Poor	Don't know
Traffic flow on major streets	1	2	3	4	5
Ease of public parking	1	2	3	4	5
Ease of travel by car in Gunnison County	1	2	3	4	5
Ease of travel by public transportation in Gunnison County	1	2	3	4	5
Ease of travel by bicycle in Gunnison County	1	2	3	4	5
Ease of walking in Gunnison County	1	2	3	4	5
Well-planned residential growth	1	2	3	4	5
Well-planned commercial growth	1	2	3	4	5
Well-designed neighborhoods	1	2	3	4	5
Preservation of the historical or cultural character of the community	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Overall quality of new development in Gunnison County	1	2	3	4	5
Overall appearance of Gunnison County	1	2	3	4	5
Cleanliness of Gunnison County	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.)	1	2	3	4	5
Air quality	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)	1	2	3	4	5
Recreational opportunities	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Community support for the arts	1	2	3	4	5
Availability of affordable quality childcare/preschool	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Sense of civic/community pride	1	2	3	4	5
Neighborliness of residents in Gunnison County	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to attend special events and festivals	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5

8. **Please indicate whether or not you have done each of the following in the last 12 months.**

	No	Yes
Contacted Gunnison County (in-person, phone, email, or web) for help or information	1	2
Contacted Gunnison County elected officials (in-person, phone, email, or web) to express your opinion	1	2
Attended a local public meeting (of local elected officials like County Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	1	2
Watched (online or on television) a local public meeting	1	2
Volunteered your time to some group/activity in Gunnison County	1	2
Campaigned or advocated for a local issue, cause, or candidate	1	2
Voted in your most recent local election	1	2
Used bus, rail, subway, or other public transportation instead of driving	1	2
Carpooled with other adults or children instead of driving alone	1	2
Walked or biked instead of driving	1	2

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9. Please rate the quality of each of the following services in Gunnison County.

	Excellent	Good	Fair	Poor	Don't know
Public information services	1	2	3	4	5
Economic development	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Land use, planning, and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Affordable high-speed internet access	1	2	3	4	5
Garbage collection	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.)	1	2	3	4	5
Power (electric and/or gas) utility	1	2	3	4	5
Utility billing	1	2	3	4	5
Sheriff services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Animal control	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Fire services	1	2	3	4	5
Fire prevention and education	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts)	1	2	3	4	5
Gunnison County open space	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
County parks	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Overall customer service by Gunnison County employees (law enforcement, receptionists, planners, etc.)	1	2	3	4	5

10. Please rate the following categories of Gunnison County government performance.

	Excellent	Good	Fair	Poor	Don't know
The value of services for the taxes paid to Gunnison County	1	2	3	4	5
The overall direction that Gunnison County is taking	1	2	3	4	5
The job the County government does at welcoming resident involvement	1	2	3	4	5
Overall confidence in Gunnison County government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest	1	2	3	4	5
Being open and transparent to the public	1	2	3	4	5
Informing residents about issues facing the community	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5
Treating residents with respect	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	Excellent	Good	Fair	Poor	Don't know
Gunnison County	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Gunnison County community to focus on each of the following in the coming two years.

	Essential	Very important	Somewhat important	Not at all important
Overall economic health of Gunnison County	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Gunnison County	1	2	3	4
Overall design or layout of Gunnison County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4
Overall quality of the utility infrastructure in Gunnison County (water, sewer, storm water, electric/gas, broadband)	1	2	3	4
Overall feeling of safety in Gunnison County	1	2	3	4
Overall quality of natural environment in Gunnison County	1	2	3	4
Overall quality of parks and recreation opportunities	1	2	3	4
Overall health and wellness opportunities in Gunnison County	1	2	3	4
Overall opportunities for education, culture, and the arts	1	2	3	4
Residents' connection and engagement with their community	1	2	3	4

13. Please rate the quality of each of the following services in Gunnison County:

	Excellent	Good	Fair	Poor	Don't know
Multicultural Resources Office Services	1	2	3	4	5
Parenting Classes (e.g., Guiding Good Choices)	1	2	3	4	5
Child Support Services	1	2	3	4	5
Food Inspection Services	1	2	3	4	5
Veteran Services	1	2	3	4	5
Public Health Services (e.g., Immunizations and Flu Clinics, Family Planning, WIC)	1	2	3	4	5
Youth and Family Services (e.g., Family Support, Juvenile Justice)	1	2	3	4	5

14. Gunnison County has more than $38 million in much-needed road maintenance work and bridge repairs. Because the County cannot legally use local property tax dollars for this work, to what extent would you support or oppose a minimal County tax dedicated solely to county road and bridge maintenance and improvements?

