

PERSONAL SOCIAL MEDIA POLICY
Gunnison County, Colorado

EFFECTIVE DATE: January 1, 2015

PURPOSE:

Employees who choose to have personal social media/networking account(s) must refrain from expressing opinions and/or depicting content that could be perceived as being official communication from Gunnison County on their personal social media/networking account(s).

Personal social media/networking accounts must remain personal in nature and be used to share personal opinions. This helps ensure a distinction between sharing personal views and Gunnison County official business. In addition, employees should never use their Gunnison County email account or password in conjunction with personal social media/networking account(s), and employees should never refer or link back to their own personal social media/networking account(s) from official Gunnison County departmental social media accounts.

Gunnison County employees must receive permission from their immediate manager prior to posting pictures of official Gunnison County equipment, automobiles, events and on-duty personnel to their personal social media accounts.

COMPLIANCE:

1. This policy shall be complied with in all respects. Revisions to this policy may occur and every attempt will be made to provide prior notice of any such change. However, when deemed necessary in order to fully protect the County's interests, the interest of the public, and to more fully protect the safety of the public, including employees governed by this policy, this policy may be changed without notice.
2. Each employee shall sign an acknowledgment of receipt (below) of this policy indicating that he or she has read and understands all of its provisions, and agrees to be bound by the same.

ACKNOWLEDGMENT OF RECEIPT:

This statement acknowledges that I have received and read this copy of Gunnison County's Personal Social Media Policy. I acknowledge, and fully understand, the terms of this policy and agree to abide by them. I understand that any violation of this policy could lead to disciplinary action up to and including termination and/or criminal civil prosecution.

Signed: _____

Printed Name: _____

Title: _____

Department: _____

Date: _____