THE NCS™
The National Community Survey™

Gunnison County, CO
Dashboard Summary of Findings

2019

NRC
National Research Center Inc.

ICMA
Leaders at the Core of Better Communities

Summary

The National Community Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report summarizes Gunnison County's performance in the eight facets of community livability with the "General" rating as a summary of results from the overarching questions not shown within any of the eight facets. The "Overall" represents the community pillar in its entirety (the eight facets and general).

By summarizing resident ratings across the eight facets and three pillars of a livable community, a picture of Gunnison County's community livability emerges. Below, the color of each community facet summarizes how residents rated each of the pillars that support it – Community Characteristics, Governance and Participation. When most ratings were higher than the benchmark, the color is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

Broadly, ratings for community livability tended to be commensurate with national benchmarks. Evaluations for the facet of Natural Environment within Community Characteristics and Governance, as well as aspects for Mobility within Participation, exceeded levels nationwide. This information can be helpful in identifying the areas that merit more attention.

Figure 1: Dashboard Summary

	Community Characteristics			Governance			Participation		
	Higher	Similar	Lower	Higher	Similar	Lower	Higher	Similar	Lower
Overall	10	35	7	4	34	2	8	24	3
General	0	7	0	0	3	0	0	3	0
Safety	1	2	0	0	6	1	0	2	1
Mobility	3	5	0	1	3	0	3	0	0
Natural Environment	2	1	0	3	0	1	0	3	0
Built Environment	0	3	2	0	7	0	0	2	0
Economy	1	4	3	0	1	0	1	2	0
Recreation and Wellness	2	3	2	0	4	0	0	4	0
Education and Enrichment	1	5	0	0	2	0	1	1	1
Community Engagement	0	5	0	0	8	0	3	7	1

National Benchmark	
	Higher
	Similar
	Lower

Figure 2: Detailed Dashboard

|	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
General	Overall appearance	↔	↔	83%	Customer service	↔	↔	77%	Recommend Gunnison County	↔	↔	78%
	Overall quality of life	↔	↔	84%	Services provided by Gunnison County	↔	↔	73%	Remain in Gunnison County	↔	↔	85%
	Place to retire	↓	↔	55%	Services provided by the Federal Government	↔	↔	36%	Contacted Gunnison County employees	↔	↔	50%
	Place to raise children	↔	↔	88%								
	Place to live	↔	↔	89%								
	Neighborhood	↔	↔	85%								
	Overall image	↔	↔	77%								
Safety	Overall feeling of safety	↔	↑	91%	Sheriff	↔	↓	68%	Was NOT the victim of a crime	↔	↔	92%
	Safe in neighborhood	↔	↔	97%	Crime prevention	↔	↔	71%	Did NOT report a crime	↔	↔	82%
	Safe downtown/commercial area	↔	↔	94%	Fire	↔	↔	94%	Stocked supplies for an emergency	↔	↓	24%
					Fire prevention	↑	↔	82%				
					Ambulance/EMS	↔	↔	86%				
					Emergency preparedness	↔	↔	66%				
					Animal control	↔	↔	61%				
Mobility	Traffic flow	↔	↔	50%	Traffic enforcement	↔	↔	59%	Carpooled instead of driving alone	↔	↑	62%
	Travel by car	↔	↔	76%	Road repair	↓	↔	37%	Walked or biked instead of driving	↔	↑↑	80%
	Travel by bicycle	↔	↑	73%	Snow removal	↔	↔	80%	Used public transportation instead of driving	↑	↑↑	49%
	Ease of walking	↔	↑	80%	Bus or transit services	↔	↑↑	81%				
	Travel by public transportation	↔	↑↑	64%								
	Overall ease travel	↔	↔	78%								
	Public parking	↔	↔	52%								
	Paths and walking trails	↔	↔	75%								
Natural Environment	Overall natural environment	↔	↑	94%	Recycling	↔	↓	57%	Recycled at home	↔	↔	86%
	Air quality	↔	↑	96%	Drinking water	↔	↑	83%	Conserved water	↔	↔	82%
	Cleanliness	↔	↔	85%	Open space	↑	↑	85%	Made home more energy efficient	↔	↔	69%
					Natural areas preservation	↔	↑	78%				
Built Environment	New development in Gunnison County	↔	↔	45%	Sewer services	↔	↔	86%	NOT experiencing housing cost stress	↔	↔	69%
	Affordable quality housing	↔	↓↓	10%	Storm drainage	↔	↔	70%	Did NOT observe a code violation	↔	↔	46%
	Housing options	↔	↓↓	12%	Power utility	↔	↔	80%				
	Overall built environment	↔	↔	64%	Utility billing	↔	↔	74%				
	Public places	↔	↔	80%	Land use, planning and zoning	↔	↔	39%				
					Code enforcement	↔	↔	35%				
					Cable television	↓	↔	44%				

Legend

↑↑   Much higher   ↑   Higher   ↔   Similar   ↓   Lower   ↓↓   Much lower   *   Not available

The National Community Survey™

	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
Economy	Overall economic health	↔	↓	40%	Economic development	↔	↔	39%	Economy will have positive impact on income	↔	↔	25%
	Shopping opportunities	↑	↓	33%					Purchased goods or services in Gunnison County	↔	↔	98%
	Employment opportunities	↑	↔	35%					Work in Gunnison County	↔	↑↑	82%
	Place to visit	↔	↑↑	91%								
	Cost of living	↔	↓	16%								
	Vibrant downtown/commercial area	↔	↔	52%								
	Place to work	↑	↔	52%								
	Business and services	↔	↔	56%								
Recreation and Wellness	Fitness opportunities	↔	↑	82%	County parks	↔	↔	89%	In very good to excellent health	↑	↔	72%
	Recreational opportunities	↔	↑↑	94%	Recreation centers	↔	↔	82%	Visited a County park	↔	↔	91%
	Health care	↔	↓	39%	Recreation programs	↔	↔	80%	Ate 5 portions of fruits and vegetables	↔	↔	85%
	Food	↔	↔	61%	Health services	↔	↔	56%	Participated in moderate or vigorous physical activity	↔	↔	94%
	Mental health care	↔	↓	30%								
	Health and wellness	↔	↔	60%								
	Preventive health services	↔	↔	51%								
Education and Enrichment	K-12 education	↔	↔	73%	Public libraries	↔	↔	81%	Used Gunnison County public libraries	↔	↔	63%
	Cultural/arts/music activities	↔	↑	76%	Special events	↔	↔	69%	Participated in religious or spiritual activities	↔	↓	33%
	Child care/preschool	↔	↔	38%					Attended a County-sponsored event	↔	↑	65%
	Religious or spiritual events and activities	↔	↔	79%								
	Adult education	↔	↔	64%								
	Overall education and enrichment	↔	↔	68%								
Community Engagement	Opportunities to participate in community matters	↑	↔	77%	Public information	↔	↔	66%	Sense of community	↔	↔	70%
	Opportunities to volunteer	↔	↔	80%	Overall direction	↔	↔	48%	Voted in local elections	↔	↔	86%
	Openness and acceptance	↔	↔	60%	Value of services for taxes paid	↔	↔	49%	Talked to or visited with neighbors	↔	↔	94%
	Social events and activities	↔	↔	70%	Welcoming resident involvement	↔	↔	49%	Attended a local public meeting	↔	↑	37%
	Neighborliness	↔	↔	67%	Confidence in County government	↔	↔	47%	Watched a local public meeting	↔	↓	9%
					Acting in the best interest of Gunnison County	↔	↔	48%	Volunteered	↔	↑↑	59%
					Being honest	↔	↔	54%	Participated in a club	↔	↑	40%
					Treating all residents fairly	↔	↔	47%	Campaigned for an issue, cause or candidate	↔	↔	30%
									Contacted Gunnison County elected officials	↔	↔	20%
									Read or watched local news	↔	↔	77%
									Done a favor for a neighbor	↔	↔	85%

Legend

↑↑ Much higher   ↑ Higher   ↔ Similar   ↓ Lower   ↓↓ Much lower   * Not available
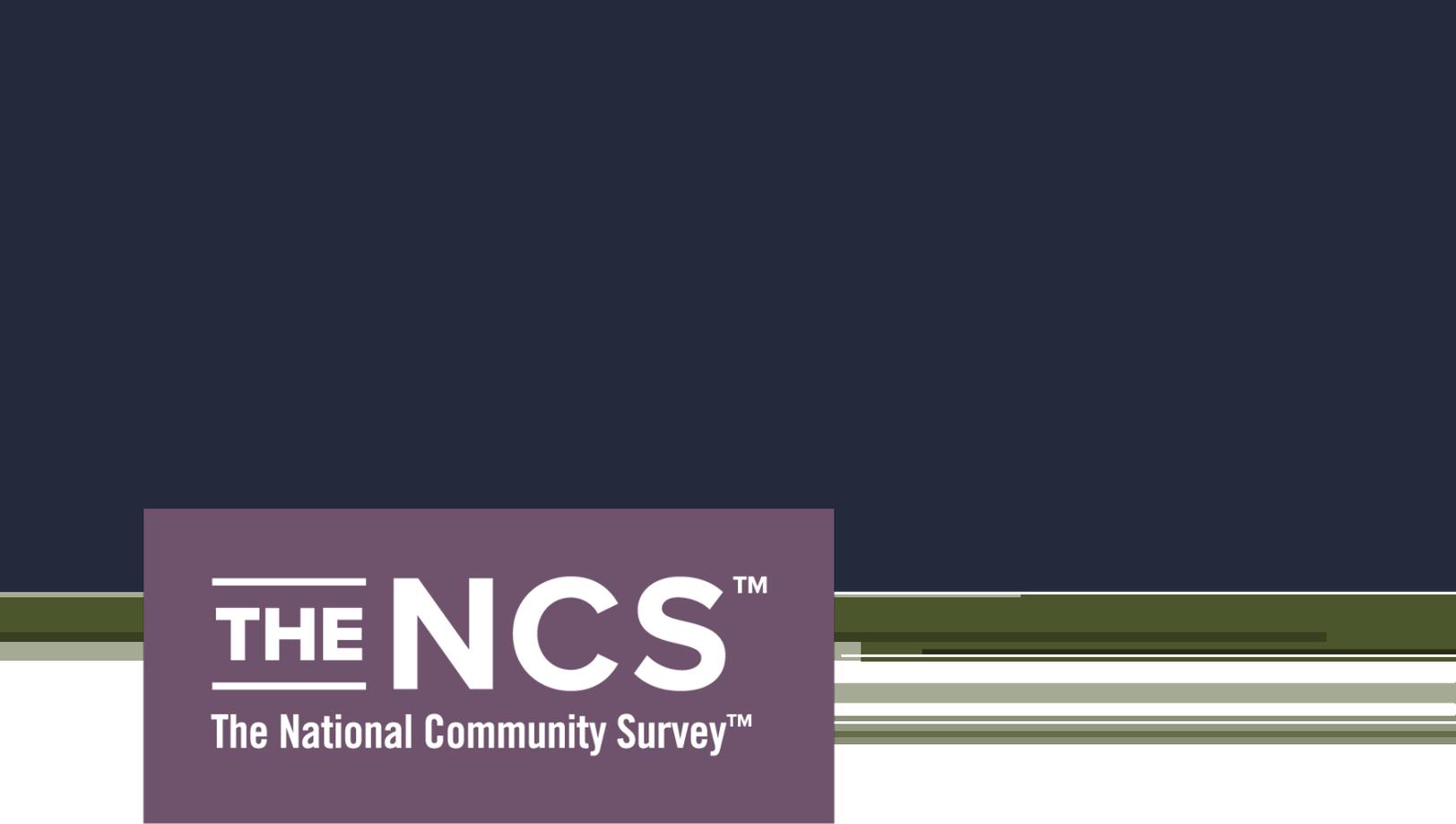
THE NCS™
The National Community Survey™

Gunnison County, CO
Community Livability Report

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Contents

About

The National Community Survey™ (The NCS™) report is about the "livability" of Gunnison County. The phrase "livable community" is used here to evoke a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement).

The Community Livability Report provides the opinions of a representative sample of 429 residents of Gunnison County. The margin of error around any reported percentage is 5% for all respondents. The full description of methods used to garner these opinions can be found in the *Technical Appendices* provided under separate cover.

Residents

Communities are partnerships among…

Community-based organizations

Private sector

Government

Quality of Life in Gunnison County

About 8 in 10 residents rated the quality of life in Gunnison County as excellent or good. This level was on par with national and peer comparison communities (see Appendix B of the *Technical Appendices* provided under separate cover).

Overall Quality of Life

Excellent 37%
Good 47%
Fair 15%
Poor 1%
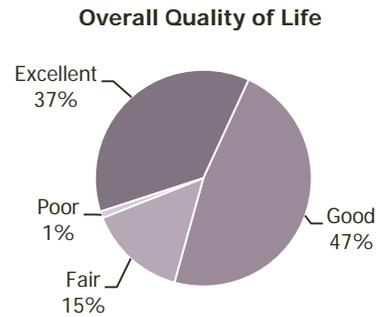
Shown below are the eight facets of community. The color of each community facet summarizes how residents rated it across the three sections of the survey that represent the pillars of a community – Community Characteristics, Governance and Participation. When most ratings across the three pillars were higher than the benchmark, the color for that facet is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.
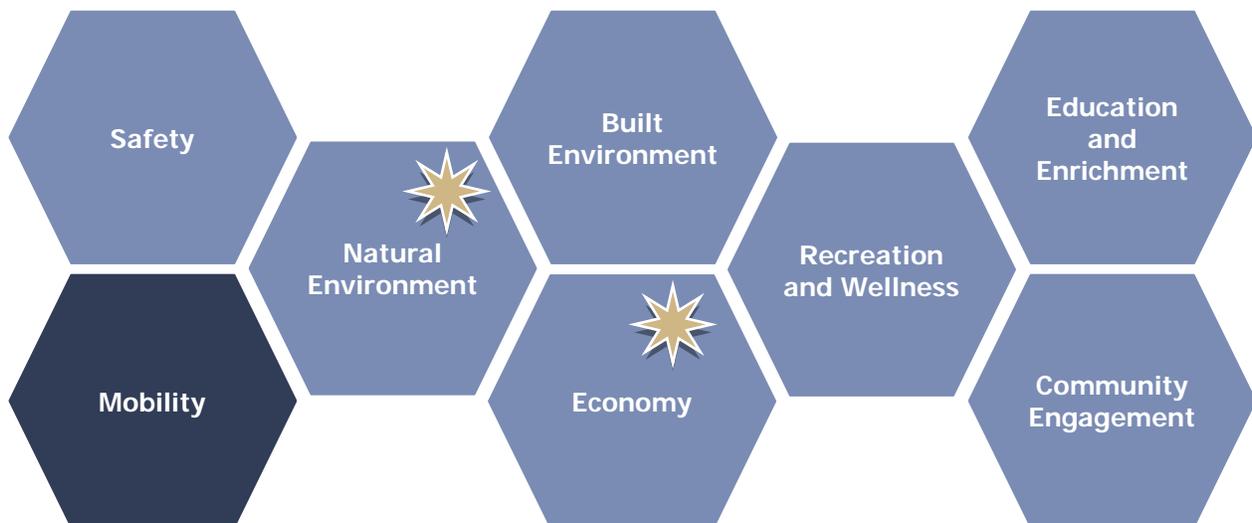
In addition to a summary of ratings, the image below includes one or more stars to indicate which community facets were the most important focus areas for the community. As in 2017, residents identified Economy and Natural Environment as priorities for the Gunnison County community in the coming two years. Evaluations for the facet of Mobility exceeded national averages, while the remaining aspects were similar to national benchmark comparisons. This overview of the key aspects of community quality provides a quick summary of where residents see exceptionally strong performance and where performance offers the greatest opportunity for improvement. Linking quality to importance offers community members and leaders a view into the characteristics of the community that matter most and that seem to be working best.

Details that support these findings are contained in the remainder of this Livability Report, starting with the ratings for Community Characteristics, Governance and Participation and ending with results for Gunnison County's unique questions.

Legend

■ Higher than national benchmark
■ Similar to national benchmark
■ Lower than national benchmark

✴ Most important

Safety

Natural Environment ✴

Mobility

Built Environment

Economy ✴

Recreation and Wellness

Education and Enrichment

Community Engagement

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Community Characteristics

What makes a community livable, attractive and a place where people want to be?

Overall quality of community life represents the natural ambience, services and amenities that make for an attractive community. How residents rate their overall quality of life is an indicator of the overall health of a community. In the case of Gunnison County, around 9 in 10 rated the county as an excellent or good place to live. Respondents' ratings of Gunnison County as a place to live were commensurate with ratings across the nation.

In addition to rating the county as a place to live, respondents rated several aspects of community quality including Gunnison County as a place to raise children and to retire, their neighborhood as a place to live, the overall image or reputation of Gunnison County and its overall appearance. At least 7 in 10 residents felt favorably about most aspects of the community, providing ratings similar to those of other communities across the U.S. Around half of respondents were pleased with the county as a place to retire, which was also on par with benchmark comparisons, but decreased from 2017 to 2019 (see the *Trends over Time* report for more details).

Delving deeper into Community Characteristics, survey respondents rated over 40 features of the community within the eight facets of Community Livability. Overall, most residents' ratings for aspects across the pillar of Community Characteristics were positively scored by about 6 in 10 respondents and tended to be similar to national and peer benchmarks.

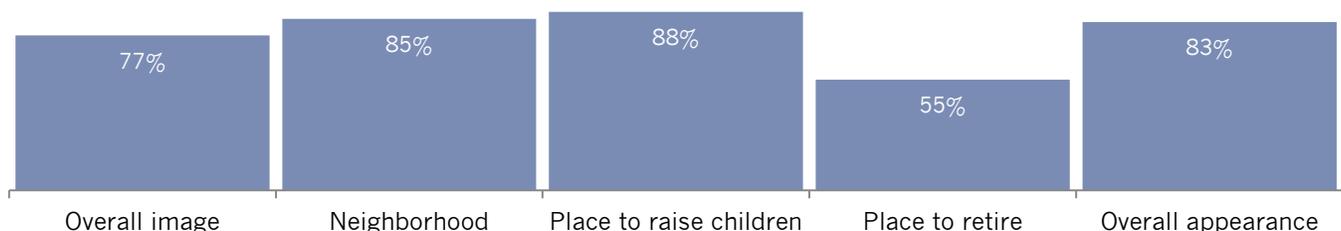**Place to Live**

Excellent 46%

Good 43%

Poor 2%

Fair 10%

Almost all respondents gave excellent or good scores to each aspect of Safety and ratings for the overall feeling of safety in the community were higher than the national benchmark. Gunnison County participants were also pleased with the Natural Environment with at least 8 in 10 awarding excellent or good marks to each aspect; evaluations for the overall natural environment and air quality exceeded averages in national and peer communities. Similarly, residents appreciated the ease of travel by most modes of transportation (walking, biking and public transportation) at levels that outmatched those seen nationwide and about three-quarters also gave high scores to the overall ease of travel, availability of paths and walking trails and ease of travel by car, ratings that were comparable to their peers.

Evaluations within the areas of Economy and Recreation and Wellness tended to be more mixed. Residents gave top marks to the county as a place to visit, and to recreational and fitness opportunities, surpassing both national and peer averages. Respondents' felt less favorably about the overall economic health, cost of living and shopping opportunities, as well as the availability of both mental health care and health care in general; all of these ratings lagged behind the benchmarks. Participants' reviews of housing in Gunnison County (variety of housing and availability of quality affordable housing) were also below average. Conversely, respondents felt that shopping opportunities, employment opportunities and Gunnison County as a place to work improved in 2019, achieving more positive results than in all previous years since the survey was administered.

Percent rating positively (e.g., excellent/good)

Comparison to national benchmark
■ Higher ■ Similar □ Lower

Overall image	Neighborhood	Place to raise children	Place to retire	Overall appearance
77%	85%	88%	55%	83%

Figure 1: Aspects of Community Characteristics

Percent rating positively (e.g., excellent/good, very/somewhat safe)

Comparison to national benchmark

- Higher
- Similar
- Lower

SAFETY
- Overall feeling of safety — 91%
- Safe in neighborhood — 97%
- Safe downtown/commercial area — 94%

MOBILITY
- Overall ease of travel — 78%
- Paths and walking trails — 75%
- Ease of walking — 80%
- Travel by bicycle — 73%
- Travel by public transportation — 64%
- Travel by car — 76%
- Public parking — 52%
- Traffic flow — 50%

NATURAL ENVIRONMENT
- Overall natural environment — 94%
- Cleanliness — 85%
- Air quality — 96%

BUILT ENVIRONMENT
- Overall built environment — 64%
- New development in Gunnison County — 45%
- Affordable quality housing — 10%
- Housing options — 12%
- Public places — 80%

ECONOMY
- Overall economic health — 40%
- Vibrant downtown/commercial area — 52%
- Business and services — 56%
- Cost of living — 16%
- Shopping opportunities — 33%
- Employment opportunities — 35%
- Place to visit — 91%
- Place to work — 52%

RECREATION AND WELLNESS
- Health and wellness — 60%
- Mental health care — 30%
- Preventive health services — 51%
- Health care — 39%
- Food — 61%
- Recreational opportunities — 94%
- Fitness opportunities — 82%

EDUCATION AND ENRICHMENT
- Education and enrichment opportunities — 68%
- Religious or spiritual events and activities — 79%
- Cultural/arts/music activities — 76%
- Adult education — 64%
- K-12 education — 73%
- Child care/preschool — 38%

COMMUNITY ENGAGEMENT
- Social events and activities — 70%
- Neighborliness — 67%
- Openness and acceptance — 60%
- Opportunities to participate in community matters — 77%
- Opportunities to volunteer — 80%

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Governance

How well does the government of Gunnison County meet the needs and expectations of its residents?

The overall quality of the services provided by Gunnison County as well as the manner in which these services are provided is a key component of how residents rate their quality of life. About 7 in 10 survey respondents gave excellent or good ratings to the overall services provided by the County. Marks for County services, as well as services provided by the Federal Government, were similar to national averages.

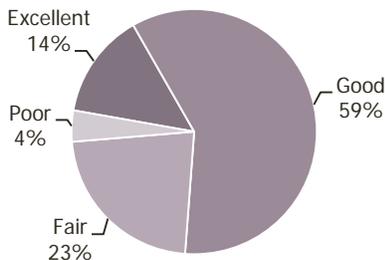Survey respondents also rated various aspects of Gunnison County's leadership and governance. Roughly half of residents rated most aspects positively, similar to those in other communities nationwide and stable over time. About three-quarters of respondents scored the customer service provided by County employees as excellent or good.

Respondents evaluated 30 individual services and amenities available in Gunnison County. Broadly, at least 6 in 10 residents rated most of these services and amenities favorably and were generally similar to or higher than communities across the U.S. The strongest services were related to Natural Environment, with three-quarters or more praising drinking water, open space (a rating that improved in 2019) and preservation of natural areas, and outshining scores in peer and national comparison communities. Gunnison County residents also lauded bus or transit services (81% excellent or good) at above-average levels. All other services were similar to ratings seen in other benchmark communities, with the exception of sheriff and recycling services.

In 2019, most services were scored similarly to previous iterations of the survey; however, more residents gave positive reviews to fire prevention, but fewer felt favorably about road repair and cable television.