❏ Strongly support   ❏ Strongly oppose   ❏ Don't know
❏ Somewhat support   ❏ Somewhat oppose   ❏ Need more information before deciding

15. Which of the following best explains your view about the above proposed road and bridge maintenance tax?

❏ I need more information before deciding   ❏ I prefer alternative funding sources
❏ I do not agree with creating a new tax   ❏ I am concerned about the tax's financial impact on residents
❏ I am concerned about accountability or use of funds
❏ Other (please specify): _____

16. How often do you use the following sources to find news and information about what is happening in Gunnison County?

	Always	Often	Sometimes	Rarely	Never
Print or Online Newspaper	1	2	3	4	5
Social Media	1	2	3	4	5
Email Alerts	1	2	3	4	5
County Website	1	2	3	4	5
Radio	1	2	3	4	5
Word of Mouth (Friends/Neighbors)	1	2	3	4	5
Other (please specify):_____	1	2	3	4	5

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Our last questions are about you and your household.
Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:

	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone	1	2	3	4	5	6
Visit social media sites such as Facebook, X (formerly Twitter), Nextdoor, etc.	1	2	3	4	5	6
Use or check email	1	2	3	4	5	6
Share your opinions online	1	2	3	4	5	6
Shop online	1	2	3	4	5	6

D2. Please rate your overall health.

○ Excellent   ○ Very good   ○ Good   ○ Fair   ○ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

○ Very positive   ○ Somewhat positive   ○ Neutral   ○ Somewhat negative   ○ Very negative

D4. How many years have you lived in Gunnison County?
○ Less than 2 years
○ 2-5 years
○ 6-10 years
○ 11-20 years
○ More than 20 years

D5. Which best describes the building you live in?
○ Single-family detached home
○ Townhouse or duplex (may share walls but no units above or below you)
○ Condominium or apartment (have units above or below you)
○ Mobile home
○ Other

D6. Do you rent or own your home?
○ Rent
○ Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?
○ Less than $300
○ $300 to $599
○ $600 to $999
○ $1,000 to $1,499
○ $1,500 to $2,499
○ $2,500 to $3,999
○ $4,000 to $6,999
○ $7,000 to $9,999
○ $10,000 or more

D8. Do any children 17 or under live in your household?
○ No   ○ Yes

D9. Are you or any other members of your household aged 65 or older?
○ No   ○ Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)
○ Less than $25,000
○ $25,000 to $49,999
○ $50,000 to $74,999
○ $75,000 to $99,999
○ $100,000 to $149,999
○ $150,000 to $199,999
○ $200,000 to $299,999
○ $300,000 or more

D11. Are you of Hispanic, Latino/a/x, or Spanish origin?
○ No   ○ Yes

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)
❑ American Indian or Alaskan Native
❑ Asian
❑ Black or African American
❑ Native Hawaiian or Other Pacific Islander
❑ White
❑ A race not listed

D13. In which category is your age?
○ 18-24 years
○ 25-34 years
○ 35-44 years
○ 45-54 years
○ 55-64 years
○ 65-74 years
○ 75 years or older

D14. What is your gender?
○ Woman
○ Man
○ Identify in another way → go to D14a

D14a. If you identify in another way, how would you describe your gender?
○ Agender/I don't identify with any gender
○ Genderqueer/gender fluid
○ Non-binary
○ Transgender man
○ Transgender woman
○ Two-spirit
○ Identify in another way

Thank you!   Please return the completed survey in the postage-paid envelope to:
National Research Center, PO Box 14050, Houston, TX 77221-9904