Overall Quality of County Services

Excellent 14%
Good 59%
Poor 4%
Fair 23%

Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower

49%	48%	49%	47%	48%	54%	47%	77%	36%
Value of services for taxes paid	Overall direction	Welcoming resident involvement	Confidence in County government	Acting in the best interest of Gunnison County	Being honest	Treating all residents fairly	Customer service	Services provided by the Federal Government
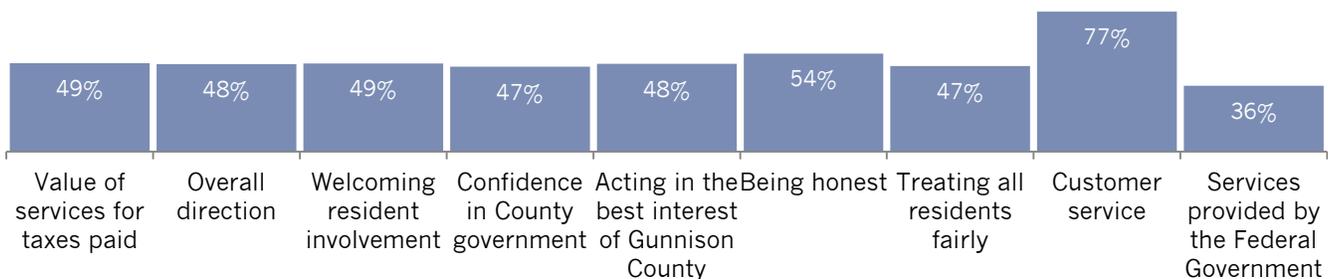
Figure 2: Aspects of Governance

*Percent rating positively
(e.g., excellent/good)*

**Comparison to national
benchmark**

■ Higher

■ Similar

■ Lower

Aspect	Percent
SAFETY	
Sheriff	68%
Fire	94%
Ambulance/EMS	86%
Crime prevention	71%
Fire prevention	82%
Animal control	61%
Emergency preparedness	66%
MOBILITY	
Traffic enforcement	59%
Road repair	37%
Snow removal	80%
Bus or transit services	81%
NATURAL ENVIRONMENT	
Recycling	57%
Drinking water	83%
Natural areas preservation	78%
Open space	85%
BUILT ENVIRONMENT	
Storm drainage	70%
Sewer services	86%
Power utility	80%
Utility billing	74%
Land use, planning and zoning	39%
Code enforcement	35%
Cable television	44%
ECONOMY	
Economic development	39%
RECREATION AND WELLNESS	
County parks	89%
Recreation programs	80%
Recreation centers	82%
Health services	56%
EDUCATION AND ENRICHMENT	
Public libraries	81%
Special events	69%
COMMUNITY ENGAGEMENT	
Public information	66%

Participation

Are the residents of Gunnison County connected to the community and each other?

An engaged community harnesses its most valuable resource, its residents. The connections and trust among residents, government, businesses and other organizations help to create a sense of community, a shared sense of membership, belonging and history. Similar to other communities in the U.S., about 7 in 10 respondents gave excellent or good marks to the sense of community in Gunnison County.

About 8 in 10 survey respondents indicated they would recommend living in Gunnison County to someone who asked and planned to remain in the community for the next five years. These ratings were stable over time and similar to levels reported across the nation.

The survey included over 30 activities and behaviors for which respondents indicated how often they participated in or performed each, if at all. Participation rates in activities in the community across facets varied, but were mostly on par with national averages.

Gunnison County respondents were less likely to stock supplies in case of emergency, but were more likely to work within the county than those in comparison communities. Residents were especially engaged in the use of alternative modes of transportation in lieu of driving (public transit, carpooling, walking or biking), as about half or more of respondents indicated they did each; these rates outpaced levels seen in comparison communities. Further, more residents reported they had used public transportation instead of driving in 2019 than in previous years.
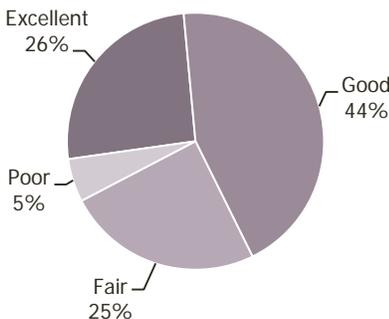
Gunnison County community members reported rates on either side of the spectrum for Education and Enrichment and Community Engagement. Within Education, about two-thirds of respondents indicated they had used County public libraries or attended County-sponsored special events (a rating that exceeded national averages). Yet, only one-third of respondents had participated in religious or spiritual activities, which was below-average nationally. Similarly, participants' rates for volunteering (59%), participating in clubs (40%) and attending local public meetings (37%) surpassed national and peer levels, while less than 1 in 10 had watched a local public meeting, a rate that fell short of both sets of benchmark averages.

Sense of Community

Excellent 26%
Good 44%
Poor 5%
Fair 25%

Percent rating positively (e.g., very/somewhat likely, yes)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower

78% — Recommend Gunnison County
85% — Remain in Gunnison County
50% — Contacted Gunnison County employees
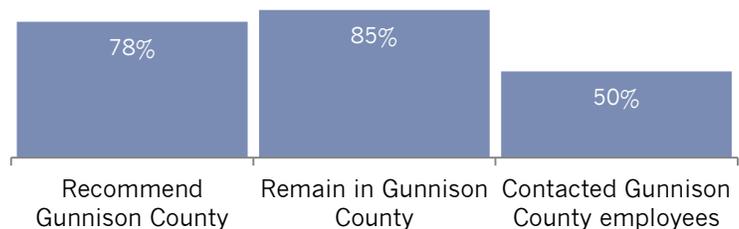
Figure 3: Aspects of Participation

*Percent rating positively
(e.g., yes, more than
once a month,
always/sometimes)*

Comparison to national
benchmark

- ■ Higher
- ■ Similar
- ■ Lower

SAFETY
- Stocked supplies for an emergency — 24%
- Did NOT report a crime — 82%
- Was NOT the victim of a crime — 92%

MOBILITY
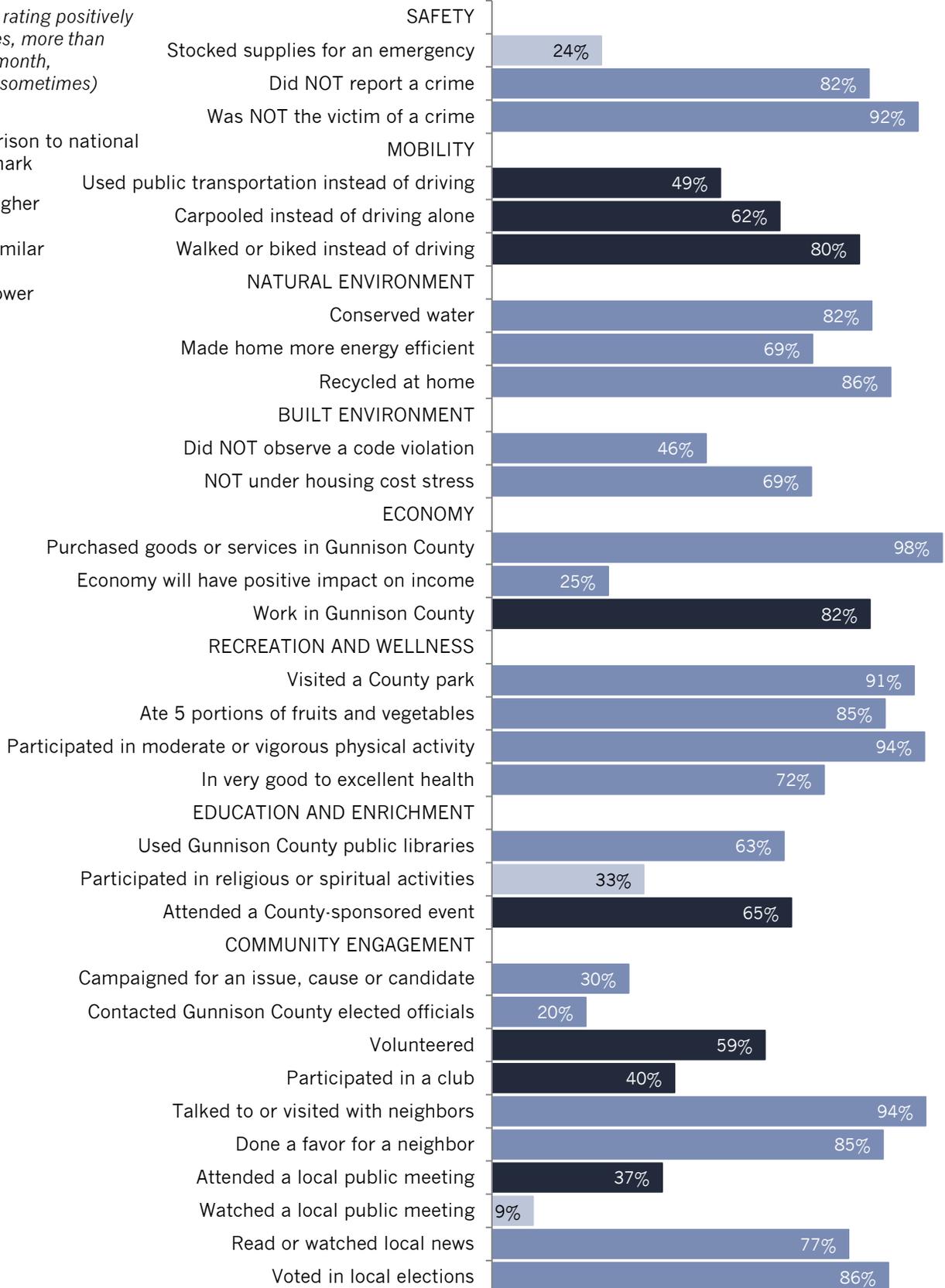- Used public transportation instead of driving — 49%
- Carpooled instead of driving alone — 62%
- Walked or biked instead of driving — 80%

NATURAL ENVIRONMENT
- Conserved water — 82%
- Made home more energy efficient — 69%
- Recycled at home — 86%

BUILT ENVIRONMENT
- Did NOT observe a code violation — 46%
- NOT under housing cost stress — 69%

ECONOMY
- Purchased goods or services in Gunnison County — 98%
- Economy will have positive impact on income — 25%
- Work in Gunnison County — 82%

RECREATION AND WELLNESS
- Visited a County park — 91%
- Ate 5 portions of fruits and vegetables — 85%
- Participated in moderate or vigorous physical activity — 94%
- In very good to excellent health — 72%

EDUCATION AND ENRICHMENT
- Used Gunnison County public libraries — 63%
- Participated in religious or spiritual activities — 33%
- Attended a County-sponsored event — 65%

COMMUNITY ENGAGEMENT
- Campaigned for an issue, cause or candidate — 30%
- Contacted Gunnison County elected officials — 20%
- Volunteered — 59%
- Participated in a club — 40%
- Talked to or visited with neighbors — 94%
- Done a favor for a neighbor — 85%
- Attended a local public meeting — 37%
- Watched a local public meeting — 9%
- Read or watched local news — 77%
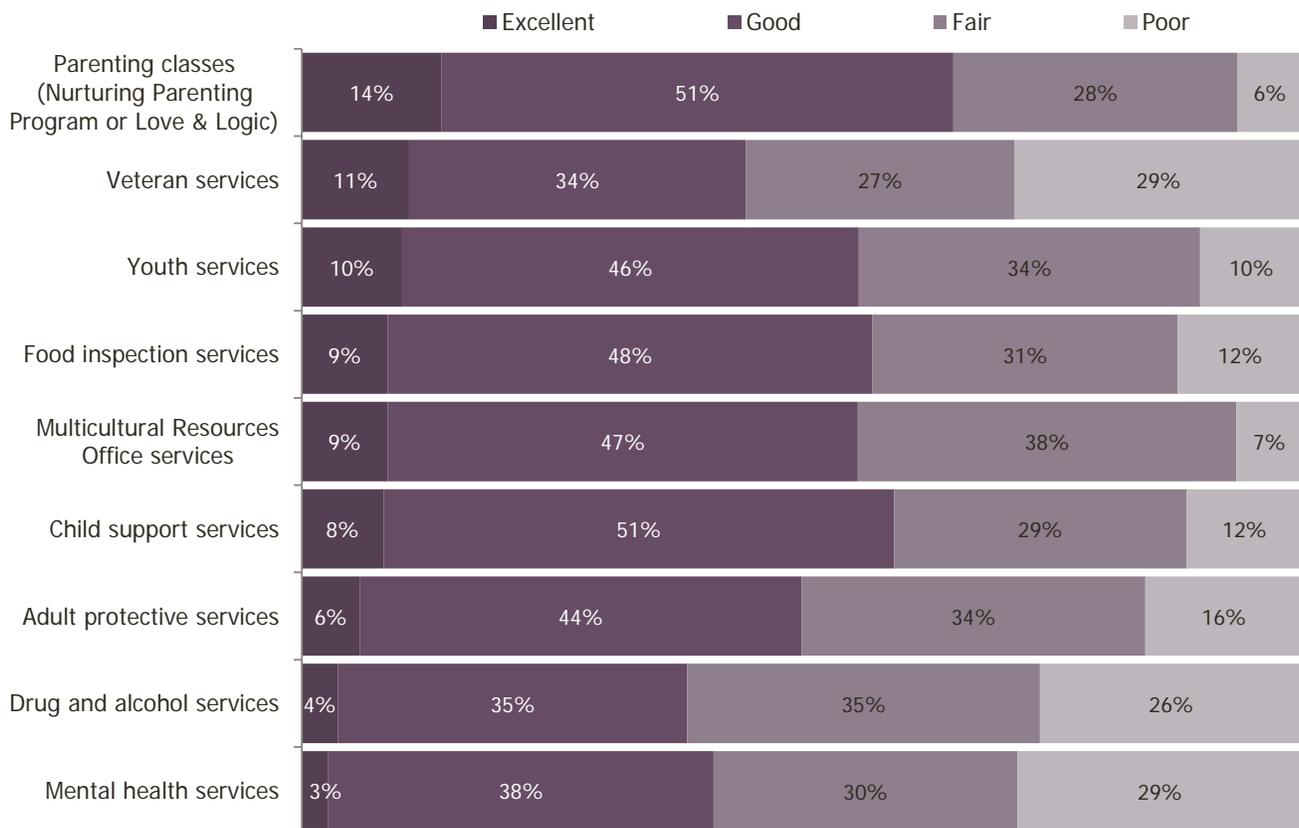- Voted in local elections — 86%

Special Topics

Gunnison County included several questions of special interest on The NCS. County leadership sought residents' feedback regarding the quality and ease of accessing government services, the accuracy of the County's strategic planning areas, support regarding taxes to fund library service improvements, climate change measures and priorities for recreation improvements.

Residents evaluated nine additional services that are provided by Gunnison County and more than half gave favorable reviews to most of these services. Respondents were most pleased with parenting classes and child support services, with around 6 in 10 assigning excellent or good ratings to each. About 4 in 10 respondents gave positive evaluations to drug and alcohol and mental health services.

Figure 4: Quality of Additional Gunnison County Services
Please rate the quality of each of the following services in Gunnison County:

Service	Excellent	Good	Fair	Poor
Parenting classes (Nurturing Parenting Program or Love & Logic)	14%	51%	28%	6%
Veteran services	11%	34%	27%	29%
Youth services	10%	46%	34%	10%
Food inspection services	9%	48%	31%	12%
Multicultural Resources Office services	9%	47%	38%	7%
Child support services	8%	51%	29%	12%
Adult protective services	6%	44%	34%	16%
Drug and alcohol services	4%	35%	35%	26%
Mental health services	3%	38%	30%	29%

Gunnison County residents generally felt that it was easy to access public health services (77% very or somewhat easy), and about 4 in 10 indicated they could access public benefits, early childhood services, senior services, and youth and family services. Less than 1 in 10 community members reported it was very difficult to access any of these services.
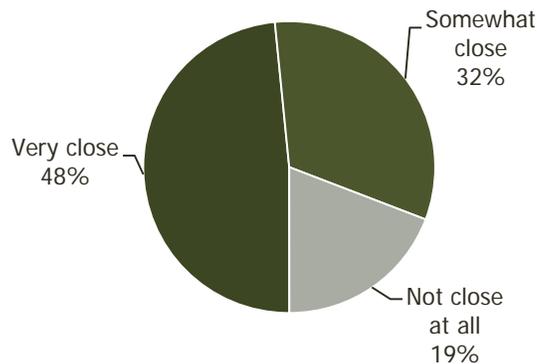
Figure 5: Ease of Accessing County Services
Please indicate how easy or difficult it is for you to use or access the following services:
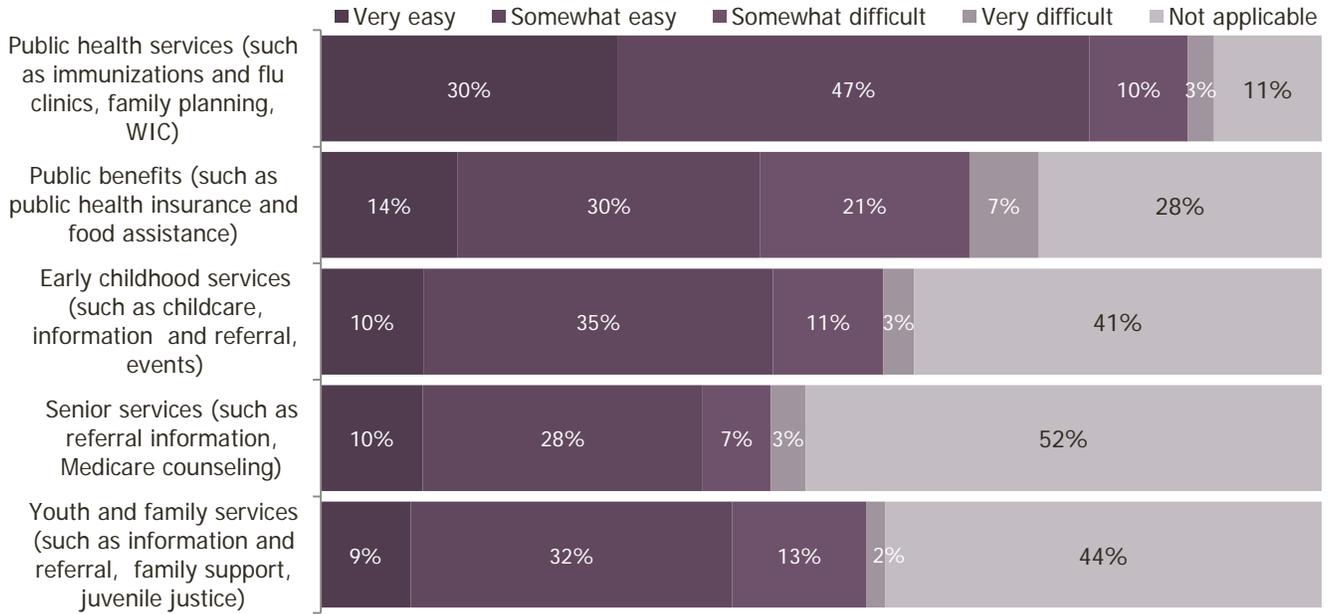
Regarding the accuracy of the five One Valley Prosperity Strategy areas, about half of residents felt these issues very closely represented the most significant challenges in Gunnison County and one-third stated they somewhat closely resembled the most pressing issues.

Figure 6: Accuracy of Strategic Planning Areas
How closely, if at all, do the five One Valley Prosperity Strategy areas (Economic Resiliency, Affordable Housing, Community Health and Equity, Sustainable Tourism, Climate Change and Sustainability) represent the challenges you view as the most significant in Gunnison County?

When asked if they would support a property tax increase to fund library improvements, about one-quarter of respondents stated they were very likely to do so and another 20% were somewhat likely to support. A majority of survey participants were very or somewhat unlikely to approve additional funding. However, about half of respondents would be more likely to support the levy if the County expanded physical and digital collections and around 4 in 10 would be much more or a little more likely to vote in favor of funding additional programs (such as teen, young adult and adult programs, adult classes, speakers, author readings and early literacy education) and increased technology access.

Figure 7: Support for Library Improvement Taxes
How likely are you to support a 1.9 mill levy increase (costing $13.41 per $100,000 of actual residential property value annually, beginning in 2020) to fund library services?

Very likely 24%
Somewhat likely 20%
Somewhat unlikely 19%
Very unlikely 37%
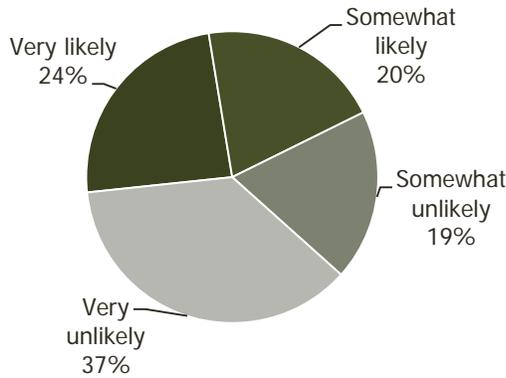
Figure 8: Likelihood of Supporting Funds for Library Services
Some library services could be added or improved if the 1.9 mill levy increases were approved. How much more or less likely are you to vote in favor of the levy (costing $13.41 per $100,000 of actual residential property value annually, beginning in 2020) if the following services are created or expanded?

	Much more likely	A little more likely	No more or less likely	A little less likely	Much less likely
Programs (e.g., teen and young adult programs, adult classes, speakers, author readings, early literacy education)	25%	21%	35%	2%	16%
Expanded Physical and Digital Collections (double the ebooks, audio books and movies; annual increase of 4,000 new books)	24%	31%	25%	5%	14%
A separate children's library	18%	19%	37%	8%	18%
Increased technology access	17%	25%	38%	6%	14%
More dedicated, accessible meeting spaces for groups of 60 or less	14%	24%	39%	7%	17%
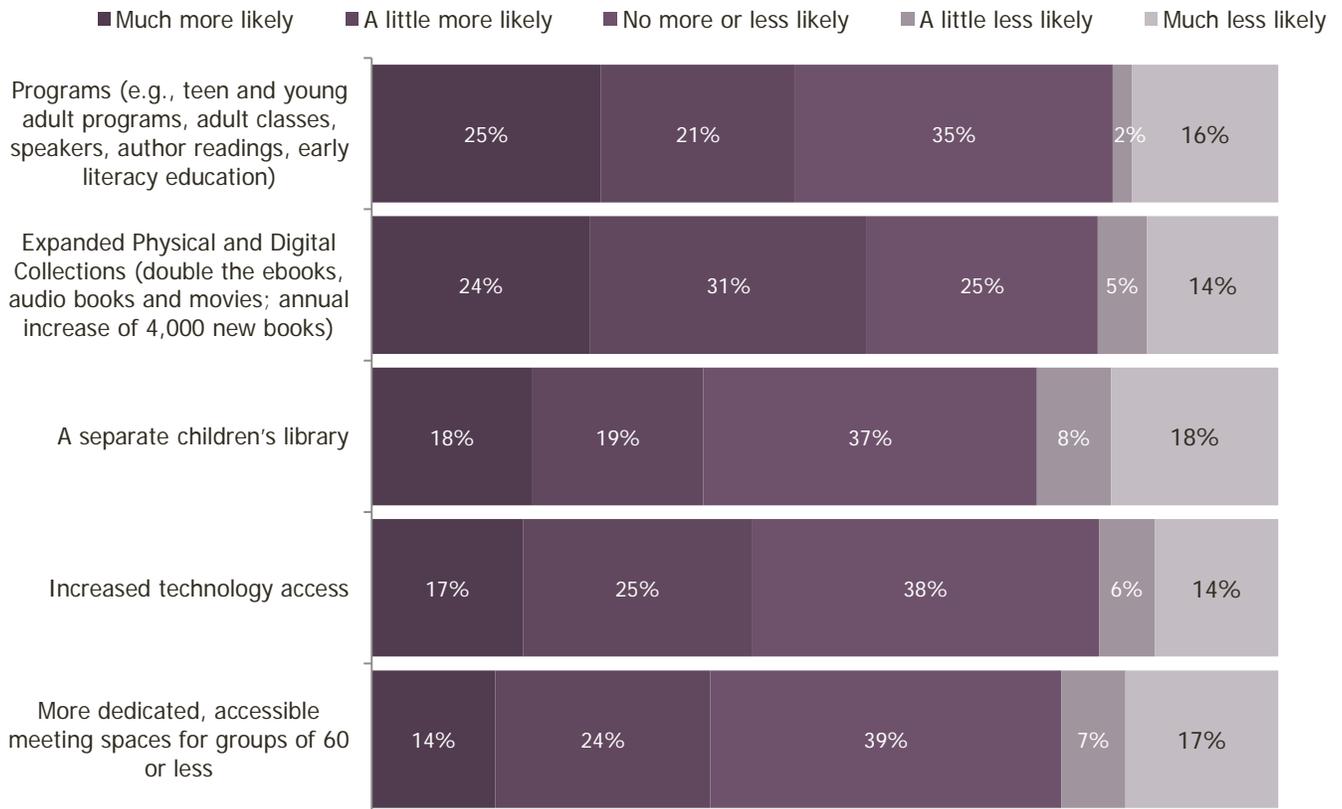
County leadership also asked residents how they envisioned the County's role in reducing energy use and emissions in order to address climate change. Half of respondents felt the County should 1) initiate valley-wide efforts through education and incentives, and 2) seek funding to reduce use and build renewable energy resources. Only one-quarter of community members stated the City should use their authority to mandate action through enforcement or land use policy.

Figure 9: Climate Change Measures
What do you think the County's role should be in reducing energy use and emissions to address climate change?

The County should initiate valley-wide efforts through education and incentivization. — 54%

The County should seek funding to reduce use and build renewable energy resources. — 52%

The County should use regulatory authority to directly mandate action through code enforcement and land use policy. — 25%

The County should have a limited role as it relates to the County's own operations. — 20%

The County should not have a role in addressing climate change. — 17%
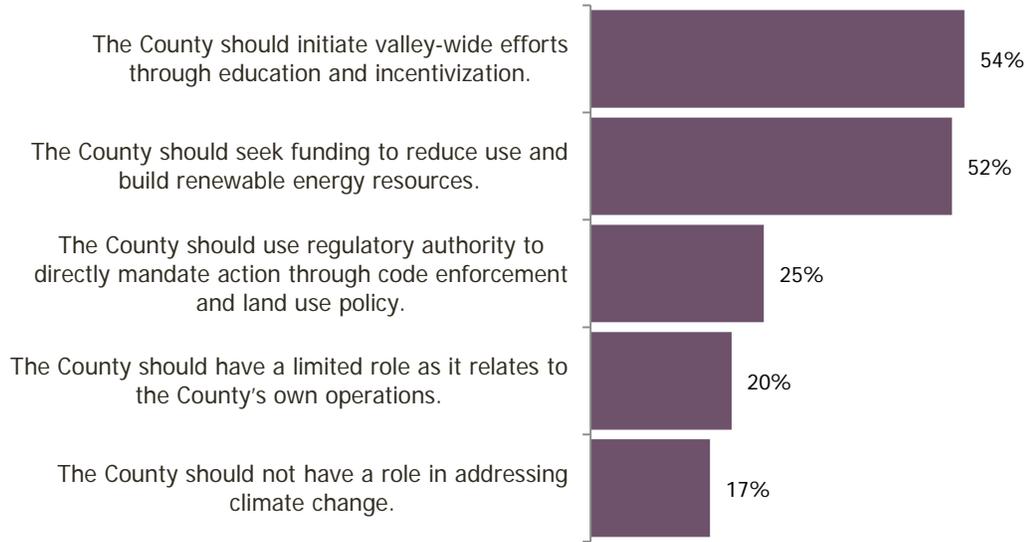
Total may exceed 100% as respondents could select more than one option.

Further, one-third of residents indicated they would like the County to power its buildings using only renewable energy, even at an additional cost, while a majority would like for the switch to renewable energy to be less expensive or pay for itself over time.

Figure 10: Renewable Energy
Should the County power its buildings completely with renewable energy?

No 12%

Yes, but only if it's less expensive or pays for itself over time 56%

Yes, even at additional cost 32%
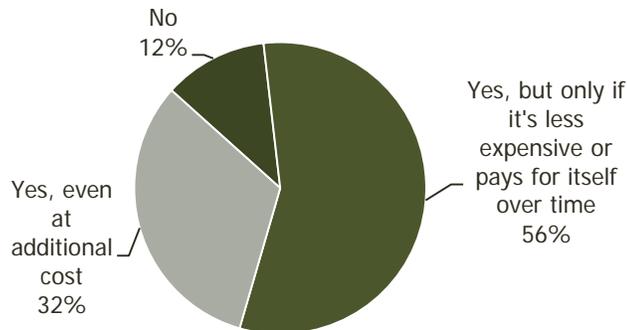
Residents were asked to choose three recreation areas that should be prioritized by the Sustainable Tourism & Outdoor Recreation Committee to address trail development, maintenance and more. The most frequently chosen area was Taylor Park with nearly half selecting this natural space for improvement and around one-third selecting Gothic Campground, Shady Island River Park, Almont River Put-in, Signal Peak or Judd Falls. Less than 1 in 10 survey participants felt Rustler's Gulch should be a priority.

Figure 11: Priorities for Recreation Areas
Which THREE of the following areas should the Sustainable Tourism & Outdoor Recreation (STOR) Committee focus on to potentially address trail development, maintenance, restoration/habitat improvement, bathroom facilities, winter use, signage and/or parking?

Area	Percentage
Taylor Park	47%
Gothic Campground	33%
Shady Island River Park	33%
Almont River Put-in	30%
Signal Peak	29%
Judd Falls	29%
West Maroon Pass	24%
Nicholson Lake/Slate River	21%
Peanut Lake/Lower Loop	16%
Rustler's Gulch	9%
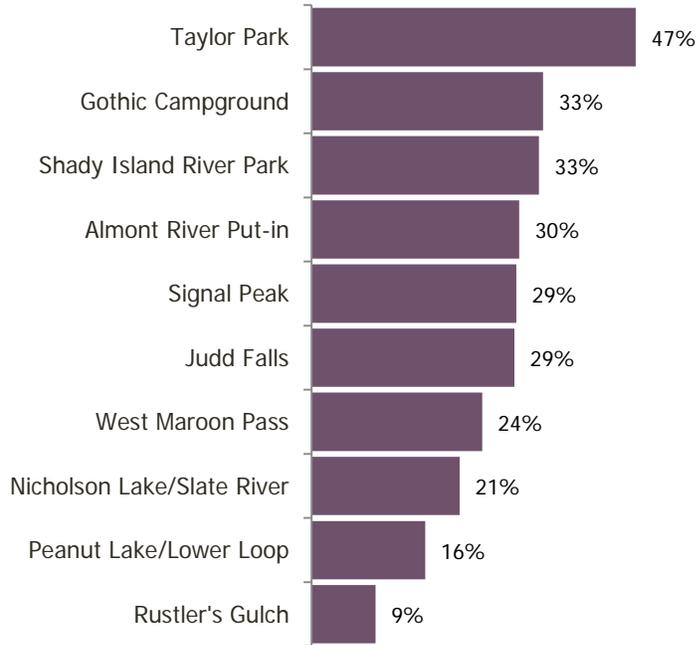
Total may exceed 100% as respondents could select more than one option.

Conclusions

Gunnison County residents are pleased with Recreation services, but may want more attention on Wellness.

Overall, ratings for aspects related to Recreation tended to be on par with national and peer comparison communities; at least 8 in 10 respondents praised County parks, recreation programs and recreation centers. Around 7 in 10 or more community members reported being in good health and maintained a healthy diet and exercise regimen, similar to rates reported in communities nationwide. Residents were particularly pleased with fitness and recreational opportunities, with at least 8 in 10 lauding these community aspects, which exceeded benchmark averages. About three-quarters of respondents felt it was very or somewhat easy to access public health services, such as immunizations. Conversely, less than 4 in 10 survey participants felt positively about the availability of affordable quality mental health care and general health care services, indicating access to these services may be an area of focus for Gunnison County.

The Natural Environment contributes to the quality of life in Gunnison County.

Survey participants not only prioritized Natural Environment as a key focus area for Gunnison County in the coming years, but also rated aspects of this facet positively and generally higher than or similar to the national averages. At least 9 in 10 respondents felt positively about the County's overall natural environment and air quality, which eclipsed ratings in national and peer communities. Residents also thought highly of green services, including drinking water, natural areas preservation and open space; each of these services were also ranked higher than communities across the nation. Around 8 in 10 community members demonstrated their commitment to the environment by conserving water and recycling at home; however, they felt that recycling services provided by the County were lacking, with only around half awarding positive scores, which lagged behind national averages.

County leadership also sought feedback regarding environmental issues and policies. Around half of residents supported the County taking initiative to reduce energy use and emissions to address climate change through education and providing incentives, as well as seeking funding to reduce use and build renewable energy resources. Moreover, nearly all residents felt the County should power its buildings completely with renewable energy; about half supported this action, but felt the upgrades should be less expensive or pay for themselves over time, while one-third would support using renewable energy even at an additional cost.

Public transportation is a valued asset to residents.

Residents see Mobility as a strength, and commend alternative modes of transportation in Gunnison County in particular. About three-quarters of respondents felt positively about the overall ease of travel, availability of paths and walking trails and ease of transit by car, which was commensurate with peer and national comparisons. However, participants' evaluations for ease of travel by walking, bicycling and public transportation surpassed U.S. averages, with at least 6 in 10 awarding top marks to each. Similarly, residents were generally pleased with car-related Mobility services, including traffic enforcement, road repair and snow removal, but their scores for bus or transit services exceeded the benchmarks, with 8 in 10 providing excellent or good reviews. Not surprisingly, Gunnison County community members were more likely to participate in alternative modes of travel, such as carpooling, using public transportation (a rate that increased since 2017), and walking or biking instead of driving, compared to residents across the nation.

Economy ratings are on the rise, but challenges remain.

As in previous years, residents indicated that Economy was a key community focus area for the future. Scores for the vibrancy of the downtown area, overall quality of business and service establishments and the county as a place to work were given positive marks by about half of survey participants and were on par with comparison averages. Respondents identified the community as a place to visit as a strength, with 9 in 10 assigning excellent or good ratings. In 2019, scores for shopping opportunities, employment opportunities and the county as a place to work improved; in fact, all ratings for each of these aspects of the community were at their highest level since the County began gathering feedback in 2009. However, evaluations of shopping opportunities, as well as overall economic health and cost of living lagged behind levels seen nationwide.

THE NCS™

The National Community Survey™

Gunnison County, CO
Trends over Time

2019

NRC
National Research Center Inc.

ICMA
Leaders at the Core of Better Communities

Summary

The National Community Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report discusses trends over time, comparing the 2019 ratings for Gunnison County to its previous survey results in 2009, 2011, 2013, 2015 and 2017. Additional reports and technical appendices are available under separate cover.

Trend data for Gunnison County represent important comparison data and should be examined for improvements or declines. Deviations from stable trends over time, especially, represent opportunities for understanding how local policies, programs or public information may have affected residents' opinions.

Meaningful differences between survey years have been noted within the following tables as being "higher" or "lower" if the differences are greater than seven percentage points between the 2017 and 2019 surveys, otherwise the comparisons between 2017 and 2019 are noted as being "similar." Additionally, benchmark comparisons for all survey years are presented for reference. Changes in the benchmark comparison over time can be impacted by various trends, including varying survey cycles for the individual communities that comprise the benchmarks, regional and national economic or other events, as well as emerging survey methodologies.

Overall, ratings in Gunnison County for 2019 generally remained stable. Of the 127 items for which comparisons were available, 116 items were rated similarly in 2017 and 2019, three items showed a decrease in ratings and eight showed an increase in ratings. Notable trends over time included the following:

- Ratings for Community Characteristics largely remained stable, with only one aspect decreasing (Gunnison County as a place to retire) and four aspects increasing (shopping opportunities, employment opportunities, the county as a place to work and opportunities to participate in community matters) since 2017.
- Ratings for services and amenities provided by Gunnison County were consistent over time, with two increases and two decreases from 2017 to 2019. Residents were more pleased with fire prevention and open spaces, but were less satisfied with road repair and cable television services since the last survey administration.
- In 2019, more Gunnison County residents reported being in good physical health and utilizing public transportation in lieu of driving compared to 2017 levels.

Table 1: Community Characteristics General

	Percent rating positively (e.g., excellent/good)						2019 rating compared to 2017	Comparison to benchmark					
	2009	2011	2013	2015	2017	2019		2009	2011	2013	2015	2017	2019
Overall quality of life	80%	81%	85%	82%	83%	84%	Similar	Similar	Similar	Higher	Similar	Similar	Similar
Overall image	77%	82%	83%	73%	77%	77%	Similar	Much higher	Much higher	Much higher	Similar	Similar	Similar
Place to live	88%	87%	91%	83%	91%	89%	Similar	Higher	Much higher	Higher	Similar	Similar	Similar
Neighborhood	83%	85%	84%	84%	82%	85%	Similar	Higher	Much higher	Higher	Similar	Similar	Similar
Place to raise children	79%	83%	83%	81%	85%	88%	Similar	Higher	Much higher	Higher	Similar	Similar	Similar
Place to retire	62%	65%	64%	60%	64%	55%	Lower	Similar	Similar	Similar	Similar	Similar	Similar
Overall appearance	79%	78%	77%	86%	83%	83%	Similar	Much higher	Much higher	Much higher	Similar	Similar	Similar

Table 2: Community Characteristics by Facet

		Percent rating positively (e.g., excellent/good, very/somewhat safe)						2019 rating compared to 2017	Comparison to benchmark					
		2009	2011	2013	2015	2017	2019		2009	2011	2013	2015	2017	2019
Safety	Overall feeling of safety	NA	NA	NA	87%	91%	91%	Similar	NA	NA	NA	Similar	Similar	Higher
	Safe in neighborhood	98%	97%	96%	96%	95%	97%	Similar	Much higher	Much higher	Much higher	Similar	Similar	Similar
	Safe downtown/commercial area	98%	96%	96%	95%	94%	94%	Similar	Much higher	Much higher	Much higher	Similar	Similar	Similar
Mobility	Overall ease of travel	NA	NA	NA	84%	84%	78%	Similar	NA	NA	NA	Similar	Similar	Similar
	Paths and walking trails	70%	76%	83%	71%	75%	75%	Similar	Much higher	Much higher	Much higher	Similar	Similar	Similar
	Ease of walking	78%	84%	89%	86%	82%	80%	Similar	Much higher	Much higher	Much higher	Higher	Higher	Higher
	Travel by bicycle	75%	84%	88%	79%	72%	73%	Similar	Much higher	Much higher	Much higher	Much higher	Higher	Higher
	Travel by public transportation	NA	NA	NA	53%	57%	64%	Similar	NA	NA	NA	Similar	Higher	Much higher
	Travel by car	82%	80%	83%	80%	74%	76%	Similar	Much higher	Much higher	Much higher	Higher	Similar	Similar
	Public parking	NA	NA	NA	58%	49%	52%	Similar	NA	NA	NA	Similar	Similar	Similar
	Traffic flow	68%	78%	81%	70%	51%	50%	Similar	Much higher	Much higher	Much higher	Higher	Similar	Similar
Natural Environment	Overall natural environment	94%	95%	94%	94%	92%	94%	Similar	Much higher	Much higher	Much higher	Higher	Higher	Higher
	Cleanliness	80%	82%	80%	88%	87%	85%	Similar	Much higher	Higher	Higher	Similar	Higher	Similar
	Air quality	92%	95%	96%	96%	94%	96%	Similar	Much higher	Much higher	Much higher	Much higher	Higher	Higher
	Overall built environment	NA	NA	NA	68%	59%	64%	Similar	NA	NA	NA	Similar	Similar	Similar

		Percent rating positively (e.g., excellent/good, very/somewhat safe)						2019 rating compared to 2017	Comparison to benchmark					
		2009	2011	2013	2015	2017	2019	2017	2009	2011	2013	2015	2017	2019
Built Environment	New development	46%	46%	40%	40%	43%	45%	Similar	Much lower	Much lower	Much lower	Lower	Similar	Similar
	Affordable quality housing	17%	23%	27%	13%	8%	10%	Similar	Much lower	Much lower	Much lower	Much lower	Much lower	Much lower
	Housing options	24%	28%	40%	15%	11%	12%	Similar	Much lower	Much lower	Much lower	Much lower	Much lower	Much lower
	Public places	NA	NA	NA	74%	79%	80%	Similar	NA	NA	NA	Similar	Similar	Similar
	Overall economic health	NA	NA	NA	29%	41%	40%	Similar	NA	NA	NA	Lower	Lower	Lower
	Vibrant downtown/commercial area	NA	NA	NA	42%	50%	52%	Similar	NA	NA	NA	Similar	Similar	Similar
	Business and services	40%	37%	54%	44%	57%	56%	Similar	Much lower	Much lower	Lower	Lower	Similar	Similar
	Cost of living	NA	NA	NA	15%	15%	16%	Similar	NA	NA	NA	Much lower	Much lower	Lower
	Shopping opportunities	16%	18%	23%	18%	25%	33%	Higher	Much lower	Much lower	Much lower	Much lower	Lower	Lower
	Employment opportunities	12%	11%	16%	16%	26%	35%	Higher	Much lower	Much lower	Much lower	Lower	Similar	Similar
	Place to visit	NA	NA	NA	91%	92%	91%	Similar	NA	NA	NA	Much higher	Much higher	Much higher
Economy	Place to work	28%	29%	40%	36%	42%	52%	Higher	Much lower	Much lower	Much lower	Lower	Lower	Similar
	Health and wellness	NA	NA	NA	60%	65%	60%	Similar	NA	NA	NA	Similar	Similar	Similar
	Mental health care	NA	NA	NA	30%	27%	30%	Similar	NA	NA	NA	Lower	Lower	Lower
	Preventive health services	48%	45%	61%	46%	46%	51%	Similar	Lower	Much lower	Similar	Lower	Lower	Similar
	Health care	29%	25%	44%	38%	37%	39%	Similar	Much lower	Much lower	Much lower	Lower	Lower	Lower
	Food	42%	41%	56%	53%	55%	61%	Similar	Much lower	Much lower	Lower	Similar	Similar	Similar
	Recreational opportunities	88%	95%	90%	88%	89%	94%	Similar	Much higher	Much higher	Much higher	Much higher	Much higher	Much higher
Recreation and Wellness	Fitness opportunities	NA	NA	NA	82%	81%	82%	Similar	NA	NA	NA	Higher	Similar	Higher
	Education and enrichment opportunities	NA	NA	NA	74%	73%	68%	Similar	NA	NA	NA	Similar	Similar	Similar
	Religious or spiritual events and activities	70%	78%	84%	81%	78%	79%	Similar	Similar	Similar	Similar	Similar	Similar	Similar
	Cultural/arts/music activities	46%	49%	57%	78%	76%	76%	Similar	Lower	Similar	Similar	Higher	Higher	Higher
	Adult education	NA	NA	NA	67%	69%	64%	Similar	NA	NA	NA	Similar	Similar	Similar
Education and Enrichment	K-12 education	64%	68%	74%	66%	71%	73%	Similar	Similar	Similar	Similar	Similar	Similar	Similar

		Percent rating positively (e.g., excellent/good, very/somewhat safe)						2019 rating compared to 2017	Comparison to benchmark					
		2009	2011	2013	2015	2017	2019	2017	2009	2011	2013	2015	2017	2019
	Child care/preschool	25%	25%	32%	45%	44%	38%	Similar	Much lower	Much lower	Much lower	Similar	Similar	Similar
	Social events and activities	66%	77%	78%	67%	69%	70%	Similar	Higher	Much higher	Much higher	Similar	Similar	Similar
	Neighborliness of residents	NA	NA	NA	67%	72%	67%	Similar	NA	NA	NA	Similar	Similar	Similar
	Openness and acceptance	56%	58%	64%	53%	53%	60%	Similar	Similar	Similar	Similar	Similar	Similar	Similar
	Opportunities to participate in community matters	70%	69%	71%	66%	66%	77%	Higher	Much higher	Higher	Higher	Similar	Similar	Similar
Community Engagement	Opportunities to volunteer	81%	85%	84%	79%	76%	80%	Similar	Much higher	Much higher	Much higher	Similar	Similar	Similar

Table 3: Governance General

	Percent rating positively (e.g., excellent/good)						2019 rating compared to 2017	Comparison to benchmark					
	2009	2011	2013	2015	2017	2019	2017	2009	2011	2013	2015	2017	2019
Services provided by Gunnison County	68%	69%	73%	72%	78%	73%	Similar	Similar	Similar	Similar	Similar	Similar	Similar
Customer service	71%	75%	80%	67%	78%	77%	Similar	Similar	Similar	Similar	Similar	Similar	Similar
Value of services for taxes paid	48%	58%	51%	48%	53%	49%	Similar	Much lower	Similar	Lower	Similar	Similar	Similar
Overall direction	35%	42%	43%	44%	46%	48%	Similar	Much lower	Much lower	Much lower	Lower	Similar	Similar
Welcoming resident involvement	50%	46%	46%	50%	51%	49%	Similar	Much lower	Similar	Lower	Similar	Similar	Similar
Confidence in County government	NA	NA	NA	40%	49%	47%	Similar	NA	NA	NA	Similar	Similar	Similar
Acting in the best interest of Gunnison County	NA	NA	NA	43%	52%	48%	Similar	NA	NA	NA	Similar	Similar	Similar
Being honest	NA	NA	NA	43%	55%	54%	Similar	NA	NA	NA	Similar	Similar	Similar
Treating all residents fairly	NA	NA	NA	44%	52%	47%	Similar	NA	NA	NA	Similar	Similar	Similar
Services provided by the Federal Government	32%	35%	42%	42%	40%	36%	Similar	Much lower	Similar	Similar	Similar	Similar	Similar

Table 4: Governance by Facet

		Percent rating positively (e.g., excellent/good)						2019 rating compared to 2017	Comparison to benchmark					
		2009	2011	2013	2015	2017	2019		2009	2011	2013	2015	2017	2019
Safety	Sheriff	73%	82%	82%	69%	73%	68%	Similar	Similar	Similar	Similar	Similar	Similar	Lower
	Fire	85%	84%	95%	85%	92%	94%	Similar	Similar	Lower	Similar	Similar	Similar	Similar
	Ambulance/EMS	83%	88%	94%	84%	92%	86%	Similar	Similar	Similar	Similar	Similar	Similar	Similar
	Crime prevention	67%	73%	74%	58%	65%	71%	Similar	Similar	Higher	Similar	Similar	Similar	Similar
	Fire prevention	77%	75%	80%	73%	74%	82%	Higher	Similar	Similar	Similar	Similar	Similar	Similar
	Animal control	62%	64%	60%	67%	62%	61%	Similar	Similar	Similar	Similar	Similar	Similar	Similar
	Emergency preparedness	61%	74%	67%	57%	60%	66%	Similar	Similar	Much higher	Higher	Similar	Similar	Similar
Mobility	Traffic enforcement	62%	66%	76%	64%	60%	59%	Similar	Similar	Similar	Higher	Similar	Similar	Similar
	Road repair	48%	47%	55%	47%	49%	37%	Lower	Similar	Similar	Similar	Similar	Similar	Similar
	Snow removal	74%	80%	83%	83%	80%	80%	Similar	Much higher	Much higher	Much higher	Higher	Higher	Similar
	Bus or transit services	59%	64%	75%	75%	76%	81%	Similar	Higher	Much higher	Much higher	Higher	Higher	Much higher
Natural Environment	Recycling	61%	67%	77%	65%	63%	57%	Similar	Lower	Lower	Similar	Similar	Similar	Lower
	Drinking water	85%	81%	87%	87%	87%	83%	Similar	Much higher	Much higher	Much higher	Higher	Higher	Higher
	Natural areas preservation	70%	81%	80%	76%	72%	78%	Similar	Much higher	Much higher	Much higher	Similar	Similar	Higher
	Open space	85%	86%	91%	78%	78%	85%	Higher	Much higher	Much higher	Much higher	Higher	Higher	Higher
Built Environment	Storm drainage	70%	74%	81%	72%	70%	70%	Similar	Much higher	Much higher	Much higher	Similar	Similar	Similar
	Sewer services	80%	85%	88%	87%	85%	86%	Similar	Much higher	Higher	Much higher	Similar	Similar	Similar
	Power utility	73%	84%	85%	82%	83%	80%	Similar	Similar	Higher	Higher	Similar	Similar	Similar
	Utility billing	NA	NA	NA	80%	77%	74%	Similar	NA	NA	NA	Similar	Similar	Similar
	Land use, planning and zoning	34%	37%	44%	44%	46%	39%	Similar	Lower	Lower	Similar	Similar	Similar	Similar
	Code enforcement	44%	34%	45%	43%	37%	35%	Similar	Similar	Much lower	Lower	Similar	Similar	Similar
	Cable television	NA	54%	56%	46%	51%	44%	Lower	NA	Lower	Similar	Similar	Similar	Similar
Economy	Economic development	21%	16%	31%	28%	33%	39%	Similar	Much lower	Much lower	Much lower	Lower	Lower	Similar
Recreation and Wellness	County parks	84%	89%	90%	85%	88%	89%	Similar	Higher	Higher	Much higher	Similar	Similar	Similar
	Recreation programs	80%	89%	90%	72%	78%	80%	Similar	Much higher	Much higher	Much higher	Similar	Similar	Similar

		Percent rating positively (e.g., excellent/good)						2019 rating compared to 2017	Comparison to benchmark					
		2009	2011	2013	2015	2017	2019		2009	2011	2013	2015	2017	2019
	Recreation centers	80%	85%	91%	81%	81%	82%	Similar	Much higher	Much higher	Much higher	Similar	Higher	Similar
	Health services	49%	52%	60%	46%	54%	56%	Similar	Lower	Lower	Lower	Lower	Similar	Similar
	Special events	NA	NA	NA	66%	63%	69%	Similar	NA	NA	NA	Similar	Similar	Similar
Education and Enrichment	Public libraries	68%	81%	85%	84%	81%	81%	Similar	Much lower	Lower	Similar	Similar	Similar	Similar
Community Engagement	Public information	55%	64%	71%	61%	64%	66%	Similar	Lower	Similar	Similar	Similar	Similar	Similar

Table 5: Participation General

	Percent rating positively (e.g., always/sometimes, more than once a month, yes)						2019 rating compared to 2017	Comparison to benchmark					
	2009	2011	2013	2015	2017	2019		2009	2011	2013	2015	2017	2019
Sense of community	74%	79%	78%	72%	72%	70%	Similar	Much higher	Much higher	Much higher	Similar	Similar	Similar
Recommend Gunnison County	77%	84%	85%	80%	74%	78%	Similar	Lower	Similar	Similar	Similar	Lower	Similar
Remain in Gunnison County	73%	81%	85%	77%	84%	85%	Similar	Much lower	Similar	Similar	Similar	Similar	Similar
Contacted Gunnison County employees	76%	67%	70%	47%	48%	50%	Similar	Much higher	Much higher	Much higher	Similar	Similar	Similar

Table 6: Participation by Facet

		Percent rating positively (e.g., always/sometimes, more than once a month, yes)						2019 rating compared to 2017	Comparison to benchmark					
		2009	2011	2013	2015	2017	2019		2009	2011	2013	2015	2017	2019
Safety	Stocked supplies for an emergency	NA	NA	NA	28%	28%	24%	Similar	NA	NA	NA	Similar	Similar	Lower
	Did NOT report a crime	NA	NA	NA	85%	87%	82%	Similar	NA	NA	NA	Similar	Higher	Similar
	Was NOT the victim of a crime	84%	84%	87%	89%	92%	92%	Similar	Similar	Lower	Similar	Similar	Similar	Similar
Mobility	Used public transportation instead of driving	NA	NA	NA	42%	38%	49%	Higher	NA	NA	NA	Higher	Higher	Much higher
	Carpooled instead of driving alone	NA	NA	NA	53%	57%	62%	Similar	NA	NA	NA	Similar	Higher	Higher
	Walked or biked instead of driving	NA	NA	NA	80%	76%	80%	Similar	NA	NA	NA	Much higher	Higher	Much higher
	Conserved water	NA	NA	NA	82%	77%	82%	Similar	NA	NA	NA	Similar	Similar	Similar

		Percent rating positively (e.g., always/sometimes, more than once a month, yes)						2019 rating compared to	Comparison to benchmark					
		2009	2011	2013	2015	2017	2019	2017	2009	2011	2013	2015	2017	2019
Natural Environment	Made home more energy efficient	NA	NA	NA	72%	68%	69%	Similar	NA	NA	NA	Similar	Similar	Similar
	Recycled at home	87%	90%	85%	83%	84%	86%	Similar	Much higher	Much higher	Similar	Similar	Similar	Similar
Built Environment	Did NOT observe a code violation	NA	NA	NA	46%	45%	46%	Similar	NA	NA	NA	Similar	Similar	Similar
	NOT under housing cost stress	51%	61%	65%	66%	64%	69%	Similar	Much lower	Similar	Similar	Similar	Similar	Similar
Economy	Purchased goods or services in Gunnison County	NA	NA	NA	97%	96%	98%	Similar	NA	NA	NA	Similar	Similar	Similar
	Economy will have positive impact on income	6%	9%	15%	28%	31%	25%	Similar	Much lower	Much lower	Lower	Similar	Similar	Similar
	Work in Gunnison County	NA	NA	NA	82%	79%	82%	Similar	NA	NA	NA	Much higher	Much higher	Much higher
Recreation and Wellness	Visited a County park	94%	95%	94%	93%	93%	91%	Similar	Much higher	Much higher	Much higher	Higher	Higher	Similar
	Ate 5 portions of fruits and vegetables	NA	NA	NA	80%	81%	85%	Similar	NA	NA	NA	Similar	Similar	Similar
	Participated in moderate or vigorous physical activity	NA	NA	NA	91%	90%	94%	Similar	NA	NA	NA	Similar	Similar	Similar
	In very good to excellent health	NA	NA	NA	69%	64%	72%	Higher	NA	NA	NA	Similar	Similar	Similar
Education and Enrichment	Used Gunnison County public libraries	72%	67%	74%	62%	63%	63%	Similar	Similar	Lower	Similar	Similar	Similar	Similar
	Participated in religious or spiritual activities	50%	46%	44%	41%	37%	33%	Similar	Similar	Much lower	Lower	Similar	Similar	Lower
	Attended a County-sponsored event	NA	NA	NA	75%	68%	65%	Similar	NA	NA	NA	Much higher	Higher	Higher
Community Engagement	Campaigned for an issue, cause or candidate	NA	NA	NA	26%	31%	30%	Similar	NA	NA	NA	Similar	Similar	Similar
	Contacted Gunnison County elected officials	NA	NA	NA	23%	19%	20%	Similar	NA	NA	NA	Similar	Similar	Similar
	Volunteered	72%	74%	68%	61%	57%	59%	Similar	Much higher	Much higher	Much higher	Much higher	Higher	Much higher
	Participated in a club	48%	54%	46%	35%	41%	40%	Similar	Much higher	Much higher	Much higher	Similar	Higher	Higher

	Percent rating positively (e.g., always/sometimes, more than once a month, yes)						2019 rating compared to	Comparison to benchmark					
	2009	2011	2013	2015	2017	2019	2017	2009	2011	2013	2015	2017	2019
Talked to or visited with neighbors	NA	NA	NA	93%	93%	94%	Similar	NA	NA	NA	Similar	Similar	Similar
Done a favor for a neighbor	NA	NA	NA	89%	88%	85%	Similar	NA	NA	NA	Similar	Similar	Similar
Attended a local public meeting	47%	53%	41%	36%	40%	37%	Similar	Much higher	Much higher	Much higher	Higher	Higher	Higher
Watched a local public meeting	NA	16%	15%	14%	11%	9%	Similar	NA	Much lower	Much lower	Lower	Lower	Lower
Read or watched local news	NA	NA	NA	81%	81%	77%	Similar	NA	NA	NA	Similar	Similar	Similar
Voted in local elections	88%	87%	87%	87%	88%	86%	Similar	Much higher	Much higher	Much higher	Similar	Similar	Similar

THE NCS™
The National Community Survey™

Gunnison County, CO
Technical Appendices

2019

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Contents

Appendix A: Complete Survey Responses

Responses excluding "don't know"

The following pages contain a complete set of responses to each question on the survey, excluding the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 1: Question 1

Please rate each of the following aspects of quality of life in Gunnison County:	Excellent		Good		Fair		Poor		Total	
Gunnison County as a place to live	46%	N=195	43%	N=180	10%	N=41	2%	N=7	100%	N=423
Your neighborhood as a place to live	47%	N=198	38%	N=159	13%	N=55	2%	N=9	100%	N=422
Gunnison County as a place to raise children	43%	N=144	45%	N=150	9%	N=30	3%	N=10	100%	N=334
Gunnison County as a place to work	20%	N=78	32%	N=124	35%	N=134	13%	N=52	100%	N=387
Gunnison County as a place to visit	59%	N=240	32%	N=132	6%	N=26	3%	N=12	100%	N=410
Gunnison County as a place to retire	29%	N=99	26%	N=90	31%	N=106	15%	N=51	100%	N=346
The overall quality of life in Gunnison County	37%	N=154	47%	N=198	15%	N=61	1%	N=4	100%	N=417

Table 2: Question 2

Please rate each of the following characteristics as they relate to Gunnison County as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Gunnison County	49%	N=206	42%	N=178	9%	N=39	0%	N=0	100%	N=424
Overall ease of getting to the places you usually have to visit	37%	N=156	41%	N=173	15%	N=63	6%	N=27	100%	N=420
Quality of overall natural environment in Gunnison County	67%	N=275	28%	N=114	5%	N=20	1%	N=4	100%	N=412
Overall "built environment" of Gunnison County (including overall design, buildings, parks and transportation systems)	15%	N=61	50%	N=207	32%	N=131	4%	N=17	100%	N=416
Health and wellness opportunities in Gunnison County	18%	N=74	42%	N=174	34%	N=138	6%	N=25	100%	N=410
Overall opportunities for education and enrichment	20%	N=84	48%	N=197	27%	N=111	4%	N=18	100%	N=411
Overall economic health of Gunnison County	8%	N=30	33%	N=132	48%	N=195	11%	N=46	100%	N=403
Sense of community	26%	N=107	44%	N=183	25%	N=102	5%	N=23	100%	N=415
Overall image or reputation of Gunnison County	25%	N=103	51%	N=208	19%	N=78	4%	N=17	100%	N=407

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Gunnison County to someone who asks	35%	N=145	43%	N=181	13%	N=53	9%	N=38	100%	N=418
Remain in Gunnison County for the next five years	58%	N=243	26%	N=110	9%	N=38	6%	N=24	100%	N=415

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	84%	N=357	13%	N=56	2%	N=8	0%	N=0	1%	N=2	100%	N=424
In Gunnison County's downtown/commercial area during the day	75%	N=316	19%	N=79	5%	N=21	1%	N=5	0%	N=0	100%	N=422

Table 5: Question 5

Please rate each of the following characteristics as they relate to Gunnison County as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	12%	N=50	38%	N=158	36%	N=151	14%	N=57	100%	N=417
Ease of public parking	14%	N=58	38%	N=159	31%	N=131	17%	N=70	100%	N=419
Ease of travel by car in Gunnison County	25%	N=103	52%	N=216	18%	N=73	6%	N=26	100%	N=418
Ease of travel by public transportation in Gunnison County	28%	N=94	37%	N=123	24%	N=80	12%	N=40	100%	N=337
Ease of travel by bicycle in Gunnison County	30%	N=113	43%	N=160	22%	N=81	5%	N=18	100%	N=372
Ease of walking in Gunnison County	39%	N=161	41%	N=170	16%	N=65	4%	N=18	100%	N=413
Availability of paths and walking trails	35%	N=142	40%	N=163	17%	N=69	8%	N=33	100%	N=407
Air quality	62%	N=257	34%	N=140	4%	N=16	1%	N=3	100%	N=416
Cleanliness of Gunnison County	34%	N=143	50%	N=211	15%	N=63	0%	N=1	100%	N=418
Overall appearance of Gunnison County	35%	N=149	48%	N=201	15%	N=65	1%	N=6	100%	N=421
Public places where people want to spend time	30%	N=123	50%	N=206	16%	N=65	4%	N=16	100%	N=409
Variety of housing options	3%	N=13	8%	N=33	31%	N=121	58%	N=228	100%	N=395
Availability of affordable quality housing	5%	N=18	5%	N=19	23%	N=89	67%	N=259	100%	N=385
Fitness opportunities (including exercise classes and paths or trails, etc.)	44%	N=180	38%	N=154	17%	N=68	1%	N=3	100%	N=406
Recreational opportunities	69%	N=288	26%	N=108	5%	N=21	1%	N=3	100%	N=419
Availability of affordable quality food	14%	N=61	47%	N=197	28%	N=117	11%	N=44	100%	N=418
Availability of affordable quality health care	8%	N=30	32%	N=125	37%	N=146	24%	N=93	100%	N=394
Availability of preventive health services	7%	N=25	45%	N=169	34%	N=129	15%	N=55	100%	N=379
Availability of affordable quality mental health care	6%	N=18	23%	N=67	36%	N=103	34%	N=99	100%	N=287

Table 6: Question 6

Please rate each of the following characteristics as they relate to Gunnison County as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	8%	N=17	30%	N=61	35%	N=72	27%	N=56	100%	N=206
K-12 education	19%	N=48	54%	N=140	23%	N=61	4%	N=10	100%	N=259
Adult educational opportunities	16%	N=54	48%	N=167	31%	N=106	5%	N=19	100%	N=346
Opportunities to attend cultural/arts/music activities	26%	N=103	49%	N=194	22%	N=87	2%	N=9	100%	N=393
Opportunities to participate in religious or spiritual events and activities	23%	N=64	56%	N=156	17%	N=47	4%	N=12	100%	N=279
Employment opportunities	5%	N=19	30%	N=117	41%	N=157	24%	N=93	100%	N=387
Shopping opportunities	5%	N=23	28%	N=116	44%	N=185	23%	N=94	100%	N=418
Cost of living	1%	N=6	14%	N=60	42%	N=175	42%	N=178	100%	N=419
Overall quality of business and service establishments	9%	N=35	48%	N=197	40%	N=166	4%	N=15	100%	N=414
Vibrant downtown/commercial area	11%	N=46	41%	N=171	41%	N=173	7%	N=28	100%	N=418
Overall quality of new development	8%	N=30	37%	N=140	39%	N=148	16%	N=60	100%	N=378
Opportunities to participate in social events and activities	19%	N=75	51%	N=206	28%	N=115	2%	N=7	100%	N=404
Opportunities to volunteer	31%	N=118	49%	N=185	19%	N=71	2%	N=6	100%	N=381
Opportunities to participate in community matters	23%	N=87	54%	N=205	20%	N=77	3%	N=11	100%	N=380
Openness and acceptance of the community toward people of diverse backgrounds	19%	N=71	41%	N=155	31%	N=116	10%	N=36	100%	N=378
Neighborliness of residents	16%	N=65	51%	N=207	28%	N=115	4%	N=17	100%	N=404

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	18%	N=75	82%	N=349	100%	N=424
Made efforts to make your home more energy efficient	31%	N=129	69%	N=294	100%	N=423
Observed a code violation or other hazard in Gunnison County (weeds, abandoned buildings, etc.)	46%	N=196	54%	N=226	100%	N=422
Household member was a victim of a crime in Gunnison County	92%	N=391	8%	N=33	100%	N=424
Reported a crime to the Sheriff's Office in Gunnison County	82%	N=346	18%	N=78	100%	N=423
Stocked supplies in preparation for an emergency	76%	N=324	24%	N=101	100%	N=424
Campaigned or advocated for an issue, cause or candidate	70%	N=297	30%	N=125	100%	N=422
Contacted Gunnison County (in-person, phone, email or web) for help or information	50%	N=214	50%	N=210	100%	N=424
Contacted Gunnison County elected officials (in-person, phone, email or web) to express your opinion	80%	N=337	20%	N=86	100%	N=423

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Gunnison County?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Visited a neighborhood park or County park	27%	N=116	34%	N=145	30%	N=126	9%	N=36	100%	N=424
Used Gunnison County public libraries or their services	10%	N=42	23%	N=99	30%	N=127	37%	N=156	100%	N=423
Participated in religious or spiritual activities in Gunnison County	9%	N=40	13%	N=53	11%	N=46	67%	N=283	100%	N=422
Attended a County-sponsored event	2%	N=7	13%	N=55	50%	N=210	35%	N=147	100%	N=419
Used bus or other public transportation instead of driving	12%	N=52	13%	N=56	24%	N=101	51%	N=213	100%	N=422
Carpooled with other adults or children instead of driving alone	18%	N=77	19%	N=79	25%	N=107	38%	N=159	100%	N=422
Walked or biked instead of driving	44%	N=184	23%	N=95	13%	N=55	20%	N=86	100%	N=421
Volunteered your time to some group/activity in Gunnison County	12%	N=53	16%	N=70	30%	N=127	41%	N=172	100%	N=421
Participated in a club	6%	N=26	12%	N=50	21%	N=90	60%	N=255	100%	N=422
Talked to or visited with your immediate neighbors	47%	N=196	33%	N=140	14%	N=60	6%	N=25	100%	N=421
Done a favor for a neighbor	23%	N=95	31%	N=130	31%	N=131	15%	N=64	100%	N=421

Table 9: Question 9

Thinking about local public meetings (of local elected officials like County Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=3	5%	N=20	32%	N=133	63%	N=265	100%	N=420
Watched (online or on television) a local public meeting	0%	N=1	2%	N=7	7%	N=29	91%	N=382	100%	N=420

Table 12: Question 12

Please rate the following categories of Gunnison County government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Gunnison County	7%	N=25	42%	N=158	38%	N=142	13%	N=50	100%	N=375
The overall direction that Gunnison County is taking	5%	N=20	43%	N=163	33%	N=126	18%	N=70	100%	N=379
The job Gunnison County government does at welcoming resident involvement	7%	N=23	42%	N=140	37%	N=124	14%	N=47	100%	N=334
Overall confidence in Gunnison County government	5%	N=20	42%	N=160	31%	N=121	22%	N=84	100%	N=385
Generally acting in the best interest of the community	9%	N=34	40%	N=152	31%	N=120	20%	N=78	100%	N=384
Being honest	14%	N=50	40%	N=138	25%	N=88	20%	N=71	100%	N=347
Treating all residents fairly	12%	N=44	35%	N=123	28%	N=100	24%	N=85	100%	N=351

Table 13: Question 13

Please rate how important, if at all, you think it is for the Gunnison County community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Gunnison County	34%	N=143	37%	N=153	21%	N=89	8%	N=32	100%	N=416
Overall ease of getting to the places you usually have to visit	24%	N=99	41%	N=171	27%	N=115	8%	N=32	100%	N=417
Quality of overall natural environment in Gunnison County	53%	N=219	30%	N=126	12%	N=49	5%	N=22	100%	N=416
Overall "built environment" of Gunnison County (including overall design, buildings, parks and transportation systems)	25%	N=104	46%	N=192	25%	N=106	3%	N=14	100%	N=416
Health and wellness opportunities in Gunnison County	39%	N=162	42%	N=174	18%	N=73	1%	N=4	100%	N=413
Overall opportunities for education and enrichment	30%	N=123	46%	N=191	22%	N=93	2%	N=9	100%	N=416
Overall economic health of Gunnison County	47%	N=194	40%	N=168	11%	N=45	2%	N=9	100%	N=416
Sense of community	27%	N=111	47%	N=196	21%	N=85	5%	N=23	100%	N=415

Table 14: Question 14

Please rate the quality of each of the following services in Gunnison County:	Excellent		Good		Fair		Poor		Total	
Mental health services	3%	N=6	38%	N=94	30%	N=74	29%	N=69	100%	N=243
Drug and alcohol services	4%	N=7	35%	N=70	35%	N=70	26%	N=52	100%	N=200
Adult protective services	6%	N=10	44%	N=72	34%	N=56	16%	N=26	100%	N=164
Multicultural Resources Office services	9%	N=13	47%	N=72	38%	N=58	7%	N=10	100%	N=152
Parenting classes (Nurturing Parenting Program or Love & Logic)	14%	N=21	51%	N=76	28%	N=42	6%	N=10	100%	N=149
Child support services	8%	N=12	51%	N=76	29%	N=44	12%	N=17	100%	N=149
Food inspection services	9%	N=13	48%	N=73	31%	N=46	12%	N=19	100%	N=151
Veteran services	11%	N=13	34%	N=42	27%	N=34	29%	N=36	100%	N=125
Youth services	10%	N=17	46%	N=79	34%	N=59	10%	N=18	100%	N=174

Table 15: Question 15

Please indicate how easy or difficult it is for you to use or access the following services:	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Not applicable		Total	
Senior services (such as referral information, Medicare counseling)	10%	N=19	28%	N=52	7%	N=13	3%	N=6	52%	N=97	100%	N=188
Public health services (such as immunizations and flu clinics, family planning, WIC)	30%	N=87	47%	N=139	10%	N=29	3%	N=8	11%	N=32	100%	N=295
Early childhood services (such as childcare, information and referral, events)	10%	N=21	35%	N=72	11%	N=23	3%	N=6	41%	N=84	100%	N=207
Youth and family services (such as information and referral, family support, juvenile justice)	9%	N=16	32%	N=59	13%	N=24	2%	N=3	44%	N=80	100%	N=182
Public benefits (such as public health insurance and food assistance)	14%	N=29	30%	N=63	21%	N=44	7%	N=14	28%	N=59	100%	N=209

Table 16: Question 16

How likely are you to support a 1.9 mill levy increase (costing $13.41 per $100,000 of actual residential property value annually, beginning in 2020) to fund library services?	Percent	Number
Very likely	24%	N=95
Somewhat likely	20%	N=80
Somewhat unlikely	19%	N=75
Very unlikely	37%	N=145
Total	100%	N=394

Table 17: Question 17

Some library services could be added or improved if the 1.9 mill levy increases were approved. How much more or less likely are you to vote in favor of the levy (costing $13.41 per $100,000 of actual residential property value annually, beginning in 2020) if the following services are created or expanded?	Much more likely		A little more likely		No more or less likely		A little less likely		Much less likely		Total	
Programs (e.g., teen and young adult programs, adult classes, speakers, author readings, early literacy education)	25%	N=96	21%	N=82	35%	N=133	2%	N=8	16%	N=62	100%	N=381
Expanded Physical and Digital Collections (double the ebooks, audio books and movies; annual increase of 4,000 new books)	24%	N=92	31%	N=117	25%	N=98	5%	N=21	14%	N=55	100%	N=383
Increased technology access	17%	N=64	25%	N=97	38%	N=147	6%	N=24	14%	N=52	100%	N=383
More dedicated, accessible meeting spaces for groups of 60 or less	14%	N=51	24%	N=89	39%	N=145	7%	N=26	17%	N=63	100%	N=375
A separate children's library	18%	N=67	19%	N=71	37%	N=139	8%	N=31	18%	N=69	100%	N=377

Table 18: Question 18

What do you think the County's role should be in reducing energy use and emissions to address climate change?	Percent	Number
The County should not have a role in addressing climate change.	17%	N=70
The County should have a limited role as it relates to the County's own operations.	20%	N=83
The County should initiate valley-wide efforts through education and incentivization.	54%	N=220
The County should seek funding to reduce use and build renewable energy resources.	52%	N=213
The County should use regulatory authority to directly mandate action through code enforcement and land use policy.	25%	N=102

Total may exceed 100% as respondents could select more than one option.

Table 19: Question 19

Should the County power its buildings completely with renewable energy?	Percent	Number
No	12%	N=48
Yes, but only if it's less expensive or pays for itself over time	56%	N=234
Yes, even at additional cost	32%	N=134
Total	100%	N=415

Table 20: Question 20

How closely, if at all, do the five One Valley Prosperity Strategy areas (Economic Resiliency, Affordable Housing, Community Health and Equity, Sustainable Tourism, Climate Change and Sustainability) represent the challenges you view as the most significant in Gunnison County?	Percent	Number
Very close	48%	N=166
Somewhat close	32%	N=111
Not close at all	19%	N=66
Total	100%	N=342

Table 21: Question 21

Which THREE of the following areas should the Sustainable Tourism & Outdoor Recreation (STOR) Committee focus on to potentially address trail development, maintenance, restoration/habitat improvement, bathroom facilities, winter use, signage and/or parking?	Percent	Number
Signal Peak	29%	N=105
Taylor Park	47%	N=166
West Maroon Pass	24%	N=88
Almont River Put-in	30%	N=107
Judd Falls	29%	N=104
Rustler's Gulch	9%	N=33
Peanut Lake/Lower Loop	16%	N=58
Shady Island River Park	33%	N=117
Gothic Campground	33%	N=119
Nicholson Lake/Slate River	21%	N=76

Total may exceed 100% as respondents could select more than one option.

Table 22: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	7%	N=28	7%	N=29	9%	N=35	16%	N=66	62%	N=259	100%	N=417
Purchase goods or services from a business located in Gunnison County	0%	N=1	2%	N=9	14%	N=57	64%	N=268	20%	N=83	100%	N=418
Eat at least 5 portions of fruits and vegetables a day	3%	N=14	12%	N=48	32%	N=134	37%	N=152	16%	N=68	100%	N=415
Participate in moderate or vigorous physical activity	1%	N=4	5%	N=22	22%	N=92	40%	N=167	31%	N=129	100%	N=414
Read or watch local news (via television, paper, computer, etc.)	9%	N=38	14%	N=57	22%	N=93	31%	N=130	24%	N=98	100%	N=416
Vote in local elections	11%	N=46	3%	N=13	5%	N=22	17%	N=69	64%	N=267	100%	N=416

Table 23: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	23%	N=97
Very good	49%	N=202
Good	22%	N=92
Fair	6%	N=24
Poor	0%	N=1
Total	100%	N=416

Table 24: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	5%	N=19
Somewhat positive	21%	N=85
Neutral	54%	N=223
Somewhat negative	19%	N=81
Very negative	2%	N=7
Total	100%	N=415

Table 25: Question D4

What is your employment status?	Percent	Number
Working full time for pay	69%	N=288
Working part time for pay	11%	N=47
Unemployed, looking for paid work	0%	N=0
Unemployed, not looking for paid work	2%	N=9
Fully retired	17%	N=72
Total	100%	N=416

Table 26: Question D5

Do you work inside the boundaries of Gunnison County?	Percent	Number
Yes, outside the home	72%	N=286
Yes, from home	10%	N=41
No	18%	N=72
Total	100%	N=400

Table 27: Question D6

How many years have you lived in Gunnison County?	Percent	Number
Less than 2 years	12%	N=49
2 to 5 years	19%	N=81
6 to 10 years	15%	N=62
11 to 20 years	18%	N=73
More than 20 years	36%	N=152
Total	100%	N=417

Table 28: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	62%	N=262
Building with two or more homes (duplex, townhome, apartment or condominium)	31%	N=131
Mobile home	6%	N=26
Other	1%	N=3
Total	100%	N=422

Table 29: Question D8

Is this house, apartment or mobile home…	Percent	Number
Rented	40%	N=168
Owned	60%	N=252
Total	100%	N=419

Table 30: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than $300 per month	4%	N=18
$300 to $599 per month	14%	N=58
$600 to $999 per month	28%	N=116
$1,000 to $1,499 per month	24%	N=100
$1,500 to $2,499 per month	21%	N=86
$2,500 or more per month	8%	N=32
Total	100%	N=411

Table 31: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	75%	N=312
Yes	25%	N=103
Total	100%	N=415

Table 32: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	77%	N=320
Yes	23%	N=96
Total	100%	N=416

Table 33: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than $25,000	8%	N=33
$25,000 to $49,999	32%	N=131
$50,000 to $99,999	32%	N=127
$100,000 to $149,999	18%	N=72
$150,000 or more	10%	N=41
Total	100%	N=404

Table 34: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	93%	N=380
Yes, I consider myself to be Spanish, Hispanic or Latino	7%	N=29
Total	100%	N=409

Table 35: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=6
Asian, Asian Indian or Pacific Islander	0%	N=2
Black or African American	0%	N=1
White	95%	N=390
Other	5%	N=22

Total may exceed 100% as respondents could select more than one option.

Table 36: Question D15

In which category is your age?	Percent	Number
18 to 24 years	10%	N=40
25 to 34 years	26%	N=110
35 to 44 years	16%	N=67
45 to 54 years	19%	N=79
55 to 64 years	11%	N=45
65 to 74 years	12%	N=52
75 years or older	7%	N=28
Total	100%	N=420

Table 37: Question D16

What is your sex?	Percent	Number
Female	45%	N=189
Male	55%	N=229
Total	100%	N=417

Table 38: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	82%	N=342
Land line	10%	N=41
Both	8%	N=34
Total	100%	N=416

Responses including "don't know"

The following pages contain a complete set of responses to each question on the survey, including the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 39: Question 1

Please rate each of the following aspects of quality of life in Gunnison County:	Excellent		Good		Fair		Poor		Don't know		Total	
Gunnison County as a place to live	46%	N=195	43%	N=180	10%	N=41	2%	N=7	0%	N=0	100%	N=423
Your neighborhood as a place to live	47%	N=198	38%	N=159	13%	N=55	2%	N=9	0%	N=0	100%	N=422
Gunnison County as a place to raise children	34%	N=144	36%	N=150	7%	N=30	2%	N=10	20%	N=84	100%	N=418
Gunnison County as a place to work	19%	N=78	30%	N=124	32%	N=134	12%	N=52	7%	N=28	100%	N=416
Gunnison County as a place to visit	57%	N=240	31%	N=132	6%	N=26	3%	N=12	3%	N=11	100%	N=421
Gunnison County as a place to retire	24%	N=99	22%	N=90	26%	N=106	12%	N=51	16%	N=66	100%	N=412
The overall quality of life in Gunnison County	37%	N=154	47%	N=198	15%	N=61	1%	N=4	0%	N=0	100%	N=417

Table 40: Question 2

Please rate each of the following characteristics as they relate to Gunnison County as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Gunnison County	49%	N=206	42%	N=178	9%	N=39	0%	N=0	0%	N=0	100%	N=424
Overall ease of getting to the places you usually have to visit	37%	N=156	41%	N=173	15%	N=63	6%	N=27	0%	N=1	100%	N=420
Quality of overall natural environment in Gunnison County	66%	N=275	27%	N=114	5%	N=20	1%	N=4	1%	N=4	100%	N=416
Overall "built environment" of Gunnison County (including overall design, buildings, parks and transportation systems)	15%	N=61	49%	N=207	31%	N=131	4%	N=17	1%	N=5	100%	N=421
Health and wellness opportunities in Gunnison County	17%	N=74	41%	N=174	33%	N=138	6%	N=25	3%	N=12	100%	N=423
Overall opportunities for education and enrichment	20%	N=84	47%	N=197	27%	N=111	4%	N=18	2%	N=8	100%	N=419
Overall economic health of Gunnison County	7%	N=30	31%	N=132	46%	N=195	11%	N=46	4%	N=19	100%	N=422
Sense of community	25%	N=107	44%	N=183	24%	N=102	5%	N=23	1%	N=5	100%	N=421
Overall image or reputation of Gunnison County	25%	N=103	49%	N=208	19%	N=78	4%	N=17	3%	N=14	100%	N=421

Table 41: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Gunnison County to someone who asks	34%	N=145	43%	N=181	13%	N=53	9%	N=38	1%	N=4	100%	N=422
Remain in Gunnison County for the next five years	58%	N=243	26%	N=110	9%	N=38	6%	N=24	1%	N=5	100%	N=420

Table 42: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	84%	N=357	13%	N=56	2%	N=8	0%	N=0	1%	N=2	0%	N=0	100%	N=425
In Gunnison County's downtown/commercial area during the day	75%	N=316	19%	N=79	5%	N=21	1%	N=5	0%	N=0	1%	N=2	100%	N=424

Table 43: Question 5

Please rate each of the following characteristics as they relate to Gunnison County as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	12%	N=50	38%	N=158	36%	N=151	14%	N=57	0%	N=0	100%	N=417
Ease of public parking	14%	N=58	38%	N=159	31%	N=131	17%	N=70	0%	N=1	100%	N=420
Ease of travel by car in Gunnison County	24%	N=103	51%	N=216	17%	N=73	6%	N=26	1%	N=4	100%	N=421
Ease of travel by public transportation in Gunnison County	23%	N=94	30%	N=123	19%	N=80	10%	N=40	19%	N=77	100%	N=414
Ease of travel by bicycle in Gunnison County	27%	N=113	38%	N=160	19%	N=81	4%	N=18	12%	N=49	100%	N=421
Ease of walking in Gunnison County	39%	N=161	41%	N=170	16%	N=65	4%	N=18	1%	N=4	100%	N=417
Availability of paths and walking trails	34%	N=142	39%	N=163	16%	N=69	8%	N=33	4%	N=15	100%	N=422
Air quality	61%	N=257	33%	N=140	4%	N=16	1%	N=3	1%	N=4	100%	N=421
Cleanliness of Gunnison County	34%	N=143	50%	N=211	15%	N=63	0%	N=1	0%	N=0	100%	N=418
Overall appearance of Gunnison County	35%	N=149	48%	N=201	15%	N=65	1%	N=6	0%	N=0	100%	N=421
Public places where people want to spend time	29%	N=123	49%	N=206	16%	N=65	4%	N=16	3%	N=11	100%	N=420
Variety of housing options	3%	N=13	8%	N=33	29%	N=121	54%	N=228	7%	N=28	100%	N=423
Availability of affordable quality housing	4%	N=18	5%	N=19	21%	N=89	62%	N=259	9%	N=36	100%	N=421
Fitness opportunities (including exercise classes and paths or trails, etc.)	43%	N=180	37%	N=154	16%	N=68	1%	N=3	4%	N=16	100%	N=422
Recreational opportunities	68%	N=288	26%	N=108	5%	N=21	1%	N=3	0%	N=2	100%	N=421
Availability of affordable quality food	14%	N=61	47%	N=197	28%	N=117	11%	N=44	1%	N=3	100%	N=421
Availability of affordable quality health care	7%	N=30	30%	N=125	35%	N=146	22%	N=93	7%	N=28	100%	N=421
Availability of preventive health services	6%	N=25	40%	N=169	31%	N=129	13%	N=55	10%	N=42	100%	N=421
Availability of affordable quality mental health care	4%	N=18	16%	N=67	24%	N=103	23%	N=99	32%	N=135	100%	N=423

Table 44: Question 6

Please rate each of the following characteristics as they relate to Gunnison County as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Availability of affordable quality child care/preschool	4%	N=17	14%	N=61	17%	N=72	13%	N=56	51%	N=217	100%	N=423
K-12 education	11%	N=48	33%	N=140	14%	N=61	2%	N=10	39%	N=163	100%	N=421
Adult educational opportunities	13%	N=54	40%	N=167	25%	N=106	4%	N=19	18%	N=77	100%	N=423
Opportunities to attend cultural/arts/music activities	25%	N=103	46%	N=194	21%	N=87	2%	N=9	6%	N=25	100%	N=418
Opportunities to participate in religious or spiritual events and activities	15%	N=64	37%	N=156	11%	N=47	3%	N=12	34%	N=141	100%	N=420
Employment opportunities	5%	N=19	28%	N=117	37%	N=157	22%	N=93	8%	N=34	100%	N=421
Shopping opportunities	5%	N=23	27%	N=116	44%	N=185	22%	N=94	1%	N=4	100%	N=422
Cost of living	1%	N=6	14%	N=60	42%	N=175	42%	N=178	1%	N=4	100%	N=423
Overall quality of business and service establishments	8%	N=35	47%	N=197	40%	N=166	4%	N=15	1%	N=4	100%	N=418
Vibrant downtown/commercial area	11%	N=46	41%	N=171	41%	N=173	7%	N=28	1%	N=4	100%	N=422
Overall quality of new development	7%	N=30	33%	N=140	35%	N=148	14%	N=60	10%	N=41	100%	N=419
Opportunities to participate in social events and activities	18%	N=75	49%	N=206	27%	N=115	2%	N=7	3%	N=14	100%	N=418
Opportunities to volunteer	28%	N=118	44%	N=185	17%	N=71	1%	N=6	10%	N=41	100%	N=422
Opportunities to participate in community matters	21%	N=87	49%	N=205	18%	N=77	2%	N=11	10%	N=42	100%	N=422

Please rate each of the following characteristics as they relate to Gunnison County as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Openness and acceptance of the community toward people of diverse backgrounds	17%	N=71	37%	N=155	28%	N=116	9%	N=36	9%	N=40	100%	N=417
Neighborliness of residents	16%	N=65	50%	N=207	27%	N=115	4%	N=17	3%	N=14	100%	N=418

Table 45: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	18%	N=75	82%	N=349	100%	N=424
Made efforts to make your home more energy efficient	31%	N=129	69%	N=294	100%	N=423
Observed a code violation or other hazard in Gunnison County (weeds, abandoned buildings, etc.)	46%	N=196	54%	N=226	100%	N=422
Household member was a victim of a crime in Gunnison County	92%	N=391	8%	N=33	100%	N=424
Reported a crime to the Sheriff's Office in Gunnison County	82%	N=346	18%	N=78	100%	N=423
Stocked supplies in preparation for an emergency	76%	N=324	24%	N=101	100%	N=424
Campaigned or advocated for an issue, cause or candidate	70%	N=297	30%	N=125	100%	N=422
Contacted Gunnison County (in-person, phone, email or web) for help or information	50%	N=214	50%	N=210	100%	N=424
Contacted Gunnison County elected officials (in-person, phone, email or web) to express your opinion	80%	N=337	20%	N=86	100%	N=423

Table 46: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Gunnison County?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Visited a neighborhood park or County park	27%	N=116	34%	N=145	30%	N=126	9%	N=36	100%	N=424
Used Gunnison County public libraries or their services	10%	N=42	23%	N=99	30%	N=127	37%	N=156	100%	N=423
Participated in religious or spiritual activities in Gunnison County	9%	N=40	13%	N=53	11%	N=46	67%	N=283	100%	N=422
Attended a County-sponsored event	2%	N=7	13%	N=55	50%	N=210	35%	N=147	100%	N=419
Used bus or other public transportation instead of driving	12%	N=52	13%	N=56	24%	N=101	51%	N=213	100%	N=422
Carpooled with other adults or children instead of driving alone	18%	N=77	19%	N=79	25%	N=107	38%	N=159	100%	N=422
Walked or biked instead of driving	44%	N=184	23%	N=95	13%	N=55	20%	N=86	100%	N=421
Volunteered your time to some group/activity in Gunnison County	12%	N=53	16%	N=70	30%	N=127	41%	N=172	100%	N=421
Participated in a club	6%	N=26	12%	N=50	21%	N=90	60%	N=255	100%	N=422
Talked to or visited with your immediate neighbors	47%	N=196	33%	N=140	14%	N=60	6%	N=25	100%	N=421
Done a favor for a neighbor	23%	N=95	31%	N=130	31%	N=131	15%	N=64	100%	N=421

Table 47: Question 9

Thinking about local public meetings (of local elected officials like County Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=3	5%	N=20	32%	N=133	63%	N=265	100%	N=420
Watched (online or on television) a local public meeting	0%	N=1	2%	N=7	7%	N=29	91%	N=382	100%	N=420

Table 48: Question 10

Please rate the quality of each of the following services in Gunnison County:	Excellent		Good		Fair		Poor		Don't know		Total	
Sheriff services	15%	N=61	39%	N=163	15%	N=62	10%	N=41	21%	N=89	100%	N=416
Fire services	34%	N=142	34%	N=143	3%	N=14	1%	N=3	27%	N=114	100%	N=417
Ambulance or emergency medical services	32%	N=133	29%	N=122	7%	N=30	3%	N=12	29%	N=119	100%	N=416
Crime prevention	13%	N=52	36%	N=150	16%	N=66	4%	N=16	31%	N=128	100%	N=413
Fire prevention and education	18%	N=75	38%	N=154	10%	N=42	2%	N=7	32%	N=131	100%	N=410
Traffic enforcement on County roads and highways	14%	N=56	39%	N=162	24%	N=100	13%	N=54	10%	N=43	100%	N=415
Road repair on County roads and highways	6%	N=25	30%	N=126	40%	N=165	21%	N=88	3%	N=12	100%	N=416
Snow removal on County roads and highways	24%	N=100	52%	N=214	14%	N=57	5%	N=20	6%	N=24	100%	N=415
Bus or transit services	23%	N=95	38%	N=158	12%	N=51	2%	N=8	25%	N=104	100%	N=416
Recycling	20%	N=84	33%	N=137	27%	N=113	13%	N=55	7%	N=27	100%	N=416
Storm drainage	13%	N=53	42%	N=174	20%	N=81	4%	N=15	21%	N=88	100%	N=411
Drinking water	36%	N=148	40%	N=163	13%	N=53	2%	N=9	9%	N=39	100%	N=412
Sewer services	20%	N=83	46%	N=190	8%	N=34	2%	N=9	23%	N=97	100%	N=413
Power (electric and/or gas) utility	23%	N=95	52%	N=217	16%	N=66	3%	N=13	6%	N=24	100%	N=415
Utility billing	20%	N=84	48%	N=197	20%	N=81	4%	N=16	9%	N=36	100%	N=413
County parks	31%	N=128	51%	N=210	9%	N=37	1%	N=4	9%	N=36	100%	N=415
Recreation programs or classes	20%	N=82	39%	N=161	13%	N=53	2%	N=6	27%	N=112	100%	N=414
Recreation centers or facilities	24%	N=98	47%	N=196	14%	N=56	2%	N=10	13%	N=55	100%	N=414
Land use, planning and zoning	6%	N=25	25%	N=103	28%	N=115	21%	N=86	20%	N=82	100%	N=411
Code enforcement (weeds, abandoned buildings, etc.)	3%	N=13	23%	N=95	33%	N=138	16%	N=65	25%	N=101	100%	N=412
Animal control	9%	N=37	34%	N=141	18%	N=73	10%	N=42	29%	N=119	100%	N=412
Economic development	3%	N=12	27%	N=112	31%	N=126	17%	N=69	22%	N=91	100%	N=411
Health services	8%	N=35	43%	N=179	27%	N=111	13%	N=54	9%	N=38	100%	N=417
Public library services	22%	N=91	43%	N=177	13%	N=56	2%	N=9	20%	N=84	100%	N=417
Public information services	9%	N=36	39%	N=163	22%	N=90	4%	N=15	26%	N=108	100%	N=413
Cable television	4%	N=17	13%	N=56	13%	N=53	9%	N=39	60%	N=250	100%	N=414
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	8%	N=32	27%	N=111	13%	N=55	5%	N=20	47%	N=194	100%	N=411
Preservation of natural areas such as open space, farmlands and greenbelts	24%	N=96	46%	N=188	17%	N=71	3%	N=11	10%	N=42	100%	N=408
Gunnison County open space	29%	N=121	45%	N=189	10%	N=40	3%	N=13	12%	N=52	100%	N=415
County-sponsored special events	9%	N=35	39%	N=157	17%	N=71	3%	N=14	32%	N=129	100%	N=406
Overall customer service by Gunnison County employees (sheriff, receptionists, planners, etc.)	21%	N=87	45%	N=180	16%	N=66	3%	N=12	14%	N=58	100%	N=402

Table 49: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
Gunnison County	13%	N=56	57%	N=239	22%	N=90	4%	N=16	3%	N=14	100%	N=416
The Federal Government	3%	N=13	29%	N=123	39%	N=162	18%	N=76	10%	N=43	100%	N=417

Table 50: Question 12

Please rate the following categories of Gunnison County government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Gunnison County	6%	N=25	38%	N=158	34%	N=142	12%	N=50	10%	N=42	100%	N=417
The overall direction that Gunnison County is taking	5%	N=20	39%	N=163	30%	N=126	17%	N=70	9%	N=38	100%	N=417
The job Gunnison County government does at welcoming resident involvement	5%	N=23	34%	N=140	30%	N=124	11%	N=47	20%	N=83	100%	N=417
Overall confidence in Gunnison County government	5%	N=20	38%	N=160	29%	N=121	20%	N=84	8%	N=32	100%	N=416
Generally acting in the best interest of the community	8%	N=34	36%	N=152	29%	N=120	19%	N=78	8%	N=33	100%	N=417
Being honest	12%	N=50	33%	N=138	21%	N=88	17%	N=71	17%	N=69	100%	N=416
Treating all residents fairly	10%	N=44	29%	N=123	24%	N=100	21%	N=85	16%	N=64	100%	N=416

Table 51: Question 13

Please rate how important, if at all, you think it is for the Gunnison County community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Gunnison County	34%	N=143	37%	N=153	21%	N=89	8%	N=32	100%	N=416
Overall ease of getting to the places you usually have to visit	24%	N=99	41%	N=171	27%	N=115	8%	N=32	100%	N=417
Quality of overall natural environment in Gunnison County	53%	N=219	30%	N=126	12%	N=49	5%	N=22	100%	N=416
Overall "built environment" of Gunnison County (including overall design, buildings, parks and transportation systems)	25%	N=104	46%	N=192	25%	N=106	3%	N=14	100%	N=416
Health and wellness opportunities in Gunnison County	39%	N=162	42%	N=174	18%	N=73	1%	N=4	100%	N=413
Overall opportunities for education and enrichment	30%	N=123	46%	N=191	22%	N=93	2%	N=9	100%	N=416
Overall economic health of Gunnison County	47%	N=194	40%	N=168	11%	N=45	2%	N=9	100%	N=416
Sense of community	27%	N=111	47%	N=196	21%	N=85	5%	N=23	100%	N=415

Table 52: Question 14

Please rate the quality of each of the following services in Gunnison County:	Excellent		Good		Fair		Poor		Don't know		Total	
Mental health services	2%	N=6	22%	N=94	18%	N=74	17%	N=69	42%	N=176	100%	N=419
Drug and alcohol services	2%	N=7	17%	N=70	17%	N=70	13%	N=52	52%	N=219	100%	N=419
Adult protective services	2%	N=10	17%	N=72	13%	N=56	6%	N=26	61%	N=254	100%	N=419
Multicultural Resources Office services	3%	N=13	17%	N=72	14%	N=58	2%	N=10	63%	N=260	100%	N=412
Parenting classes (Nurturing Parenting Program or Love & Logic)	5%	N=21	18%	N=76	10%	N=42	2%	N=10	64%	N=269	100%	N=419
Child support services	3%	N=12	18%	N=76	10%	N=44	4%	N=17	64%	N=268	100%	N=417
Food inspection services	3%	N=13	17%	N=73	11%	N=46	4%	N=19	64%	N=268	100%	N=419
Veteran services	3%	N=13	10%	N=42	8%	N=34	9%	N=36	70%	N=294	100%	N=419
Youth services	4%	N=17	19%	N=79	14%	N=59	4%	N=18	58%	N=244	100%	N=417

Table 53: Question 15

Please indicate how easy or difficult it is for you to use or access the following services:	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Not applicable		Don't know		Total	
Senior services (such as referral information, Medicare counseling)	5%	N=19	12%	N=52	3%	N=13	2%	N=6	23%	N=97	55%	N=232	100%	N=420
Public health services (such as immunizations and flu clinics, family planning, WIC)	21%	N=87	33%	N=139	7%	N=29	2%	N=8	8%	N=32	29%	N=123	100%	N=418
Early childhood services (such as childcare, information and referral, events)	5%	N=21	17%	N=72	5%	N=23	2%	N=6	20%	N=84	51%	N=212	100%	N=419
Youth and family services (such as information and referral, family support, juvenile justice)	4%	N=16	14%	N=59	6%	N=24	1%	N=3	19%	N=80	56%	N=237	100%	N=419
Public benefits (such as public health insurance and food assistance)	7%	N=29	15%	N=63	10%	N=44	3%	N=14	14%	N=59	50%	N=210	100%	N=419

Table 54: Question 16

How likely are you to support a 1.9 mill levy increase (costing $13.41 per $100,000 of actual residential property value annually, beginning in 2020) to fund library services?	Percent	Number
Very likely	22%	N=95
Somewhat likely	19%	N=80
Somewhat unlikely	18%	N=75
Very unlikely	34%	N=145
Undecided	7%	N=28
Total	100%	N=423

Table 55: Question 17

Some library services could be added or improved if the 1.9 mill levy increases were approved. How much more or less likely are you to vote in favor of the levy (costing $13.41 per $100,000 of actual residential property value annually, beginning in 2020) if the following services are created or expanded?	Much more likely		A little more likely		No more or less likely		A little less likely		Much less likely		Don't know		Total	
Programs (e.g., teen and young adult programs, adult classes, speakers, author readings, early literacy education)	23%	N=96	20%	N=82	32%	N=133	2%	N=8	15%	N=62	9%	N=36	100%	N=417
Expanded Physical and Digital Collections (double the ebooks, audio books and movies; annual increase of 4,000 new books)	22%	N=92	28%	N=117	23%	N=98	5%	N=21	13%	N=55	8%	N=33	100%	N=416
Increased technology access	15%	N=64	23%	N=97	35%	N=147	6%	N=24	13%	N=52	8%	N=34	100%	N=417
More dedicated, accessible meeting spaces for groups of 60 or less	12%	N=51	21%	N=89	35%	N=145	6%	N=26	15%	N=63	10%	N=41	100%	N=416
A separate children's library	16%	N=67	17%	N=71	33%	N=139	7%	N=31	17%	N=69	10%	N=42	100%	N=419

Table 56: Question 18

What do you think the County's role should be in reducing energy use and emissions to address climate change?	Percent	Number
The County should not have a role in addressing climate change.	17%	N=70
The County should have a limited role as it relates to the County's own operations.	20%	N=83
The County should initiate valley-wide efforts through education and incentivization.	54%	N=220
The County should seek funding to reduce use and build renewable energy resources.	52%	N=213
The County should use regulatory authority to directly mandate action through code enforcement and land use policy.	25%	N=102

Total may exceed 100% as respondents could select more than one option.

Table 57: Question 19

Should the County power its buildings completely with renewable energy?	Percent	Number
No	12%	N=48
Yes, but only if it's less expensive or pays for itself over time	56%	N=234
Yes, even at additional cost	32%	N=134
Total	100%	N=415

Table 58: Question 20

How closely, if at all, do the five One Valley Prosperity Strategy areas (Economic Resiliency, Affordable Housing, Community Health and Equity, Sustainable Tourism, Climate Change and Sustainability) represent the challenges you view as the most significant in Gunnison County?	Percent	Number
Very close	40%	N=166
Somewhat close	27%	N=111
Not close at all	16%	N=66
Don't know	18%	N=74
Total	100%	N=416

Table 59: Question 21

Which THREE of the following areas should the Sustainable Tourism & Outdoor Recreation (STOR) Committee focus on to potentially address trail development, maintenance, restoration/habitat improvement, bathroom facilities, winter use, signage and/or parking?	Percent	Number
Signal Peak	29%	N=105
Taylor Park	47%	N=166
West Maroon Pass	24%	N=88
Almont River Put-in	30%	N=107
Judd Falls	29%	N=104
Rustler's Gulch	9%	N=33
Peanut Lake/Lower Loop	16%	N=58
Shady Island River Park	33%	N=117
Gothic Campground	33%	N=119
Nicholson Lake/Slate River	21%	N=76

Total may exceed 100% as respondents could select more than one option.

Table 60: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	7%	N=28	7%	N=29	9%	N=35	16%	N=66	62%	N=259	100%	N=417
Purchase goods or services from a business located in Gunnison County	0%	N=1	2%	N=9	14%	N=57	64%	N=268	20%	N=83	100%	N=418
Eat at least 5 portions of fruits and vegetables a day	3%	N=14	12%	N=48	32%	N=134	37%	N=152	16%	N=68	100%	N=415
Participate in moderate or vigorous physical activity	1%	N=4	5%	N=22	22%	N=92	40%	N=167	31%	N=129	100%	N=414
Read or watch local news (via television, paper, computer, etc.)	9%	N=38	14%	N=57	22%	N=93	31%	N=130	24%	N=98	100%	N=416
Vote in local elections	11%	N=46	3%	N=13	5%	N=22	17%	N=69	64%	N=267	100%	N=416

Table 61: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	23%	N=97
Very good	49%	N=202
Good	22%	N=92
Fair	6%	N=24
Poor	0%	N=1
Total	100%	N=416

Table 62: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	5%	N=19
Somewhat positive	21%	N=85
Neutral	54%	N=223
Somewhat negative	19%	N=81
Very negative	2%	N=7
Total	100%	N=415

Table 63: Question D4

What is your employment status?	Percent	Number
Working full time for pay	69%	N=288
Working part time for pay	11%	N=47
Unemployed, looking for paid work	0%	N=0
Unemployed, not looking for paid work	2%	N=9
Fully retired	17%	N=72
Total	100%	N=416

Table 64: Question D5

Do you work inside the boundaries of Gunnison County?	Percent	Number
Yes, outside the home	72%	N=286
Yes, from home	10%	N=41
No	18%	N=72
Total	100%	N=400

Table 65: Question D6

How many years have you lived in Gunnison County?	Percent	Number
Less than 2 years	12%	N=49
2 to 5 years	19%	N=81
6 to 10 years	15%	N=62
11 to 20 years	18%	N=73
More than 20 years	36%	N=152
Total	100%	N=417

Table 66: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	62%	N=262
Building with two or more homes (duplex, townhome, apartment or condominium)	31%	N=131
Mobile home	6%	N=26
Other	1%	N=3
Total	100%	N=422

Table 67: Question D8

Is this house, apartment or mobile home…	Percent	Number
Rented	40%	N=168
Owned	60%	N=252
Total	100%	N=419

Table 68: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than $300 per month	4%	N=18
$300 to $599 per month	14%	N=58
$600 to $999 per month	28%	N=116
$1,000 to $1,499 per month	24%	N=100
$1,500 to $2,499 per month	21%	N=86
$2,500 or more per month	8%	N=32
Total	100%	N=411

Table 69: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	75%	N=312
Yes	25%	N=103
Total	100%	N=415

Table 70: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	77%	N=320
Yes	23%	N=96
Total	100%	N=416

Table 71: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than $25,000	8%	N=33
$25,000 to $49,999	32%	N=131
$50,000 to $99,999	32%	N=127
$100,000 to $149,999	18%	N=72
$150,000 or more	10%	N=41
Total	100%	N=404

Table 72: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	93%	N=380
Yes, I consider myself to be Spanish, Hispanic or Latino	7%	N=29
Total	100%	N=409

Table 73: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=6
Asian, Asian Indian or Pacific Islander	0%	N=2
Black or African American	0%	N=1
White	95%	N=390
Other	5%	N=22

Total may exceed 100% as respondents could select more than one option.

Table 74: Question D15

In which category is your age?	Percent	Number
18 to 24 years	10%	N=40
25 to 34 years	26%	N=110
35 to 44 years	16%	N=67
45 to 54 years	19%	N=79
55 to 64 years	11%	N=45
65 to 74 years	12%	N=52
75 years or older	7%	N=28
Total	100%	N=420

Table 75: Question D16

What is your sex?	Percent	Number
Female	45%	N=189
Male	55%	N=229
Total	100%	N=417

Table 76: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	82%	N=342
Land line	10%	N=41
Both	8%	N=34
Total	100%	N=416

Appendix B: Benchmark Comparisons

Comparison Data

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. Gunnison County chose to have comparisons made to the entire database and a subset of similar jurisdictions from the database: Western states (AZ, CO, ID, MT, NM, UT, WY, AK, CA, OR, WA) with populations up to 40,000 residents.

Interpreting the Results

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Gunnison County's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Gunnison County's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Gunnison County's rating to the benchmark.

In that final column, Gunnison County's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by Gunnison County residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Gunnison County's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Gunnison County's average rating was more than 20 points different when compared to the benchmark.

National Benchmark Comparisons

Table 77: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Gunnison County	84%	138	429	Similar
Overall image or reputation of Gunnison County	77%	159	337	Similar
Gunnison County as a place to live	89%	141	374	Similar
Your neighborhood as a place to live	85%	105	305	Similar
Gunnison County as a place to raise children	88%	135	365	Similar
Gunnison County as a place to retire	55%	213	345	Similar
Overall appearance of Gunnison County	83%	80	336	Similar

Table 78: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Gunnison County	91%	74	346	Higher
	In your neighborhood during the day	97%	51	343	Similar
	In Gunnison County's downtown/commercial area during the day	94%	78	311	Similar
Mobility	Overall ease of getting to the places you usually have to visit	78%	85	270	Similar
	Availability of paths and walking trails	75%	83	306	Similar
	Ease of walking in Gunnison County	80%	42	300	Higher
	Ease of travel by bicycle in Gunnison County	73%	25	299	Higher
	Ease of travel by public transportation in Gunnison County	64%	14	232	Much higher
	Ease of travel by car in Gunnison County	76%	79	298	Similar
	Ease of public parking	52%	130	229	Similar
	Traffic flow on major streets	50%	122	326	Similar
Natural Environment	Quality of overall natural environment in Gunnison County	94%	4	272	Higher
	Cleanliness of Gunnison County	85%	85	279	Similar
	Air quality	96%	5	242	Higher
Built Environment	Overall "built environment" of Gunnison County (including overall design, buildings, parks and transportation systems)	64%	103	261	Similar
	Overall quality of new development	45%	216	286	Similar
	Availability of affordable quality housing	10%	279	295	Much lower
	Variety of housing options	12%	268	274	Much lower
	Public places where people want to spend time	80%	48	255	Similar
Economy	Overall economic health of Gunnison County	40%	213	267	Lower
	Vibrant downtown/commercial area	52%	95	244	Similar
	Overall quality of business and service establishments	56%	171	269	Similar
	Cost of living	16%	244	263	Lower
	Shopping opportunities	33%	233	287	Lower
	Employment opportunities	35%	196	304	Similar
	Gunnison County as a place to visit	91%	23	281	Much higher
	Gunnison County as a place to work	52%	222	349	Similar
Recreation and Wellness	Health and wellness opportunities in Gunnison County	60%	178	262	Similar
	Availability of affordable quality mental health care	30%	190	232	Lower
	Availability of preventive health services	51%	193	236	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Availability of affordable quality health care	39%	231	255	Lower
	Availability of affordable quality food	61%	179	242	Similar
	Recreational opportunities	94%	2	287	Much higher
	Fitness opportunities (including exercise classes and paths or trails, etc.)	82%	21	253	Higher
	Overall opportunities for education and enrichment	68%	135	264	Similar
	Opportunities to participate in religious or spiritual events and activities	79%	135	203	Similar
	Opportunities to attend cultural/arts/music activities	76%	51	284	Higher
	Adult educational opportunities	64%	90	241	Similar
Education and Enrichment	K-12 education	73%	153	265	Similar
	Availability of affordable quality child care/preschool	38%	210	254	Similar
	Opportunities to participate in social events and activities	70%	77	260	Similar
	Neighborliness of residents	67%	102	256	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	60%	145	287	Similar
Community Engagement	Opportunities to participate in community matters	77%	38	270	Similar
	Opportunities to volunteer	80%	47	261	Similar

Table 79: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by Gunnison County	73%	245	399	Similar
Overall customer service by Gunnison County employees (sheriff, receptionists, planners, etc.)	77%	155	365	Similar
Value of services for the taxes paid to Gunnison County	49%	230	383	Similar
Overall direction that Gunnison County is taking	48%	242	308	Similar
Job Gunnison County government does at welcoming resident involvement	49%	202	311	Similar
Overall confidence in Gunnison County government	47%	204	268	Similar
Generally acting in the best interest of the community	48%	200	268	Similar
Being honest	54%	176	259	Similar
Treating all residents fairly	47%	199	265	Similar
Services provided by the Federal Government	36%	170	248	Similar

Table 80: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Sheriff services	68%	367	424	Lower
	Fire services	94%	160	362	Similar
	Ambulance or emergency medical services	86%	200	325	Similar
	Crime prevention	71%	185	347	Similar
	Fire prevention and education	82%	143	279	Similar
	Animal control	61%	212	315	Similar
Safety	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	66%	149	273	Similar
	Traffic enforcement	59%	244	351	Similar
	Road repair	37%	231	356	Similar
	Snow removal	80%	52	264	Similar
Mobility	Bus or transit services	81%	5	226	Much higher
Natural Environment	Recycling	57%	301	338	Lower
	Drinking water	83%	41	294	Higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Preservation of natural areas such as open space, farmlands and greenbelts	78%	24	250	Higher
	Gunnison County open space	85%	12	238	Higher
	Storm drainage	70%	130	329	Similar
	Sewer services	86%	96	300	Similar
	Power (electric and/or gas) utility	80%	98	183	Similar
	Utility billing	74%	78	230	Similar
	Land use, planning and zoning	39%	225	292	Similar
Built Environment	Code enforcement (weeds, abandoned buildings, etc.)	35%	289	370	Similar
	Cable television	44%	147	199	Similar
Economy	Economic development	39%	223	278	Similar
	County parks	89%	111	307	Similar
	Recreation programs or classes	80%	73	308	Similar
Recreation and Wellness	Recreation centers or facilities	82%	66	271	Similar
	Health services	56%	176	218	Similar
Education and Enrichment	County-sponsored special events	69%	155	278	Similar
	Public library services	81%	239	318	Similar
Community Engagement	Public information services	66%	175	281	Similar

Table 81: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	70%	79	299	Similar
Recommend living in Gunnison County to someone who asks	78%	221	278	Similar
Remain in Gunnison County for the next five years	85%	128	273	Similar
Contacted Gunnison County (in-person, phone, email or web) for help or information	50%	88	316	Similar

Table 82: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Stocked supplies in preparation for an emergency	24%	197	233	Lower
	Did NOT report a crime to the police	82%	117	259	Similar
Safety	Household member was NOT a victim of a crime	92%	75	268	Similar
	Used bus or other public transportation instead of driving	49%	34	212	Much higher
	Carpooled with other adults or children instead of driving alone	62%	5	247	Higher
Mobility	Walked or biked instead of driving	80%	23	256	Much higher
	Made efforts to conserve water	82%	107	241	Similar
Natural Environment	Made efforts to make your home more energy efficient	69%	218	243	Similar
	Recycle at home	86%	168	255	Similar
	Did NOT observe a code violation or other hazard in Gunnison County	46%	177	250	Similar
Built Environment	NOT experiencing housing costs stress	69%	134	254	Similar
	Purchase goods or services from a business located in Gunnison County	98%	99	253	Similar
	Economy will have positive impact on income	25%	218	255	Similar
Economy	Work inside boundaries of Gunnison County	82%	3	254	Much higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Recreation and Wellness	Visited a neighborhood park or County park	91%	34	263	Similar
	Eat at least 5 portions of fruits and vegetables a day	85%	80	244	Similar
	Participate in moderate or vigorous physical activity	94%	6	249	Similar
	In very good to excellent health	72%	58	249	Similar
Education and Enrichment	Used Gunnison County public libraries or their services	63%	111	244	Similar
	Participated in religious or spiritual activities in Gunnison County	33%	172	203	Lower
	Attended County-sponsored event	65%	50	258	Higher
Community Engagement	Campaigned or advocated for an issue, cause or candidate	30%	46	237	Similar
	Contacted Gunnison County elected officials (in-person, phone, email or web) to express your opinion	20%	74	251	Similar
	Volunteered your time to some group/activity in Gunnison County	59%	22	261	Much higher
	Participated in a club	40%	18	242	Higher
	Talked to or visited with your immediate neighbors	94%	61	251	Similar
	Done a favor for a neighbor	85%	65	246	Similar
	Attended a local public meeting	37%	14	260	Higher
	Watched (online or on television) a local public meeting	9%	223	230	Lower
	Read or watch local news (via television, paper, computer, etc.)	77%	217	254	Similar
	Vote in local elections	86%	108	256	Similar

Communities included in national comparisons

The communities included in Gunnison County's comparisons are listed on the following pages along with their population according to the American Community Survey (ACS) 2017 5-year estimates.

Adams County, CO 487,850	Avon town, CO 6,503
Airway Heights city, WA 8,017	Avon town, IN 16,479
Albany city, OR 52,007	Avondale city, AZ 81,590
Albemarle County, VA..105,105	Azusa city, CA.. 49,029
Albert Lea city, MN... 17,716	Bainbridge Island city, WA...................................... 23,689
Alexandria city, VA 154,710	Baltimore city, MD..619,796
American Canyon city, CA.. 20,341	Baltimore County, MD 828,637
Ames city, IA 65,005	Battle Creek city, MI.. 51,505
Ankeny city, IA 56,237	Bay Village city, OH... 15,426
Ann Arbor city, MI..119,303	Baytown city, TX... 76,205
Apache Junction city, AZ.. 38,452	Bedford city, TX.. 49,082
Arapahoe County, CO...626,612	Bedford town, MA 14,105
Arlington city, TX 388,225	Bellevue city, WA 139,014
Arvada city, CO...115,320	Bellingham city, WA 85,388
Asheville city, NC 89,318	Bend city, OR... 87,167
Ashland city, OR 20,733	Bethlehem township, PA.. 23,800
Ashland town, MA 17,478	Bettendorf city, IA... 35,293
Ashland town, VA 7,554	Billings city, MT..109,082
Aspen city, CO 7,097	Bloomington city, IN 83,636
Athens-Clarke County, GA 122,292	Bloomington city, MN 85,417
Auburn city, AL 61,462	Boise City city, ID 220,859
Augusta CCD, GA...136,103	Bonner Springs city, KS 7,644
Aurora city, CO 357,323	Boulder city, CO..106,271
Austin city, TX 916,906	Bowling Green city, KY 64,302

Bozeman city, MT	43,132
Brentwood city, TN	41,524
Brighton city, CO	38,016
Brookline CDP, MA	59,246
Brooklyn Center city, MN	30,885
Brooklyn city, OH	10,891
Broomfield city, CO	64,283
Brownsburg town, IN	24,625
Buffalo Grove village, IL	41,551
Burlingame city, CA	30,401
Cabarrus County, NC	196,716
Cambridge city, MA	110,893
Canandaigua city, NY	10,402
Cannon Beach city, OR	1,517
Cañon City city, CO	16,298
Canton city, SD	3,352
Cape Coral city, FL	173,679
Carlsbad city, CA	113,147
Carroll city, IA	9,937
Cartersville city, GA	20,235
Cary town, NC	159,715
Castle Rock town, CO	57,274
Cedar Hill city, TX	48,149
Cedar Park city, TX	70,010
Cedar Rapids city, IA	130,330
Celina city, TX	7,910
Centennial city, CO	108,448
Chandler city, AZ	245,160
Chandler city, TX	2,896
Chanhassen city, MN	25,108
Chapel Hill town, NC	59,234
Chardon city, OH	5,166
Charles County, MD	156,021
Charlotte County, FL	173,236
Charlottesville city, VA	46,487
Chattanooga city, TN	176,291
Chautauqua town, NY	4,362
Chesterfield County, VA	335,594
Clackamas County, OR	399,962
Clayton city, MO	16,214
Clearwater city, FL	112,794
Cleveland Heights city, OH	45,024
Clinton city, SC	8,538
Clive city, IA	17,134
Clovis city, CA	104,411
College Park city, MD	32,186
College Station city, TX	107,445
Colleyville city, TX	25,557
Collinsville city, IL	24,767
Columbia city, MO	118,620
Columbia city, SC	132,236
Columbia Falls city, MT	5,054
Commerce City city, CO	52,905
Concord city, CA	128,160
Concord town, MA	19,357
Conshohocken borough, PA	7,985
Coolidge city, AZ	12,221
Coon Rapids city, MN	62,342
Coral Springs city, FL	130,110
Coronado city, CA	24,053
Corvallis city, OR	56,224
Cottonwood Heights city, UT	34,214
Coventry Lake CDP, CT	2,932
Creve Coeur city, MO	18,259
Cupertino city, CA	60,687
Dacono city, CO	4,929
Dakota County, MN	414,655
Dallas city, OR	15,413
Dallas city, TX	1,300,122
Danville city, KY	16,657
Darien city, IL	22,206
Davenport city, FL	3,665
Davidson town, NC	12,325
Dayton city, OH	140,939
Dayton town, WY	815
Dearborn city, MI	95,295
Decatur city, GA	22,022
Del Mar city, CA	4,338
DeLand city, FL	30,315
Delaware city, OH	38,193
Denison city, TX	23,342
Denton city, TX	131,097
Denver city, CO	678,467
Des Moines city, IA	214,778
Des Peres city, MO	8,536
Destin city, FL	13,421
Dover city, NH	30,901
Dublin city, CA	57,022
Dublin city, OH	44,442
Duluth city, MN	86,066
Durham city, NC	257,232
Durham County, NC	300,865
Dyer town, IN	16,077
Eagan city, MN	66,102
Eagle Mountain city, UT	27,773
Eau Claire city, WI	67,945
Eden Prairie city, MN	63,660
Eden town, VT	1,254
Edgewater city, CO	5,299
Edina city, MN	50,603
Edmond city, OK	89,769
Edmonds city, WA	41,309
El Cerrito city, CA	24,982
El Paso de Robles (Paso Robles) city, CA	31,409
Elk Grove city, CA	166,228
Elmhurst city, IL	46,139
Englewood city, CO	33,155
Erie town, CO	22,019
Estes Park town, CO	6,248
Euclid city, OH	47,698
Fairview town, TX	8,473
Farmers Branch city, TX	33,808
Farmersville city, TX	3,440
Farmington Hills city, MI	81,235
Farmington town, CT	25,596
Fate city, TX	10,339
Fayetteville city, GA	17,069
Fayetteville city, NC	210,324
Ferguson township, PA	18,837
Fernandina Beach city, FL	11,957
Flower Mound town, TX	71,575
Forest Grove city, OR	23,554
Fort Collins city, CO	159,150
Franklin city, TN	72,990
Frederick town, CO	11,397
Fremont city, CA	230,964
Fruita city, CO	13,039
Gahanna city, OH	34,691
Gaithersburg city, MD	67,417
Galveston city, TX	49,706
Gardner city, KS	21,059
Germantown city, TN	39,230
Gilbert town, AZ	232,176
Gillette city, WY	31,783
Glen Ellyn village, IL	27,983
Glendora city, CA	51,891
Glenview village, IL	47,066
Golden city, CO	20,365
Golden Valley city, MN	21,208
Goodyear city, AZ	74,953

Grafton village, WI	11,576
Grand Blanc city, MI	7,964
Grants Pass city, OR	36,687
Grass Valley city, CA	12,893
Greeley city, CO	100,760
Greenville city, NC	90,347
Greenwich town, CT	62,782
Greenwood Village city, CO	15,397
Greer city, SC	28,587
Gunnison County, CO	16,215
Haltom City city, TX	44,059
Hamilton city, OH	62,216
Hamilton town, MA	7,991
Hampton city, VA	136,255
Hanover County, VA	103,218
Harrisburg city, SD	5,429
Harrisonburg city, VA	53,064
Harrisonville city, MO	10,025
Hastings city, MN	22,620
Henderson city, NV	284,817
Herndon town, VA	24,545
High Point city, NC	109,849
Highland Park city, IL	29,796
Highlands Ranch CDP, CO	105,264
Homer Glen village, IL	24,403
Honolulu County, HI	990,060
Hoquiam city, WA	8,416
Horry County, SC	310,186
Hudson town, CO	1,709
Huntley village, IL	26,265
Huntsville city, TX	40,727
Hutchinson city, MN	13,836
Hutto city, TX	22,644
Independence city, MO	117,369
Indio city, CA	86,867
Iowa City city, IA	73,415
Irving city, TX	235,648
Issaquah city, WA	35,629
Jackson city, MO	14,690
Jackson County, MI	158,989
James City County, VA	73,028
Jefferson County, NY	116,567
Jefferson Parish, LA	437,038
Jerome city, ID	11,306
Johnson City city, TN	65,598
Johnston city, IA	20,172
Jupiter town, FL	62,373
Kalamazoo city, MI	75,833
Kansas City city, KS	151,042
Kansas City city, MO	476,974
Keizer city, OR	37,910
Kent city, WA	126,561
Kerrville city, TX	22,931
Key West city, FL	25,316
King City city, CA	13,721
Kingman city, AZ	28,855
Kirkland city, WA	86,772
Kirkwood city, MO	27,659
Knoxville city, IA	7,202
La Plata town, MD	9,160
La Vista city, NE	17,062
Laguna Niguel city, CA	65,429
Lake Forest city, IL	18,931
Lake in the Hills village, IL	28,908
Lake Zurich village, IL	19,983
Lakeville city, MN	61,056
Lakewood city, CO	151,411
Lakewood city, WA	59,102
Lancaster County, SC	86,544
Lansing city, MI	115,222
Laramie city, WY	32,104
Larimer County, CO	330,976
Las Cruces city, NM	101,014
Las Vegas city, NM	13,445
Lawrence city, KS	93,954
Lawrenceville city, GA	29,287
Lehi city, UT	58,351
Lenexa city, KS	52,030
Lewisville city, TX	103,638
Lewisville town, NC	13,516
Libertyville village, IL	20,504
Lincolnwood village, IL	12,637
Lindsborg city, KS	3,313
Little Chute village, WI	11,006
Littleton city, CO	45,848
Livermore city, CA	88,232
Lombard village, IL	43,776
Lone Tree city, CO	13,430
Long Grove village, IL	7,980
Longmont city, CO	91,730
Lonsdale city, MN	3,850
Los Alamos County, NM	18,031
Los Altos Hills town, CA	8,490
Loudoun County, VA	374,558
Louisville city, CO	20,319
Lower Merion township, PA	58,500
Lynchburg city, VA	79,237
Lynnwood city, WA	37,242
Manassas city, VA	41,379
Manhattan Beach city, CA	35,698
Manhattan city, KS	55,427
Mankato city, MN	41,241
Maple Grove city, MN	68,362
Maplewood city, MN	40,127
Maricopa County, AZ	4,155,501
Marin County, CA	260,814
Marion city, IA	38,014
Mariposa County, CA	17,658
Marshfield city, WI	18,326
Martinez city, CA	37,902
Marysville city, WA	66,178
Maui County, HI	164,094
McKinney city, TX	164,760
McMinnville city, OR	33,211
Mecklenburg County, NC	1,034,290
Menlo Park city, CA	33,661
Menomonee Falls village, WI	36,411
Mercer Island city, WA	24,768
Meridian charter township, MI	41,903
Meridian city, ID	91,917
Merriam city, KS	11,259
Mesa city, AZ	479,317
Miami Beach city, FL	92,187
Miami city, FL	443,007
Middleton city, WI	18,951
Midland city, MI	41,958
Milford city, DE	10,645
Milton city, GA	37,556
Minneapolis city, MN	411,452
Minnetrista city, MN	7,187
Missouri City city, TX	72,688
Moline city, IL	42,644
Monroe city, MI	20,128
Montgomery city, MN	2,921
Montgomery County, MD	1,039,198
Monticello city, UT	2,599
Montrose city, CO	18,918
Moraga town, CA	17,231
Morristown city, TN	29,446
Morrisville town, NC	23,873

Morro Bay city, CA 10,568
Mountlake Terrace city, WA 20,922
Murphy city, TX 20,361
Naperville city, IL 146,431
Napoleon city, OH 8,646
Nederland city, TX 17,284
Needham CDP, MA.. 30,429
Nevada City city, CA 3,112
Nevada County, CA 98,838
New Braunfels city, TX 70,317
New Brighton city, MN.. 22,440
New Concord village, OH 2,561
New Hope city, MN 20,909
New Orleans city, LA 388,182
New Ulm city, MN 13,249
Newport city, RI 24,745
Newport News city, VA...180,775
Newton city, IA 15,085
Niles village, IL 29,823
Noblesville city, IN 59,807
Norcross city, GA 16,474
Norfolk city, NE.. 24,352
Norfolk city, VA..245,752
North Mankato city, MN.. 13,583
North Port city, FL 62,542
North Yarmouth town, ME 3,714
Northglenn city, CO.. 38,473
Novato city, CA 55,378
Novi city, MI 58,835
O'Fallon city, IL 29,095
Oak Park village, IL 52,229
Oakley city, CA 39,950
Oklahoma City city, OK...629,191
Olmsted County, MN 151,685
Olympia city, WA 49,928
Orange village, OH... 3,280
Orland Park village, IL 59,161
Orleans Parish, LA..388,182
Oshkosh city, WI.. 66,649
Oswego village, IL.. 33,759
Ottawa County, MI..280,243
Overland Park city, KS..186,147
Paducah city, KY 24,879
Palm Beach Gardens city, FL 53,119
Palm Coast city, FL 82,356
Palo Alto city, CA 67,082
Palos Verdes Estates city, CA 13,591
Papillion city, NE 19,478
Paradise Valley town, AZ 13,961
Park City city, UT 8,167
Parker town, CO 51,125
Parkland city, FL 28,901
Pasco city, WA 70,607
Pasco County, FL 498,136
Payette city, ID... 7,366
Pearland city, TX..113,693
Peoria city, IL 115,424
Pflugerville city, TX 58,013
Pinehurst village, NC 15,580
Piqua city, OH 20,793
Pitkin County, CO... 17,747
Plano city, TX...281,566
Platte City city, MO.. 4,867
Pleasant Hill city, IA 9,608
Pleasanton city, CA 79,341
Polk County, IA..467,235
Pompano Beach city, FL 107,542
Port Orange city, FL 60,315
Port St. Lucie city, FL 178,778
Portland city, OR..630,331

Powell city, OH 12,658
Powhatan County, VA.. 28,364
Prince William County, VA.....................................450,763
Prior Lake city, MN... 25,452
Pueblo city, CO..109,122
Purcellville town, VA.. 9,217
Queen Creek town, AZ 33,298
Raleigh city, NC..449,477
Ramsey city, MN 25,853
Raymond town, ME 4,497
Raymore city, MO 20,358
Redmond city, OR... 28,492
Redmond city, WA 60,712
Redwood City city, CA 84,368
Reno city, NV...239,732
Richland city, WA 53,991
Richmond city, CA..108,853
Richmond Heights city, MO.................................... 8,466
Rio Rancho city, NM 93,317
River Falls city, WI 15,256
Riverside city, CA...321,570
Roanoke city, VA... 99,572
Roanoke County, VA 93,419
Rochester city, NY..209,463
Rock Hill city, SC 70,764
Rockville city, MD... 66,420
Roeland Park city, KS 6,810
Rohnert Park city, CA 42,305
Rolla city, MO 20,013
Rosemount city, MN 23,474
Rosenberg city, TX.. 35,867
Roseville city, MN 35,624
Round Rock city, TX..116,369
Royal Palm Beach village, FL................................. 37,665
Sacramento city, CA...489,650
Sahuarita town, AZ 28,257
Sammamish city, WA 62,877
San Diego city, CA 1,390,966
San Jose city, CA 1,023,031
San Marcos city, CA 93,493
San Marcos city, TX.. 59,935
Sangamon County, IL..198,134
Santa Fe city, NM... 82,980
Santa Fe County, NM 147,514
Sarasota County, FL 404,839
Savage city, MN 30,011
Schaumburg village, IL.. 74,427
Schertz city, TX.. 38,199
Scott County, MN...141,463
Scottsdale city, AZ 239,283
Sedona city, AZ.. 10,246
Sevierville city, TN 16,387
Shakopee city, MN 40,024
Sharonville city, OH.. 13,974
Shawnee city, KS 64,840
Shawnee city, OK 30,974
Sherborn town, MA 4,302
Shoreline city, WA 55,431
Shoreview city, MN 26,432
Shorewood village, IL.. 16,809
Sierra Vista city, AZ.. 43,585
Silverton city, OR 9,757
Sioux Falls city, SD...170,401
Skokie village, IL.. 64,773
Snoqualmie city, WA 12,944
Snowmass Village town, CO.................................... 2,827
Somerset town, MA... 18,257
South Jordan city, UT.. 65,523
Southlake city, TX 30,090
Spearfish city, SD... 11,300

Springfield city, MO 165,785
Springville city, UT 32,319
St. Augustine city, FL 13,952
St. Charles city, IL... 32,730
St. Joseph city, MO 76,819
St. Louis County, MN...200,294
State College borough, PA 42,224
Steamboat Springs city, CO 12,520
Sugar Land city, TX 86,886
Suisun City city, CA 29,280
Summit County, UT... 39,731
Sunnyvale city, CA 151,565
Surprise city, AZ..129,534
Suwanee city, GA.. 18,655
Tacoma city, WA...207,280
Takoma Park city, MD 17,643
Temecula city, CA 110,722
Tempe city, AZ 178,339
Temple city, TX 71,795
Texarkana city, TX 37,222
The Woodlands CDP, TX..109,608
Tigard city, OR.. 51,355
Tinley Park village, IL 57,107
Tracy city, CA 87,613
Trinidad CCD, CO 10,819
Tualatin city, OR 27,135
Tulsa city, OK 401,352
Tustin city, CA 80,007
Twin Falls city, ID 47,340
Unalaska city, AK 4,809
University Heights city, OH 13,201
University Park city, TX... 24,692
Urbandale city, IA 42,222
Vail town, CO.. 5,425
Ventura CCD, CA..115,218
Vernon Hills village, IL.. 26,084
Vestavia Hills city, AL 34,003

Victoria city, MN... 8,679
Vienna town, VA 16,474
Virginia Beach city, VA...450,057
Walnut Creek city, CA.. 68,516
Warrensburg city, MO 19,890
Washington County, MN 250,979
Washoe County, NV 445,551
Washougal city, WA 15,241
Wauwatosa city, WI 47,687
Wentzville city, MO.. 35,768
West Carrollton city, OH 12,963
West Chester township, OH 62,804
Western Springs village, IL 13,187
Westerville city, OH.. 38,604
Westlake town, TX 1,006
Westminster city, CO..111,895
Westminster city, MD 18,557
Wheat Ridge city, CO 31,162
White House city, TN 11,107
Wichita city, KS...389,054
Williamsburg city, VA 14,817
Willowbrook village, IL 8,598
Wilmington city, NC...115,261
Wilsonville city, OR.. 22,789
Windsor town, CO.. 23,386
Windsor town, CT 29,037
Winnetka village, IL 12,504
Winter Garden city, FL.. 40,799
Woodbury city, MN.. 67,648
Woodinville city, WA... 11,675
Wyandotte County, KS 163,227
Yakima city, WA... 93,182
York County, VA... 67,196
Yorktown town, IN.. 11,200
Yorkville city, IL 18,691
Yountville city, CA 2,978

Custom Benchmark Comparisons

Table 83: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Gunnison County	84%	26	72	Similar
Overall image or reputation of Gunnison County	77%	23	51	Similar
Gunnison County as a place to live	89%	21	58	Similar
Your neighborhood as a place to live	85%	18	48	Similar
Gunnison County as a place to raise children	88%	19	58	Similar
Gunnison County as a place to retire	55%	37	52	Similar
Overall appearance of Gunnison County	83%	19	49	Similar

Table 84: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Gunnison County	91%	13	50	Similar
	In your neighborhood during the day	97%	11	47	Similar
	In Gunnison County's downtown/commercial area during the day	94%	13	46	Similar
Mobility	Overall ease of getting to the places you usually have to visit	78%	10	40	Similar
	Availability of paths and walking trails	75%	18	46	Similar
	Ease of walking in Gunnison County	80%	11	50	Similar
	Ease of travel by bicycle in Gunnison County	73%	10	51	Higher
	Ease of travel by public transportation in Gunnison County	64%	7	34	Higher
	Ease of travel by car in Gunnison County	76%	19	49	Similar
	Ease of public parking	52%	21	37	Similar
	Traffic flow on major streets	50%	21	45	Similar
Natural Environment	Quality of overall natural environment in Gunnison County	94%	2	44	Higher
	Cleanliness of Gunnison County	85%	18	45	Similar
	Air quality	96%	5	39	Higher
Built Environment	Overall "built environment" of Gunnison County (including overall design, buildings, parks and transportation systems)	64%	13	40	Similar
	Overall quality of new development	45%	28	47	Similar
	Availability of affordable quality housing	10%	42	48	Lower
	Variety of housing options	12%	38	42	Much lower
	Public places where people want to spend time	80%	10	38	Higher
Economy	Overall economic health of Gunnison County	40%	27	40	Similar
	Vibrant downtown/commercial area	52%	13	38	Similar
	Overall quality of business and service establishments	56%	21	44	Similar
	Cost of living	16%	34	41	Lower
	Shopping opportunities	33%	25	49	Similar
	Employment opportunities	35%	17	51	Similar
	Gunnison County as a place to visit	91%	10	40	Much higher
	Gunnison County as a place to work	52%	20	52	Similar
Recreation and Wellness	Health and wellness opportunities in Gunnison County	60%	17	40	Similar
	Availability of affordable quality mental health care	30%	19	36	Similar
	Availability of preventive health services	51%	22	37	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Availability of affordable quality health care	39%	29	41	Similar
	Availability of affordable quality food	61%	17	39	Similar
	Recreational opportunities	94%	2	51	Much higher
	Fitness opportunities (including exercise classes and paths or trails, etc.)	82%	4	37	Higher
Education and Enrichment	Overall opportunities for education and enrichment	68%	11	40	Similar
	Opportunities to participate in religious or spiritual events and activities	79%	12	33	Similar
	Opportunities to attend cultural/arts/music activities	76%	8	49	Higher
	Adult educational opportunities	64%	5	37	Higher
	K-12 education	73%	16	39	Similar
	Availability of affordable quality child care/preschool	38%	25	44	Similar
	Opportunities to participate in social events and activities	70%	13	43	Similar
	Neighborliness of residents	67%	19	40	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	60%	22	45	Similar
Community Engagement	Opportunities to participate in community matters	77%	9	45	Similar
	Opportunities to volunteer	80%	9	43	Similar

Table 85: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by Gunnison County	73%	35	63	Similar
Overall customer service by Gunnison County employees (sheriff, receptionists, planners, etc.)	77%	20	54	Similar
Value of services for the taxes paid to Gunnison County	49%	31	56	Similar
Overall direction that Gunnison County is taking	48%	32	49	Similar
Job Gunnison County government does at welcoming resident involvement	49%	28	51	Similar
Overall confidence in Gunnison County government	47%	29	42	Similar
Generally acting in the best interest of the community	48%	25	41	Similar
Being honest	54%	24	40	Similar
Treating all residents fairly	47%	32	42	Similar
Services provided by the Federal Government	36%	18	37	Similar

Table 86: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Sheriff services	68%	58	68	Similar
	Fire services	94%	23	49	Similar
	Ambulance or emergency medical services	86%	29	49	Similar
	Crime prevention	71%	28	59	Similar
	Fire prevention and education	82%	20	41	Similar
	Animal control	61%	29	54	Similar
Safety	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	66%	10	42	Similar
	Traffic enforcement	59%	33	55	Similar
	Road repair	37%	38	58	Similar
	Snow removal	80%	9	41	Higher
Mobility	Bus or transit services	81%	3	35	Higher
Natural Environment	Recycling	57%	38	47	Similar
	Drinking water	83%	11	52	Higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Preservation of natural areas such as open space, farmlands and greenbelts	78%	2	39	Higher
	Gunnison County open space	85%	2	39	Higher
	Storm drainage	70%	21	51	Similar
	Sewer services	86%	16	53	Similar
	Power (electric and/or gas) utility	80%	16	33	Similar
	Utility billing	74%	14	40	Similar
	Land use, planning and zoning	39%	34	50	Similar
Built Environment	Code enforcement (weeds, abandoned buildings, etc.)	35%	37	56	Similar
	Cable television	44%	24	31	Similar
Economy	Economic development	39%	25	42	Similar
	County parks	89%	16	48	Similar
	Recreation programs or classes	80%	8	51	Similar
Recreation and Wellness	Recreation centers or facilities	82%	11	44	Similar
	Health services	56%	21	34	Similar
Education and Enrichment	County-sponsored special events	69%	20	44	Similar
	Public library services	81%	32	49	Similar
Community Engagement	Public information services	66%	23	46	Similar

Table 87: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	70%	17	52	Similar
Recommend living in Gunnison County to someone who asks	78%	34	44	Similar
Remain in Gunnison County for the next five years	85%	22	44	Similar
Contacted Gunnison County (in-person, phone, email or web) for help or information	50%	16	49	Similar

Table 88: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Stocked supplies in preparation for an emergency	24%	35	37	Lower
	Did NOT report a crime to the police	82%	15	41	Similar
Safety	Household member was NOT a victim of a crime	92%	7	43	Similar
	Used bus or other public transportation instead of driving	49%	9	32	Higher
	Carpooled with other adults or children instead of driving alone	62%	2	39	Higher
Mobility	Walked or biked instead of driving	80%	9	40	Higher
	Made efforts to conserve water	82%	30	39	Similar
Natural Environment	Made efforts to make your home more energy efficient	69%	36	38	Similar
	Recycle at home	86%	28	39	Similar
	Did NOT observe a code violation or other hazard in Gunnison County	46%	24	38	Similar
Built Environment	NOT experiencing housing costs stress	69%	15	39	Similar
	Purchase goods or services from a business located in Gunnison County	98%	14	39	Similar
	Economy will have positive impact on income	25%	33	39	Similar
Economy	Work inside boundaries of Gunnison County	82%	2	39	Much higher

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Recreation and Wellness				
Visited a neighborhood park or County park	91%	12	41	Similar
Eat at least 5 portions of fruits and vegetables a day	85%	17	39	Similar
Participate in moderate or vigorous physical activity	94%	3	39	Similar
In very good to excellent health	72%	14	39	Similar
Education and Enrichment				
Used Gunnison County public libraries or their services	63%	20	39	Similar
Participated in religious or spiritual activities in Gunnison County	33%	20	34	Similar
Attended County-sponsored event	65%	17	41	Similar
Community Engagement				
Campaigned or advocated for an issue, cause or candidate	30%	12	38	Similar
Contacted Gunnison County elected officials (in-person, phone, email or web) to express your opinion	20%	17	39	Similar
Volunteered your time to some group/activity in Gunnison County	59%	9	41	Higher
Participated in a club	40%	7	40	Higher
Talked to or visited with your immediate neighbors	94%	16	39	Similar
Done a favor for a neighbor	85%	16	39	Similar
Attended a local public meeting	37%	9	42	Higher
Watched (online or on television) a local public meeting	9%	35	37	Lower
Read or watch local news (via television, paper, computer, etc.)	77%	33	39	Similar
Vote in local elections	86%	27	40	Similar

Communities included in custom comparisons

The communities included in Gunnison County's custom comparisons are listed on the following page along with their population according to the American Community Survey (ACS) 2017 5-year estimates.

Airway Heights city, WA 8,017
American Canyon city, CA.. 20,341
Apache Junction city, AZ.. 38,452
Ashland city, OR 20,733
Aspen city, CO 7,097
Avon town, CO 6,503
Bainbridge Island city, WA.. 23,689
Brighton city, CO.. 38,016
Burlingame city, CA.. 30,401
Cannon Beach city, OR 1,517
Cañon City city, CO 16,298
Columbia Falls city, MT... 5,054
Coolidge city, AZ 12,221
Coronado city, CA 24,053
Cottonwood Heights city, UT 34,214
Dacono city, CO 4,929
Dallas city, OR 15,413
Dayton town, WY 815
Del Mar city, CA 4,338
Eagle Mountain city, UT... 27,773
Edgewater city, CO 5,299
El Cerrito city, CA... 24,982
El Paso de Robles (Paso Robles) city, CA 31,409
Englewood city, CO.. 33,155

Erie town, CO 22,019
Estes Park town, CO.. 6,248
Forest Grove city, OR 23,554
Frederick town, CO 11,397
Fruita city, CO... 13,039
Gillette city, WY 31,783
Golden city, CO... 20,365
Grants Pass city, OR.. 36,687
Grass Valley city, CA 12,893
Greenwood Village city, CO....................................... 15,397
Gunnison County, CO 16,215
Hoquiam city, WA 8,416
Hudson town, CO... 1,709
Issaquah city, WA 35,629
Jerome city, ID 11,306
Keizer city, OR 37,910
King City city, CA 13,721
Kingman city, AZ 28,855
Laramie city, WY... 32,104
Las Vegas city, NM.. 13,445
Lone Tree city, CO 13,430
Los Alamos County, NM... 18,031
Los Altos Hills town, CA 8,490
Louisville city, CO... 20,319

Lynnwood city, WA	37,242	Redmond city, OR	28,492
Manhattan Beach city, CA	35,698	Sahuarita town, AZ	28,257
Mariposa County, CA	17,658	Sedona city, AZ	10,246
Martinez city, CA	37,902	Silverton city, OR	9,757
McMinnville city, OR	33,211	Snoqualmie city, WA	12,944
Menlo Park city, CA	33,661	Snowmass Village town, CO	2,827
Mercer Island city, WA	24,768	Springville city, UT	32,319
Monticello city, UT	2,599	Steamboat Springs city, CO	12,520
Montrose city, CO	18,918	Suisun City city, CA	29,280
Moraga town, CA	17,231	Summit County, UT	39,731
Morro Bay city, CA	10,568	Trinidad CCD, CO	10,819
Mountlake Terrace city, WA	20,922	Tualatin city, OR	27,135
Nevada City city, CA	3,112	Unalaska city, AK	4,809
Northglenn city, CO	38,473	Vail town, CO	5,425
Oakley city, CA	39,950	Washougal city, WA	15,241
Palos Verdes Estates city, CA	13,591	Wheat Ridge city, CO	31,162
Paradise Valley town, AZ	13,961	Wilsonville city, OR	22,789
Park City city, UT	8,167	Windsor town, CO	23,386
Payette city, ID	7,366	Woodinville city, WA	11,675
Pitkin County, CO	17,747	Yountville city, CA	2,978
Queen Creek town, AZ	33,298		

Appendix C: Detailed Survey Methods

The National Community Survey™ (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The government of Gunnison County funded this research. Please contact Katherine Haase of the Gunnison County Manager's Office at KHaase@gunnisoncounty.org if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

Selecting Survey Recipients

"Sampling" refers to the method by which households were chosen to receive the survey. All households within the Gunnison County were eligible to participate in the survey. A list of all households within the zip codes serving Gunnison County was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve Gunnison County households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of Gunnison County boundaries were removed from consideration

To choose the 1,700 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Survey Recipients
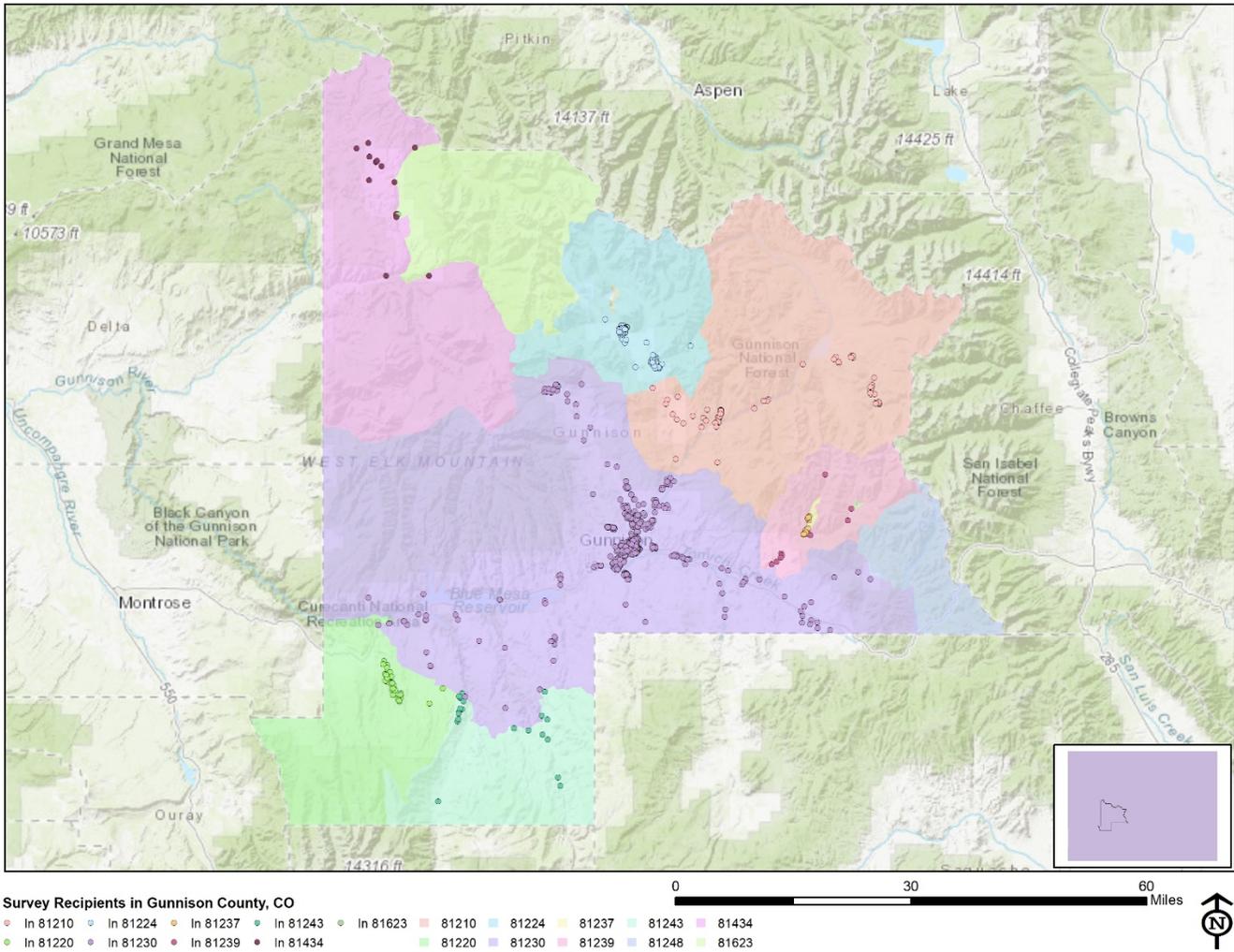
Survey Administration and Response

Selected households received three mailings, one week apart, beginning on July 19, 2019. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Chairperson of the Board of County Commissioners inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. The survey was available in English. Both cover letters included a URL through which the residents selected for the mail survey could choose respond online rather than by mail. Gunnison County chose to augment their administration of The NCS with one additional service: custom benchmark comparisons. Completed surveys were collected over the following seven weeks.

About 7% of the 1,700 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,573 households that received the survey, 429 completed the survey, providing an overall response rate of 27%. Of the 429 completed surveys, 61 were completed online. The response rate was calculated using AAPOR's response rate #2[1] for mailed surveys of unnamed persons.

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[1] See AAPOR's Standard Definitions here: http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx for more information

Table 89: Survey Response Rate

	Overall
Total sample used	1,700
I=Complete Interviews	421
P=Partial Interviews	8
R=Refusal and break off	1
NC=Non Contact	0
O=Other	0
UH=Unknown household	0
UO=Unknown other	1,143
NE=Not eligible	127
Response rate: (I+P)/(I+P) + (R+NC+O) + (UH+UO)	27%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions.[2]

The margin of error for Gunnison County survey is no greater than plus or minus five percentage points around any given percent reported for all respondents (429 completed surveys).

For subgroups of responses, the margin of error increases because the number of respondents for the subgroup is smaller.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and "cleaned" as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC used SurveyGizmo, a web-based survey and analytics platform, to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into system so respondents are automatically "skipped" to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

Survey Data Weighting

The demographic characteristics of the survey respondents were compared to those found in the 2010 Census and American Community Survey estimates for adults in Gunnison County. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were housing tenure (rent or own), housing unit type (attached or detached), race, ethnicity,

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[2] A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the "true" population response. This theory is applied in practice to mean that the "true" perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as "excellent" or "good," then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

sex and age. No adjustments were made for design effects. The results of the weighting scheme are presented in the following table.

Table 90: Gunnison County, CO 2019 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	41%	20%	40%
Own home	59%	80%	60%
Detached unit*	68%	75%	68%
Attached unit*	32%	25%	32%
Race and Ethnicity			
White	93%	91%	93%
Not white	7%	9%	7%
Not Hispanic	93%	97%	93%
Hispanic	7%	3%	7%
Sex and Age			
Female	46%	50%	45%
Male	54%	50%	55%
18-34 years of age	37%	13%	36%
35-54 years of age	36%	25%	35%
55+ years of age	28%	62%	30%
Females 18-34	16%	8%	16%
Females 35-54	17%	13%	16%
Females 55+	13%	29%	13%
Males 18-34	21%	5%	20%
Males 35-54	19%	12%	19%
Males 55+	15%	33%	16%

* U.S. Census Bureau ACS 2017 5-year estimates

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

Appendix D: Survey Materials

Dear Gunnison County Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about our community. Your survey will arrive in a few days.

Thank you for helping create a better community!

Sincerely,

Jonathan Houck
Chairperson, BOCC

Gunnison County
COLORADO

GUNNISON COUNTY BOARD OF COUNTY COMMISSIONERS
200 E. Virginia Avenue
Gunnison, CO 81230

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

Gunnison County
COLORADO

GUNNISON COUNTY BOARD OF COUNTY COMMISSIONERS
200 E. Virginia Avenue
Gunnison, CO 81230

Presorted
First Class Mail
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Gunnison County
COLORADO

GUNNISON COUNTY BOARD OF COUNTY COMMISSIONERS
200 E. Virginia Avenue
Gunnison, CO 81230

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

July 2019

Dear Gunnison County Resident:

Please help us shape the future of Gunnison County! You have been selected at random to participate in the 2019 Gunnison County Community Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Gunnison County make decisions that affect our County.

A few things to remember:
- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

  http://bit.ly/2019gcsurvey

Please do not share your survey link. This survey is for randomly selected households only.

If you have any questions about the survey please call (970) 641-0248.

Thank you for your time and participation!

Sincerely,

Jonathan Houck
Chairperson, BOCC

GUNNISON COUNTY BOARD OF COUNTY COMMISSIONERS
Phone: (970) 641-0248, Fax: (970) 641-3061
Email: bocc@gunnisoncounty.org
Website: www.GunnisonCounty.org

August 2019

Dear Gunnison County Resident:

Here's a second chance if you haven't already responded to the 2019 Gunnison County Community Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Gunnison County! You have been selected at random to participate in the 2019 Gunnison County Community Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Gunnison County make decisions that affect our County.

A few things to remember:
*   **Your responses are completely anonymous.**
*   In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
*   **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**
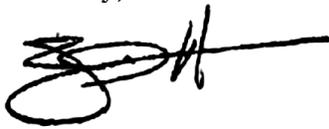
http://bit.ly/2019gcsurvey

Please do not share your survey link. This survey is for randomly selected households only.

If you have any questions about the survey, please call (970) 641-0248.

Thank you for your time and participation!

Sincerely,

Jonathan Houck
Chairperson, BOCC

The Gunnison County 2019 Community Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Gunnison County:

	Excellent	Good	Fair	Poor	Don't know
Gunnison County as a place to live	1	2	3	4	5
Your neighborhood as a place to live..	1	2	3	4	5
Gunnison County as a place to raise children	1	2	3	4	5
Gunnison County as a place to work...	1	2	3	4	5
Gunnison County as a place to visit..	1	2	3	4	5
Gunnison County as a place to retire	1	2	3	4	5
The overall quality of life in Gunnison County	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Gunnison County as a whole:

	Excellent	Good	Fair	Poor	Don't know
Overall feeling of safety	1	2	3	4	5
Overall ease of getting to the places you usually have to visit............	1	2	3	4	5
Quality of overall natural environment	1	2	3	4	5
Overall "built environment" of Gunnison County (including overall design, buildings, parks and transportation systems)	1	2	3	4	5
Health and wellness opportunities	1	2	3	4	5
Overall opportunities for education and enrichment...........................	1	2	3	4	5
Overall economic health of Gunnison County	1	2	3	4	5
Sense of community...	1	2	3	4	5
Overall image or reputation of Gunnison County...............................	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know
Recommend living in Gunnison County to someone who asks..............	1	2	3	4	5
Remain in Gunnison County for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Don't know
In your neighborhood during the day...................................	1	2	3	4	5	6
In Gunnison County's downtown/commercial area during the day...	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Gunnison County as a whole:

	Excellent	Good	Fair	Poor	Don't know
Traffic flow on major streets	1	2	3	4	5
Ease of public parking...	1	2	3	4	5
Ease of travel by car	1	2	3	4	5
Ease of travel by public transportation	1	2	3	4	5
Ease of travel by bicycle	1	2	3	4	5
Ease of walking	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Air quality...	1	2	3	4	5
Cleanliness of Gunnison County	1	2	3	4	5
Overall appearance of Gunnison County...	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)	1	2	3	4	5
Recreational opportunities..	1	2	3	4	5
Availability of affordable quality food...	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Gunnison County as a whole:

	Excellent	Good	Fair	Poor	Don't know
Availability of affordable quality child care/preschool	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living	1	2	3	4	5
Overall quality of business and service establishments	1	2	3	4	5
Vibrant downtown/commercial area	1	2	3	4	5
Overall quality of new development	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborliness of residents	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	No	Yes
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in Gunnison County (weeds, abandoned buildings, etc.)	1	2
Household member was a victim of a crime in Gunnison County	1	2
Reported a crime to the Sheriff's Office in Gunnison County	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate	1	2
Contacted Gunnison County (in-person, phone, email or web) for help or information	1	2
Contacted Gunnison County elected officials (in-person, phone, email or web) to express your opinion	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Gunnison County?

	2 times a week or more	2-4 times a month	Once a month or less	Not at all
Visited a neighborhood park or County park	1	2	3	4
Used Gunnison County public libraries or their services	1	2	3	4
Participated in religious or spiritual activities	1	2	3	4
Attended a County-sponsored event	1	2	3	4
Used bus or other public transportation instead of driving	1	2	3	4
Carpooled with other adults or children instead of driving alone	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	2 times a week or more	2-4 times a month	Once a month or less	Not at all
Attended a local public meeting	1	2	3	4
Watched (online or on television) a local public meeting	1	2	3	4

10. Please rate the quality of each of the following services in Gunnison County:

	Excellent	Good	Fair	Poor	Don't know
Sheriff services	1	2	3	4	5
Fire services	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Fire prevention and education	1	2	3	4	5
Traffic enforcement on County roads and highways	1	2	3	4	5
Road repair on County roads and highways	1	2	3	4	5
Snow removal on County roads and highways	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Recycling	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility	1	2	3	4	5
Utility billing	1	2	3	4	5
County parks	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control	1	2	3	4	5
Economic development	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts	1	2	3	4	5
Gunnison County open space	1	2	3	4	5
County-sponsored special events	1	2	3	4	5
Overall customer service by Gunnison County employees (sheriff, receptionists, planners, etc.)	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	Excellent	Good	Fair	Poor	Don't know
Gunnison County	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate the following categories of Gunnison County government performance:

	Excellent	Good	Fair	Poor	Don't know
The value of services for the taxes paid to Gunnison County	1	2	3	4	5
The overall direction that Gunnison County is taking	1	2	3	4	5
The job Gunnison County government does at welcoming resident involvement	1	2	3	4	5
Overall confidence in Gunnison County government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Gunnison County community to focus on each of the following in the coming two years:

	Essential	Very important	Somewhat important	Not at all important
Overall feeling of safety in Gunnison County	1	2	3	4
Overall ease of getting to the places you usually have to visit	1	2	3	4
Quality of overall natural environment in Gunnison County	1	2	3	4
Overall "built environment" of Gunnison County (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Gunnison County	1	2	3	4
Overall opportunities for education and enrichment	1	2	3	4
Overall economic health of Gunnison County	1	2	3	4
Sense of community	1	2	3	4

14. Please rate the quality of each of the following services in Gunnison County:

	Excellent	Good	Fair	Poor	Don't know
Mental health services	1	2	3	4	5
Drug and alcohol services	1	2	3	4	5
Adult protective services	1	2	3	4	5
Multicultural Resources Office services	1	2	3	4	5
Parenting classes (Nurturing Parenting Program or Love & Logic)	1	2	3	4	5
Child support services	1	2	3	4	5
Food inspection services	1	2	3	4	5
Veteran services	1	2	3	4	5
Youth services	1	2	3	4	5

15. Please indicate how easy or difficult it is for you to use or access the following services:

	Very easy	Somewhat easy	Somewhat difficult	Very difficult	Not applicable	Don't know
Senior services (such as referral information, Medicare counseling)	1	2	3	4	5	6
Public health services (such as immunizations and flu clinics, family planning, WIC)	1	2	3	4	5	6
Early childhood services (such as childcare, information and referral, events)	1	2	3	4	5	6
Youth and family services (such as information and referral, family support, juvenile justice)	1	2	3	4	5	6
Public benefits (such as public health insurance and food assistance)	1	2	3	4	5	6

16. How likely are you to support a 1.9 mill levy increase (costing $13.41 per $100,000 of actual residential property value annually, beginning in 2020) to fund library services?

❍ Very likely ❍ Somewhat likely ❍ Somewhat unlikely ❍ Very unlikely ❍ Undecided

17. Some library services could be added or improved if the 1.9 mill levy increases were approved. How much more or less likely are you to vote in favor of the levy (costing $13.41 per $100,000 of actual residential property value annually, beginning in 2020) if the following services are created or expanded?

	Much more likely	A little more likely	No more or less likely	A little less likely	Much less likely	Don't know
Programs (e.g., teen and young adult programs, adult classes, speakers, author readings, early literacy education)	1	2	3	4	5	6
Expanded Physical and Digital Collections (double the ebooks, audio books and movies; annual increase of 4,000 new books)	1	2	3	4	5	6
Increased technology access	1	2	3	4	5	6
More dedicated, accessible meeting spaces for groups of 60 or less	1	2	3	4	5	6
A separate children's library	1	2	3	4	5	6

18. What do you think the County's role should be in reducing energy use and emissions to address climate change? (Select all that apply.)

❍ The County should not have a role in addressing climate change.
❍ The County should have a limited role as it relates to the County's own operations.
❍ The County should initiate valley-wide efforts through education and incentivization.
❍ The County should seek funding to reduce use and build renewable energy resources.
❍ The County should use regulatory authority to directly mandate action through code enforcement and land use policy.

19. Should the County power its buildings completely with renewable energy?

❍ No   ❍ Yes, but only if it's less expensive or pays for itself over time   ❍ Yes, even at additional cost

20. How closely, if at all, do the five One Valley Prosperity Strategy areas (Economic Resiliency, Affordable Housing, Community Health and Equity, Sustainable Tourism, Climate Change and Sustainability) represent the challenges you view as the most significant in Gunnison County?

❍ Very close   ❍ Somewhat close   ❍ Not close at all   ❍ Don't know

21. Which THREE of the following areas should the Sustainable Tourism & Outdoor Recreation (STOR) Committee focus on to potentially address trail development, maintenance, restoration/habitat improvement, bathroom facilities, winter use, signage and/or parking? (Please select up to three responses.)

❍ Signal Peak   ❍ West Maroon Pass   ❍ Judd Falls   ❍ Peanut Lake/Lower Loop   ❍ Gothic Campground
❍ Taylor Park   ❍ Almond River Put-in   ❍ Rustler's Gulch   ❍ Shady Island River Park   ❍ Nicholson Lake/Slate River

The Gunnison County 2019 Community Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	Never	Rarely	Sometimes	Usually	Always
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in Gunnison County	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections	1	2	3	4	5

D2. Would you say that in general your health is:
❍ Excellent ❍ Very good ❍ Good ❍ Fair ❍ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
❍ Very positive ❍ Somewhat positive ❍ Neutral ❍ Somewhat negative ❍ Very negative

D4. What is your employment status?
❍ Working full time for pay
❍ Working part time for pay
❍ Unemployed, looking for paid work
❍ Unemployed, not looking for paid work
❍ Fully retired

D5. Do you work inside the boundaries of Gunnison County?
❍ Yes, outside the home
❍ Yes, from home
❍ No

D6. How many years have you lived in Gunnison County?
❍ Less than 2 years ❍ 11-20 years
❍ 2-5 years ❍ More than 20 years
❍ 6-10 years

D7. Which best describes the building you live in?
❍ One family house detached from any other houses
❍ Building with two or more homes (duplex, townhome, apartment or condominium)
❍ Mobile home
❍ Other

D8. Is this house, apartment or mobile home…
❍ Rented
❍ Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?
❍ Less than $300 per month
❍ $300 to $599 per month
❍ $600 to $999 per month
❍ $1,000 to $1,499 per month
❍ $1,500 to $2,499 per month
❍ $2,500 or more per month

D10. Do any children 17 or under live in your household?
❍ No ❍ Yes

D11. Are you or any other members of your household aged 65 or older?
❍ No ❍ Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (**Please include in your total income money from all sources for all persons living in your household.**)
❍ Less than $25,000
❍ $25,000 to $49,999
❍ $50,000 to $99,999
❍ $100,000 to $149,999
❍ $150,000 or more

Please respond to both questions D13 and D14:

D13. **Are you Spanish, Hispanic or Latino?**
❍ No, not Spanish, Hispanic or Latino
❍ Yes, I consider myself to be Spanish, Hispanic or Latino

D14. **What is your race? (Mark one or more races to indicate what race you consider yourself to be.)**
❍ American Indian or Alaskan Native
❍ Asian, Asian Indian or Pacific Islander
❍ Black or African American
❍ White
❍ Other

D15. In which category is your age?
❍ 18-24 years ❍ 55-64 years
❍ 25-34 years ❍ 65-74 years
❍ 35-44 years ❍ 75 years or older
❍ 45-54 years

D16. What is your sex?
❍ Female ❍ Male

D17. Do you consider a cell phone or land line your primary telephone number?
❍ Cell ❍ Land line ❍ Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502

Gunnison County
COLORADO

GUNNISON COUNTY BOARD OF COUNTY COMMISSIONERS
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Gunnison, CO 81230